

## **B A Semester 3 Generic Elective (English)**

**2020**

### **Objective Questions 1x10**

**1. Match the following**

- |                                    |                               |
|------------------------------------|-------------------------------|
| i) The Telegraph                   | a) celebrity/subject expert   |
| ii) Human interest stories         | b) investigative journalism   |
| iii) Editorial                     | c) grammar correction         |
| iv) Satirical and humorous in tone | d) + 1H                       |
| v) Indian Express                  | e) Visuals                    |
| vi) 5 Ws                           | f) English daily from Kolkata |
| vii) Graphics/illustration         | g) cartoons                   |
| viii) Photos                       | h) newspaper's spokesperson   |
| ix) Column                         | i) soft news                  |
| x) Proof reading                   | j) caption                    |

### **Short Questions**

**2. Write short notes on any four 4x5**

- a) News vs Information
- b) Soft News
- c) Development Reporting
- d) Editorial writing
- e) Headlines
- f) Inverted pyramid writing of news
- g) Language of objective reporting
- h) Photo Feature

## Long Questions

Answer any two 2x15

3. Define news. What are the key elements of news? Elaborate
4. What do you understand by interpretative reporting? How it differs from the objective reporting?
5. What is headline? Write a detailed note on the significance of the headlines in a newspaper.
6. "Taking and writing Interview demands certain maturity on reporter's part", write your opinion on the given statement.