

Tutorial Notes

Class: B.Com (Hons.) Semester VI (DSE3)

Subject: New Venture Planning

Topic: Venture Capital

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Venture Capital

Under this form of corporate financing, the financial investor participates in the fresh business in exchange for strategic advice and cash.

Venture capitalists are thus on the lookout for companies having high growth potential, top-performing management teams and low leverage capacity. You can look at the table to gain insights into the top VC firms in India. It also lists the businesses being funded.

Venture Capitalists	Startups Funded
Accel Partners	BabyOye, Flipkart, Book My Show, Myntra
Helion Venture Partners	MakeMyTrip, Yepme, TAXI For Sure
Sequoia Capital India	iYogi, Just Dial, bankbazaar.com
Blume Ventures	Printo, Carbon Clean Solutions, Exotel
IDG Ventures	Yatra.com, Ozone Media, First Cry
Canaan Partners	Bharat Matrimony, Naaptol, Car Trade