

Tutorial Notes

Class: B.Com (Hons.) Semester VI (DSE3)

Subject: New Venture Planning

Topic: Venture Capital

Prepared by: Dr. Aftab Alam

Faculty of Commerce, Karim City College, Jsr.

### **Venture Capital**

Under this form of corporate financing, the financial investor participates in the fresh business in exchange for strategic advice and cash.

Venture capitalists are thus on the lookout for companies having high growth potential, top-performing management teams and low leverage capacity. You can look at the table to gain insights into the top VC firms in India. It also lists the businesses being funded.

<b>Venture Capitalists</b>	<b>Startups Funded</b>
<b>Accel Partners</b>	BabyOye, Flipkart, Book My Show, Myntra
<b>Helion Venture Partners</b>	MakeMyTrip, Yepme, TAXI For Sure
<b>Sequoia Capital India</b>	iYogi, Just Dial, bankbazaar.com
<b>Blume Ventures</b>	Printo, Carbon Clean Solutions, Exotel
<b>IDG Ventures</b>	Yatra.com, Ozone Media, First Cry
<b>Canaan Partners</b>	Bharat Matrimony, Naaptol, Car Trade