



# ANNUAL REPORT

Department of Business  
Administration  
Session 2023-2027

# OVERVIEW

- *About The College*
- *About The Department*
- *The BBA Team*
- *Induction Meeting*
- *Inauguration Day*
- *Classroom Activities*
- *About Management Club*
- *Cultural Events*
- *Literary Events .*
- *Entrepreneurship Development Program*
- *Skills & Personality Development Programme*
- *S.O.U.L*
- *Webinar Series*

# KARIM CITY COLLEGE

## ABOUT THE COLLEGE

- Syed Tafazzul Karim with his limited resources was sowing the seeds of education for the socially, economically, and educationally deprived and weaker sections of society, especially Muslims. He started with the establishment of schools in 1946 and his efforts for the establishment of a college bore fruit in 1961 with the establishment of the Karim City College.
- Karim City College, located in the heart of the lush, green, and well-planned city of Jamshedpur, is a Muslim Minority Institution run and managed by the Karim's Trust, Jamshedpur, with permanent affiliation to Kolhan University, Chaibasa, West Singhbhum, Jharkhand. The institution, over the years, has been persistent in its efforts to improve and upgrade itself in accordance with evolving higher education. Reinventing and redefining innovative educational and managerial paradigms, making bold decisions, and pursuing challenging goals, the college acquired its second and third cycle of NAAC accreditation in the year 2012 and 2018 with a B++ and B+ grade respectively.
- In the year 2013, the institution inaugurated a new state-of-the-art campus at Mango where it shifted its Faculty of Education and Intermediate courses with a view to making use of a well-planned and spacious campus with improved infrastructural facilities. Committed to promoting quality education incorporating intellectual and vocational needs and keeping pace with the changing needs of the society and nation, the college today has carved a respectable place for itself in the city's educational landscape and within its socio cultural fabric.
- The college, at present, caters to around 7,000 students collectively at the UG and PG levels. Apart from running the traditional B.A, B.Sc, B.Com.courses and Post Graduation courses in Mathematics, Chemistry, Commerce, Psychology, Urdu, and English, the College also offers vocational UG level courses in BBA, Mass Communication Video Production, Computer Applications, and Information Technology and also P.G.in Mass Communication, The College runs a plethora of courses through its Centre for Distance Education which hosts the Study Centers of IGNOU and Maulana Azad National Urdu University .

# ABOUT DEPARTMENT

- Nowadays the demand for BBA courses is rising continuously among students as it provides them with a deep understanding of the management skills required to run a business or organization successfully. It also helps one think more clearly about the different phases and business-running techniques. We are going to start a four year BBA (Bachelor in Business Administration) course from this academic session, 2023-27.
- The Commerce Faculty of Karim City College has become synonymous with a high-quality education in the field of commerce. The main aim of the Department of Commerce & Business Management is to offer superior quality, affordable & professional education with a view to building graduates & postgraduates with high ethical & management qualities. The Department of Commerce & Business Management is fully equipped with a wide range of the latest technology tools including Smart Classrooms and a fully furnished and well-stocked central as well as faculty library with all the necessary course books, reference books, and journals.



# THE BBA TEAM

Meet our team members who are professional  
and have rich experience



**Dr. Aftab Alam**  
Cordinator



**Dr. Zahid parwez**  
Assistant Professor



**Kasturi.K. Banik**  
Assistant Professor



**Taaseir Shahid**  
Assistant Professor



**Dr. Sandhya Sinha**  
Assistant Professor



**Dr. Firoj Alam**  
Assistant Professor



**Tanmay Singh  
Solanki**  
Assistant Professor



**Dr. Md Firoz  
Ibrahimi.**  
Assistant Professor



**Dr. Udham Singh**  
Assistant Professor



**Dr. Abdul Latif  
Mandal**  
Assistant Professor

# INDUCTION MEETING

Department of Business Administration, Karim City College, Jamshedpur, organized one day Induction Program for newly admitted students on 8th August 2023 at 11 am in the Auditorium. The overall aim of the induction program was to orient all newly admitted students of the Department- BBA 1st semester about University and Departmental activities and to make them informed regarding it. The objectives of the Induction Program were:



01

- To make students know about university and department and to get important information and gain knowledge related to different program and schemes/services meant for students

02

- To interact with each other and come to understand students, teachers and office support staff. To orient students about facilities in department and provide information about course curriculum including exam pattern (end semester and internals), attendance.

03

- To discuss with students provide knowledge about field work practicum (concurrent field work, summer placement, block placement etc.)

# INAUGURATION DAY

The Day of Inauguration is the stepping stone of BBA Sem-1 which was held on 16th August 2023. The Inauguration was done by The Principal Dr. Mohammad Reyaz followed by Dr. Neha Tiwari alongwith Dr. Aftab Alam, coordinator of Department of Business Administration.

The program was anchored by Dr. Zahid Parwez, Assistant Professor, Department of Business Administration.





# CLASSROOM ACTIVITIES





# MESSAGE COMPETITION

Classroom competitions are an excellent platform for students to showcase their critical and creative thinking. Such competitions are not only important for a student's academic growth but also play a significant role in their personal development. It helps to boost their confidence and provides them with an opportunity to express their opinions and ideas in a structured and organized manner.

The competition was held in BBA department of Karim City College, Jamshedpur on 5th September 2023. It was held on account of Teacher's day, and the topic was "Message for your teacher". The participants were well-prepared and presented their messages with conviction and clarity. The judges were impressed with the performances and had a tough time selecting the winners.

Overall, the competition was a resounding success, and all the participants were praised for their hard work, dedication, and commitment to the art of messages.



# MICRO TEACHING PRESENTATION

Presentation connects the confidence and creative thinking altogether which help management students to achieve their professionalism to its peak. Students of BBA Department presenting the topic “Business Economics in the class in a way to enhance their verbal and creative knowledge.





# Parent – Teacher Meeting



*A Parent-Teachers Meeting was conducted on 07-12-2023 from 11:30 am – 2:30 pm in the Department of Business Administration to discuss about Departmental activities, student progress and performance. The parents were intimated through the student official WhatsApp groups well in advance. The Meeting was organised for BBA Semester I (2023-2027).*

*The main purpose of the meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students.*

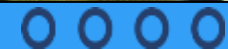
*Coordinator Dr.Aftab Alam and faculty members interacted with the students and their parents. They talked on the responsibilities and duties of both the students and the parents in upbringing the students as responsible citizens of the country. They also highlighted the weak point of the students who are not regular for lectures. They urged the parents to keep track of their pupils about the friend circle they are in and also check their daily notes given by the Professors.*





# Psychology Viva

*The viva was conducted on 10<sup>th</sup> January 2024 at 11:00 am in the Department Of Business Administration. Where the students were asked questions related to their syllabus specifically the questions/clarifications raised by the all the teachers were asked. The faculty members were fully satisfied by the performance of the students. Dr. Md Firoz Ibrahimi and Dr. Udham Singh satisfactorily answered all the questions put to them.*



# ABOUT MANAGEMENT CLUB

To encourage the students to cultivate an environment in which education goes beyond the confines of the classrooms. We announce formation of Management Club for the holistic development of our students. Management Club has been setup for the students and it will be managed by the students of the department. The motto of this club is to organize extracurricular activities in the department.



**Soul**



**Cultural  
/literary  
event**



**Entrepreneurship  
Development  
Program**



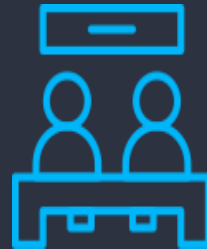
**Skills &  
Personality  
Development  
Programme**



**Value  
Added  
Programme**



**Excursion  
(Industrial visits)**



**Webinar  
series**



**National  
Conference**



CULTURAL  
EVENTS

0000

# TEACHER'S DAY CELEBRATION

Karim City College, Department of Business Administration, celebrated this day with great enthusiasm on 5th September, 2023 at 12:00 noon in the BBA classroom. The whole event was planned and Organized by College KCC-Management Club.

Students Who Organised The Event :

Umme Habiba

Zaheer Fatima

Amaan Ahman

Tahjabeen Khatoon

Sohail Khan

MD. Akram Rashid

For this program college Principal Dr. Mohammad Reyaz was in chair as a chief Guest and graced the occasion with his presence.

The students performed various cultural activities like songs, poem, shayari etc. The talented students like AFIFA ZAMAN and SONU KUMAR YADAV delivered a beautiful speech on teacher's day, poetry delivered by MEHAR PERVEEN, shayari was delivered by AYISHA DINARIYA and TABASSUM PARVEEN.



0000





# FRESHER'S DAY CELEBRATION

*Organized by : Department of Business Administration*

*Date : 6th November 2023*

*Time : 11:30 A.M.*

*Venue : BBA Classroom, Karim City College, Sakchi, Jamshedpur.*

*Every student eagerly awaits right from their time of admission for their most remarkable event of the college "FRESHER'S PARTY". 6th of November 2023 was a memorable day in the life of every fresher of the academic year 2023-2027 batch at Karim City College, Sakchi, Jamshedpur. It is the day where all the students finally bond and unite to celebrate being part of the college.*

*As a trend of the college, the party began with the auspicious prayer to almighty. Which is considered as very sacred and symbol of prosperity. The occasion was graced by the presence of Principal, BBA Coordinator and all faculty members. The Principal Dr. Mohammad Reyaz addressed the gathering by welcoming the students through his motivational speech. The Coordinator Dr. Aftab Alam motivated the students by his inspiring thoughts. The Programmed was structured in the four categories based on Entertainment, Games, Ramp Walk for Mr. & Ms. Fresher's of 2k23 and the DJ.*



*Students Were Welcomed For The Fresher's Party By Mehar Parween And Aniket Ojha*





*The Day Where All The Students Finally Bond*



*Archit Shlok And Mehar Fatima Became The Mr & Miss Fresher's*





LITERARY  
EVENTS

# BOOK REVIEW PRESENTATION

Book review competition will inculcate the reading habit among students and to help enhance the thinking, analyzing and summarizing capacities of Students.

About Activity– Book review Prelims has been organized on Wednesday, 13th September, 2023 and Final on Monday 18th September, 2023 at 1:00 pm. In BBA Classro

The students were asked to present book review on any general books i.e. Professional, Self-help, Biography, Autobiography, Books on travel experience or any other book except novel (not specifically related to any curriculum subject).





ENTREPRENUERSHIP  
DEVELOPMENT  
PROGRAM



## ENTREPRENEURSHIP DEVELOPMENT PROGRAM

Innovation ecosystem and incubation centre, Karim City College, Jamshedpur, organized an awareness session on imbining entrepreneurial skills: essentiality and ways for the students of department of business administration on 21 September 2023, in the auditorium at 1:00 pm. In this event the chief guest Mr. Shubham Sharma was invited to share his views on the topic and guide the students positively about the entrepreneurship and digital marketing.



SKILLS & PERSONALITY  
DEVELOPMENT  
PROGRAM



# Grooming Session

*Organized by : Department of Business Administration*

*Date : 18<sup>th</sup> December 2023*

*Time : 11:30 A.M.*

*Venue : BBA Classroom, Karim City College, Sakchi, Jamshedpur.*

*Well-groomed people have one thing in common – they radiate confidence and good vibes.. The grooming session started with an welcome note by Aryan Kumar Singh the member of management club on December 18, 2023 in the Department of Business Administration which was held from 11:30AM to 12:30PM.*

*The Resource Person for the Grooming Session was Dr. Basudhara Roy, Assistant Professor, Department of English, Karim City College Jamshedpur. The grooming session covers various topics such as Mock Interviews, Group Discussion, Resume Writing, Professional Attire, Communicational Skills, Body Language etc. She also spoke about the factors that contributed to a successful interview and a good first impression.*







S.O.U.L  
SERIES



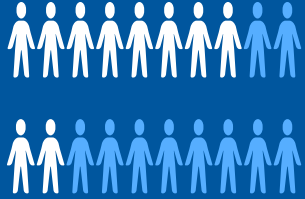
# SOUL 1.0

*SOUL 1.0 (Seeking Opportunity for Understanding and Learning) A series of Lectures of Guest Lecture was conducted by the Department of Business Administration, Karim City College, Jamshedpur on 26th September 2023 at 12.00 noon. Resource Person Dr. Prabhat Kumar Pani, has taken a Lecture on topic "Management Education "The Need of the Hour" for BBA 1st semester and all students of Vocational Courses in the BBA Classroom. Dr. Prabhat Kumar Pani passed B.Com. (Hons.) from St. Xavier's College, Ranchi under Ranchi University, Ranchi and M. Com. Degree from Sambalpur University, Orissa. He secured First Class First position in order of Merit of Sambalpur University and was considered for the award of Gold Medal at the M.Com. (1981) examination. He obtained Ph.D. in Commerce from Ranchi University, Ranchi. His area of interest is 'Finance and Management'*

*Dr. Prabhat Kumar Pani passed B.Com. (Hons.) from St. Xavier's College, Ranchi under Ranchi University, Ranchi and M. Com. Degree from Sambalpur University, Orissa. He secured First Class First position in order of Merit of Sambalpur University and was considered for the award of Gold Medal at the M.Com. (1981) examination. He obtained Ph.D. in Commerce from Ranchi University, Ranchi. His area of interest is 'Finance and Management'*



*Dr. Prabhat Kumar Pani*



# SOUL 2.0

*Empowering Students: Soul 2.0 Lecture Session Explores Ethics and Corporate Culture*

*In a stimulating lecture session titled Soul 2.0, held at Karim City College in Sakchi, Jamshedpur, students were enlightened on the intricate nuances of ethics and corporate culture. The event, organized by the dynamic students of the Department of Business Administration and the Karim City College Management Club, proved to be an intellectually enriching experience for all attendees.*

*The distinguished guest speaker for the occasion, Mr. Abusaad Ahmad Siddiqui, shared invaluable insights drawn from his extensive experience in the corporate world. Mr. Siddiqui passionately advocated for students to actively engage in the corporate arena, emphasizing the transformative power of ethical conduct in shaping the future of businesses and society as a whole.*

*The lecture was a deep dive into the intricate fabric of corporate culture. Mr. Siddiqui shared his vast knowledge, offering a comprehensive understanding of the diverse elements that constitute corporate culture. From leadership styles to effective communication strategies, the students were exposed to a myriad of factors that contribute to a healthy and thriving corporate environment.*





WEBINAR  
SERIES



# MANAGEMENT: THE ROAD AHEAD

The 1<sup>ST</sup> Event held under WEBINAR SERIES of Expert Talks, Held on: 13<sup>th</sup> January 2024, at 11:00 am was based on Management. The webinar-cum-workshop was intended to give the students a fair idea about the application of Management in today's world. The discussion started with the question "What is Management" to assess the knowledge of the students and to break the ice. The distinguished speaker spoke at length on how building team work often requires mastery of a number of nuanced concepts.

The speaker started the session by providing an insight about some key statistics concerned with the management in industry and major technology trends that have taken the world by storm in the year 2024. Main areas which were emphasized upon include –Basic Principles of Tomorrow, about Team Work, Hybridization in today's industry.

We received good response from the students and also they gave very good feedback. The resource person thanked the organizers for arranging the live webinar. At the end of the webinar Afaque Alam the member of Management club delivered the vote of thanks. He thanked the resource person, principal, coordinator, Faculty members, participants and other officials for their active support for making the programme to be successful.

