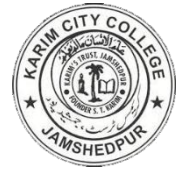




## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 14-09-21 to 16-09-22

Activity/Event : Hindi Diwas



### Detail

Srinath University had organized Hindi Diwas. BA MCVP students of Karim City College had participated in most of the competitions and won remarkable prizes. Principal Dr. Mohammad Reyaz, congratulated the department and the students for their active participation and prize.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 20-11-21

Activity/Event : Story Writing



### Detail

It was first activity with session 2021 – 24, the students learnt writing skills and came to understand that they need to work hard for enhance their skills in writing. They learnt the ideation process and creative writing within the limited time frame.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 22-11-21 to 27-11-21

Activity/Event : Student's Introduction

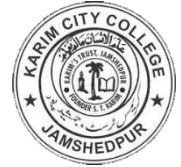


### Detail

Being a Mass Communication student, most important thing is to introduce themselves using verbal and non verbal communication in front of interviewer. So to build confidence and sound knowledge of the content need to be present, students had to introduce themselves in front of the whole class. They acquired knowledge of speaking skills and importance of body language while communicating.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 10-01-22 to 12-01-22

Activity/Event : Online Presentation

**ONLINE PRESENTATION**

DEPARTMENT OF MASS COMMUNICATION

**CC2- INTRODUCTION TO MEDIA & COMMUNICATION**

*Topics: -*

- FORMS OF COMMUNICATION  
(GROUP 1, 10th January, 2022)
- MASS COMMUNICATION & ITS PROCESS  
(GROUP-2, 10th January 2022)
- NORMATIVE THEORIES OF THE PRESS  
(GROUP 3, 11th January, 2022)
- TRADITIONAL MEDIA  
(GROUP-4, 11th January 2022)
- SOCIAL MEDIA  
(GROUP-5, 12th January, 2022)
- THE INTERNET  
(GROUP-6, 12th January, 2022)
- LEVELS OF COMMUNICATION  
(GROUP-7, 12th January, 2022)

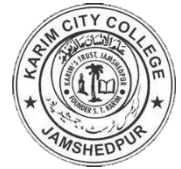
### Detail

One of the difficult tasks is to give online group presentation through PowerPoint as colleges were closed due to COVID-19 and working in a group was hard for students. However it was their first group presentation and they learnt to work in a team and coordinate among each other virtually.



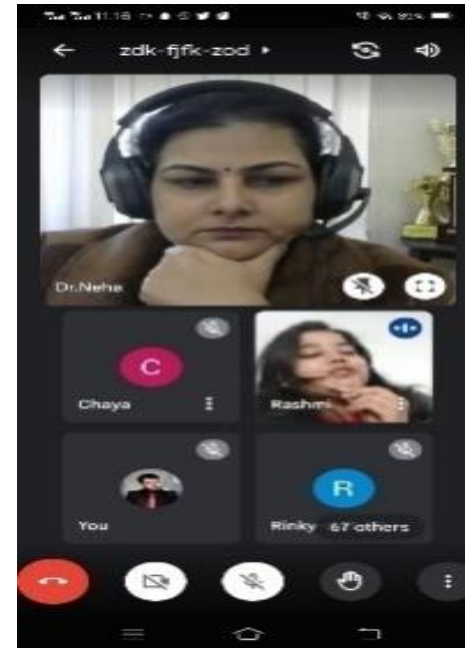
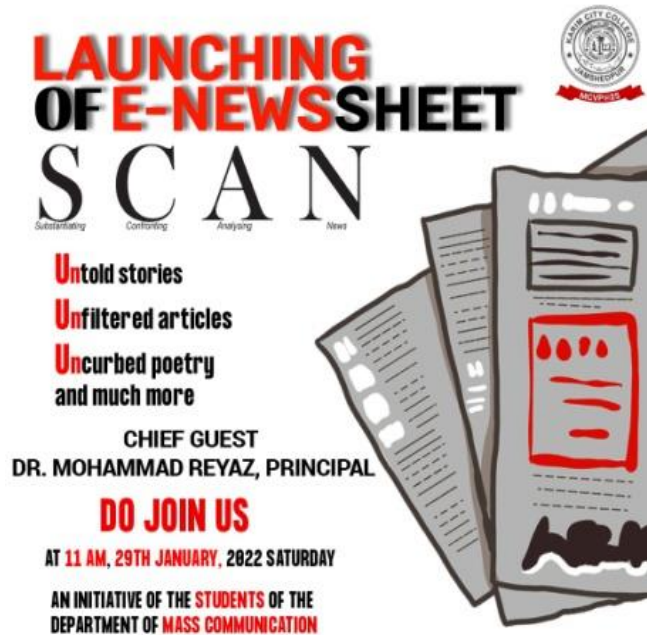
# Annual Report from July 2021 – June 2022

## Department of Mass Communication



Date : 29-01-22

Activity/Event : Launching of e-Newsheet 'SCAN'



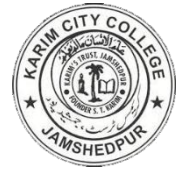
### Detail

SCAN is the first e-Newsheet virtually launched in the department of Mass Communication, the day it was initiated had historical importance as the first newspaper was published in India. Chief Guest Principal Dr. Mohammad Reyaz, faculty members of other departments and UG and PG students were present and it was successfully conducted.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 03-02-22

Activity/Event : Reporting

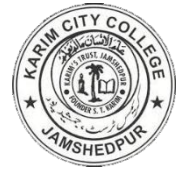


### Detail

The process of field reporting to collecting relevant information to analysing the information to new writing need systematic and practical approach. The students (session 2021-24) experienced and learnt field reporting, and tried to implement the news elements, structure of news writing and most difficult task to give headline of the news story covered.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 07-02-22

Activity/Event : Film Screening

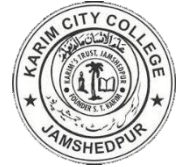


### Detail

Short Film Screening was organized by the department for the students of session 2021-24. The batch was new and they heard the word Film Screening first time officially for educational purpose. They were excited and watched the variety of short films like 'Tubelight Ka Chand', 'Chai', 'Cuddly' and 'L'. They participated actively in discussions and learnt many new things concerned with film analysing critically.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



**Date : 12-02-22**

**Activity/Event : Quiz Competition**

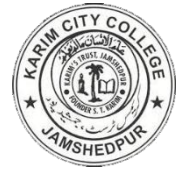
### **Detail**

The department organised Quiz Competition for the students of Sessions 2020-23 and 2021-24. The questions were related to history and contemporary issues of the country. The participants introspected that they need to work harder for enhancing their general knowledge. The aim of quiz competition was to provide significant information and knowledge to the participants and junior students could interact with their seniors and develop healthy relationship.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 12-02-22

Activity/Event : Film Screening

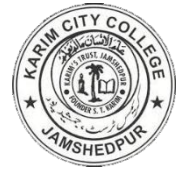


### Detail

The department organized Film Screening of the movie 'Sound of Music' for the session 2019-22 to appreciate the film critically as it was the part of their syllabus.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 19-02-22

Activity/Event : Film Screening

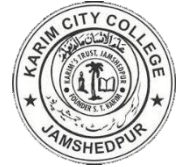


### Detail

'Jai Bhim' Film Screening was organised by the department for the students of session 2020-23 and 2021-24. They discussed the film story and essential scenes and shots actively among each other and submitted the film review next day.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 21-02-22

Activity/Event : Webinar on International Mother Tongue Day



### Detail

Webinar on International Mother Tongue Day organized by the department in blended learning mode for UG and PG students. Renowned journalists and filmmakers, guests from literary background and social workers of the country had delivered their speech and students had asked pertinent questions. They gained knowledge on the history of the day and the importance of diverse mother tongues.



# Annual Report from July 2021 – June 2022

## Department of Mass Communication



Date : 21-02-22

Activity/Event : PPT Presentation on Discussion around media & Everyday life



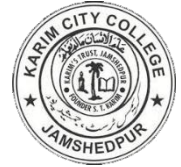
### Detail

The motto of PPT Presentation on Discussion Around Media & Everyday Life was to help students of session 2021 – 24 to select the social issues of their choice, prepare PPT, build confidence, and the body language while giving presentation and how to tackle questions of the audience, to know the opinions of others and to express their views.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 25-02-22

Activity/Event : Reconnect 2022



### Detail

Under reconnect activity, Mr. Basant Kumar Jha, presently working as output editor in NDTV News channel, first batch student of Mass Communication Department was invited to sharing his experience and interact with UG and PG students. He had also given tips how to survive in the media organisations in metropolis with required skills.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 26-02-22

Activity/Event : Launching of 'THE YOUTHCAST'



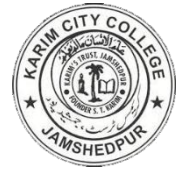
### Detail

'THE YOUTHCAST' is a podcast created by the team of students, session 2020 – 2023. The chief guest principal Dr. Mohammad Reyaz honoured the launching of 'THE YOUTHCAST'. Team had shared their experience that despite of multiple rejections they were stick to their goal and done something better.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 02-03-22

Activity/Event : Parent Teacher Meeting

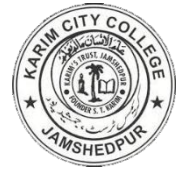


### Detail

Parent Teacher Meeting was organized by the department for the under graduate students. The vision and mission of the department were shared by the Head. The aim was to provide platform for parents to express their feelings and solve their queries by the faculties.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 08-03-22

Activity/Event : International Women's Day Celebration



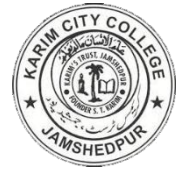
### Detail

Women's cell of Karim City College had celebrated International Women's Day. Various competitions were conducted for the students such as essay competition, comic-scripting, self-composed poetry and scrap competition. Students of Mass Communication had enthusiastically participated and celebrated the event.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 10-03-22

Activity/Event : Photography

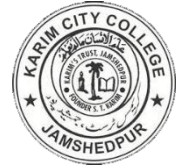


### Detail

Activity was conducted with session 2021 – 24, they had to click the photos themselves and present it with the photo caption. The basic angles and techniques of camera were taught to the students.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 11-03-22

Activity/Event : Film Screening

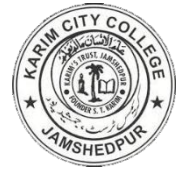


### Detail

Screening of the movie ‘The Bicycle Thief’ was displayed to the students of Sem 1 and Sem 2. The film was discussed critically; faculty taught them techniques for writing film reviews. Students had submitted the film review next day.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 21-03-22

Activity/Event : Internship

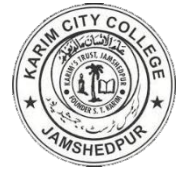


### Detail

The department planned and organized internship in print media organisation for the students of session 2021 – 24. Students had to send their name and preferred language and accordingly department had conducted first screening written test to know the writing skills of students for print. Qualified students were only permitted to go ahead for internship. Other students had to develop writing skills under faculty guidance.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 28-03-22

Activity/Event : Internal Examination



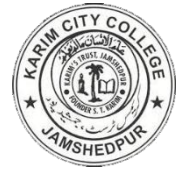
### Detail

Internal examination of session 2021 – 24 for CC1 and CC2 papers were announced, 50 marks for each paper.



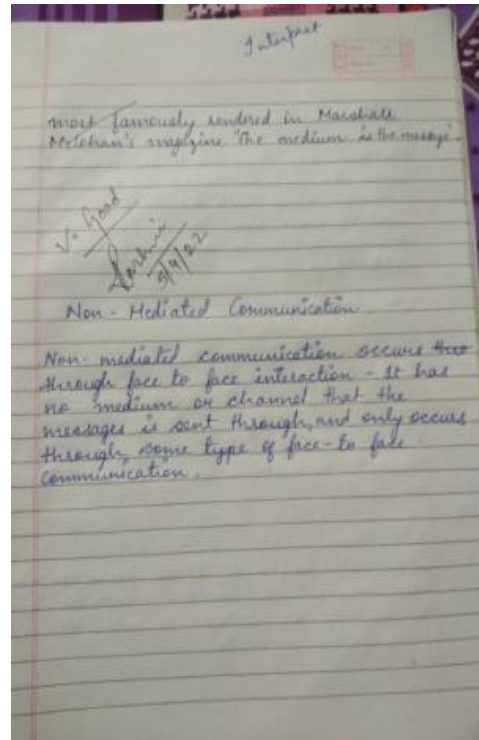


## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 31-03-22

Activity/Event : Assignment Submission

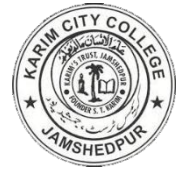


### Detail

Students of session 2021 – 24 were asked to prepare and submit Assignment Notebook of CC2 paper on 4th April, 2022.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



**Date : 02-04-22**

**Activity/Event : Internal Examination Paper Showing and Concealing**

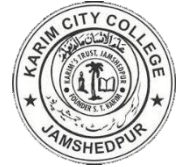


### **Detail**

Internal examination answer copies of papers CC1 and CC2 were shown to the students and faculties had mentored each student based on their marks obtained.

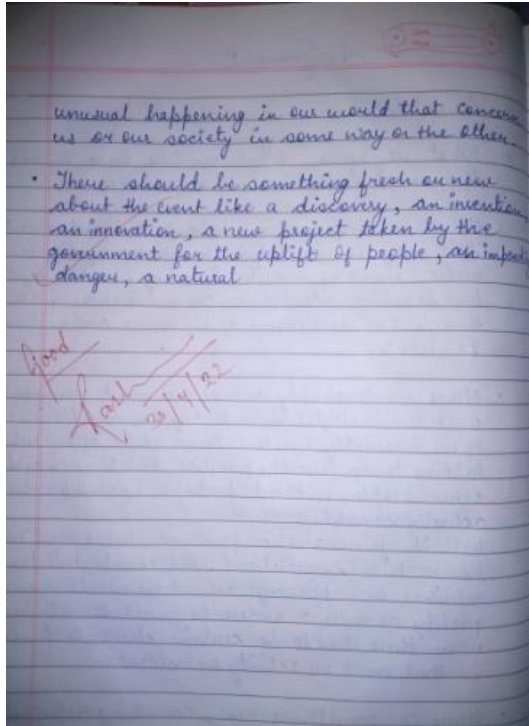


## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 09-04-22

Activity/Event : Assignment Submission



### Detail

The CC2 assignment notebooks had been corrected and students had collected it from the department, faculty had mentored each student based on their writing skills. Students were directed to write and submit assignment notebook (10 questions of CC1 paper) on 20th April, 2022.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 16-05-22

Activity/Event : Communal Harmony Week



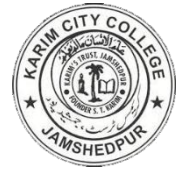
### Detail

National Service Scheme of Karim City College organized a Communal Harmony Week. Students had participated in various events like Rally, Slogan, Debate, Essay, Nukkad Natak etc.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 24-05-22

Activity/Event : Reconnect 2022



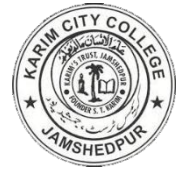
### Detail

Mr. Khushdeep Singh, ex students of the department is an established cinematographer, was invited by the department to interact with UG and PG students under the event 'Reconnect'.



# Annual Report from July 2021 – June 2022

## Department of Mass Communication



Date : 05-06-22

Activity/Event : World Environment Day

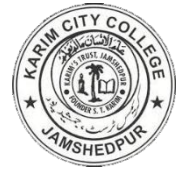


### Detail

Tree plantation on World Environment Day organized by National Service Scheme (NSS) of Karim City College. Students actively participated.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 14-06-22

Activity/Event : Blood Donation Camp



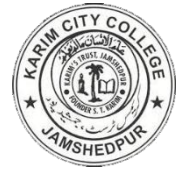
### Detail

Blood Donation Camp organized by National Service Scheme (NSS) of Karim City College. Students actively participated.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 15-06-22 to 21-6-22

Activity/Event : Special Camp at Kopali Village by NSS

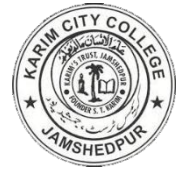


### Detail

Special Camp at Kopali Village by National Service Scheme (NSS) of Karim City College. Students actively participated.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 21-06-22

Activity/Event : Educational Tour



### Detail

Students had visited Orissa for Educational Tour organized by National Service Scheme (NSS) of Karim City College.





## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 21-06-22

Activity/Event : International Yoga Day



### Detail

International Yoga Day organized by National Service Scheme (NSS) of Karim City College. Students actively participated.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 24-06-22

Activity/Event : Film Screening of 'Matsar'

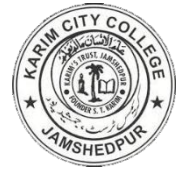


### Detail

The department had organized screening of the Film 'Matsar', many ex students of the department had worked in various capacities. The length of the Film was 55 minutes shown in the college auditorium Chief guest was principal Dr. Mohammad Reyaz and it was opened for all.

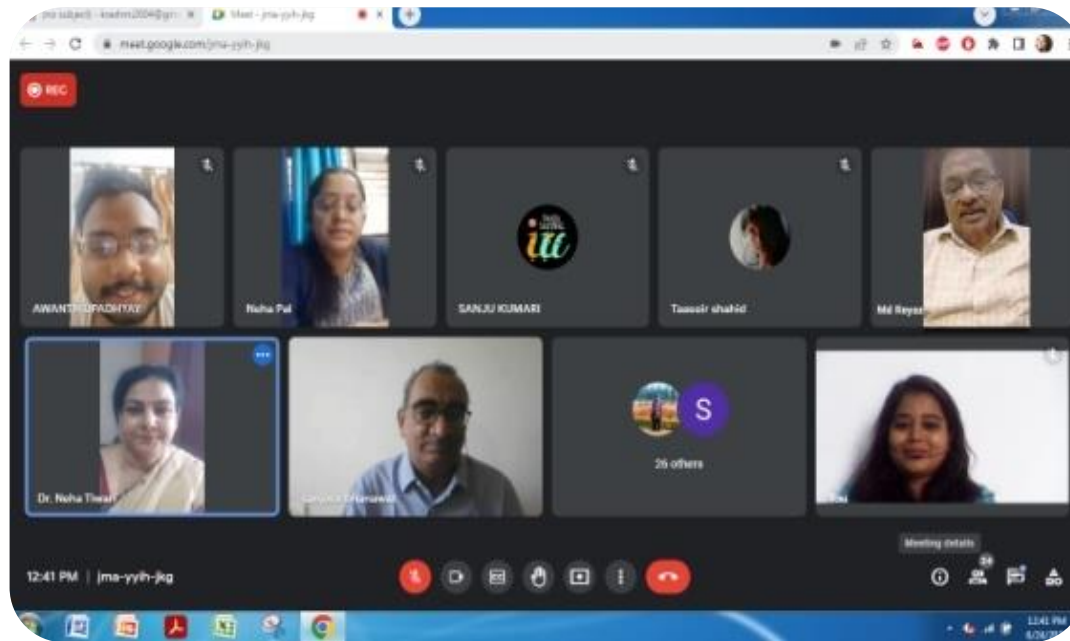


## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 24-06-22

Activity/Event : Webinar under Academic connect, Guest Speaker 'Dr. Sanjeev Bhanawat'



### Detail

Dr. Sanjeev Bhanavar was invited as Guest Speaker under the Academic connect of Mass communication via online mode to discuss about the 'Current Journalistic Trends and Language Concerns' with UG and PG. Chief Guest principal Dr. Mohammad Reyaz honoured the program. The webinar was informative and thought provoking.



## Annual Report from July 2021 – June 2022 Department of Mass Communication



Date : 27-06-22

Activity/Event : E-connect with Swaroop Khan



### Detail

Playback Singer Swaroop Khan was invited under E-Connect event by Department for the students of UG and PG via online mode. His new song 'Balam' released. Students were excited to attend the program.