



# PROSPECTUS

**B.A. MASS COMMUNICATION -  
VIDEO PRODUCTION**

**M.A. MASS COMMUNICATION  
FOR UNDER GRADUATE AND POST GRADUATE COURSES**



Years of Excellence in Media Education



**DEPARTMENT OF MASS COMMUNICATION  
KARIM CITY COLLEGE**

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**KARIM CITY COLLEGE**

**Sakchi Campus, Jamshedpur,  
Jharkhand, India**



## THE FOUNDER

Syed Tafazzul Karim  
1886 - 1964



**An institution is known not for its building and architectural beauty but because of the grace, dignity, vision and devotion of the people associated with it.**

*Syed Tafazzul Karim*

## THE FIRST TRUSTEE

Syed Mohammad Shafiq  
1932 - 1992



“Education is synonymous with having an interface with one’s own personality. Only then one’s persona is disclosed to him and he becomes a confidante of his own attitude. Slowly and gradually the objectives of life start appearing upon him and the destination becomes identical. Then a stage comes when he starts looking at the events occurring around him in an inquisitive and interrogative manner and the secrets of causes and reasons start unfolding upon him. At this juncture he feels himself engulfed in the mental degradation, moral degeneration, religious waywardness, socio cultural disintegration, social injustice, political exploitation and class difference of his times. The observation and analysis of this tormenting situation heightens his feeling of being a slave. Is most influential means to get salvation from he feel of Subjugation and servitude.”

*Syed Mohammad Shafiq*





**THE PRESIDENT TRUSTEE**  
Syed Ashfaq Karim

The importance of media has moved beyond marginalisation in contemporary society. It has become as necessary as breath for mankind and an inevitable organ for society. Multifarious avenues are being explored every day, and a sustained hike in the demand for media professionals has become a regular feature in the industry, which is progressing at a high pace day by day. Karim City College is committed to acting as a bridge between the industry and innovative minds with an ideal platform for the dissemination of knowledge for sincere seekers in the form of the department of Mass Communication-Video Production with high-quality infrastructures and knowledgeable faculties. I welcome the newcomers to come with us to realise their dreams.”

Let’s work hard today for a better tomorrow.  
(Aameen)

*Syed Ashfaq Karim*  
Trustee, Karim’s Trust, Jamshedpur



**THE SUCCESSOR TRUSTEE**  
Syed Athar Karim

Learning is a never ending cycle but if you wish to succeed, learn from your mistakes. More importantly, learn from other peoples’ mistakes.”

Though my professional career started right from the shop floor level, over the course of a decade I have had the humble opportunity to work at and lead teams across 9 countries. Experience gained has been invaluable but as I said, learning is never ending . Being a fan of education. I believe there is a long way for Karim Institutions to go.

Though financial incentives may cause a temporary easing, only via education can you truly uplift a society. Our intuition has been in the service of society for over 70 years and God willing will continue to persevere in the times to come. there is a need for more quality educational institutions in Jharkhand. With our experienced team, we are hopeful to grow and add more degree courses and programs to the institution in the near future.

Wishing you well. May you all grow, perform and succeed!

*Syed Athar Karim*





*From The*  
**SECRETARY'S DESK**

When asked how much educated men were superior to those who were uneducated, Aristotle answered "As much as the living are to the dead. No words better explain the relevance of education than these. But Education encompasses much more than mere books.

At Karim City College, we strive to add value to the existing educational system. In fact, we believe that an education system isn't worth a great deal if it teaches young people how to make a living but doesn't teach them how to make a life. We are evolving all the time, trying our best to keep pace with the changing times and the demands of young men.

Warm Regards

**Dr. Mohammad Zakaria**

Director (Education) Karim's Trust  
Jamshedpur



*From The*  
**PRINCIPAL'S DESK**

We are living in the age of information. In today's world, information is regarded as the greatest power, and sharing it makes a lot of difference in life. The media is the channel for the dissemination of information. It has the power to shape society, influence the attitude of human beings, and develop a culture of peace and harmonious coexistence. Skills need to be honed in the proper way for the operation of media machinery and the proper utilisation of its potential. Karim City College opens a door of opportunity for aspirants who wish to pursue a vocation in the field of media, with all kinds of supports to help them attain their goals. Come; let's join hands and work together to make the world a better place to live in.

Best Wishes

**Dr. Mohammad Reyaz**

Principal  
Karim City College, Jamshedpur





*From The* **DESK OF THE  
PROFESSOR-IN-CHARGE**

Welcome to the world of communication. We all know that communication is as primitive as civilization itself. The technological development of recent times has changed the entire system of sending and receiving messages. Technological advancements can only make the process of production and distribution faster and easier. It is the creativity of the human mind that enhances the quality of the content.

Jamshedpur has always been an industrial city at heart, with the right mix of man and machine. Media also needs the same, and we are nurturing our students for the same. Be a part of the prestigious legacy of KCC and earn brand value for yourself.

Warm regards,

**Dr. Neha Tiwari**

Professor-in-charge

Department of Mass Communication



## KARIM CITY COLLEGE

A Muslim Minority Institution Run & Manged by Karim's Trust  
B+ in NAAC Third Cycle  
(Permanently Affiliated to Kolhan University, Chaibasa)  
Jamshedpur, Jharkhand, India



## Department of Mass Communication



## PROSPECTUS

FOR UNDER GRADUATE AND POST GRADUATE COURSES



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## THE GENESIS & MISSION

Enticed by the dream of spreading education among the inhabitants of Jamshedpur, the founder, Late Syed Tafazul Karim, established this college way back in 1962. Since then, it has grown to become an ideal seat of higher education and also an institution where minds and personalities are shaped and groomed to become responsible citizens. They are exposed to exploring the world around them with a scientific temper and an inquisitive mind.

In pursuance of this challenging goal, his son, Late SM Shafiq, patronised the college, and with his sincere efforts, the college became a prestigious institution under the guardianship of Karimia Trust, which runs and manages the college. It has achieved remarkable distinction among the colleges under Kolhan University, both academically and in co-curricular activities.

The journey is still on, as the command of this mission came into the hands of our present trustee, Syed Ashfaq Karim, after the death of his father, Late SM Shafiq. A successful entrepreneur and an articulate visionary. He has added several facets to the existing activities going on at the college. Several vocational courses have been introduced. The regular courses have been upgraded tremendously. The legacy of the Karim family continues to reach new heights as the days pass in the calendar year.

A Career Counselling Cell has been set up to provide information regarding opportunities for further studies, career options available elsewhere, and our preparedness for the requirements in the job market. It also focuses on mentally preparing the students to make the right choice and imbibing a positive attitude towards life after college education.

The experiment with Vocational Studies started in 1997 with the Mass Communication-Video Production Course. The enthusiastic response and exemplary results prompted the college to strive further for such courses. The management of the college was determined to bring in more vocational courses to make this institution different and distinct from others, not only in the steel city of Jamshedpur but also in the state of Jharkhand. As the only minority college in the city, we have always kept our vision broad and set new trends in education.

The college took another leap when UGC and the Department of Human Resource Development, Govt. of Jharkhand, permitted us to start B.Sc. (Hons.) in Information Technology and B.A./B.Sc./B.Com. (Hons.) in Computer Applications as Vocational Courses from session 2002-2003. Since then, there has been no looking back. The college has set up the best infrastructure facilities, procured the systems with the best make and configuration for the students, and proposes to keep its doors open for new developments required for studies.

The college stands as a NAAC accredited institution along with the few other colleges in Jharkhand. It was assessed and accredited by NAAC in December 2004. Recently, the college received the status of College with Potential for Excellence (CPE) from UGC, New Delhi. The college has grown in many ways. Our march towards attaining higher goals will continue in the days to come.



## ACADEMICS

The college runs undergraduate and postgraduate courses in traditional as well as vocational patterns of education. It has twenty two departments under the five conventional faculties i.e. **Faculty of Humanities, Faculty of Social Sciences, Faculty of Science, Faculty of Commerce and Faculty of Education.**

### THE DEPARTMENTS INCLUDE:

- » Department of Bangla
- » Department of Economics
- » Department of English
- » Department of Geography
- » Department of Hindi
- » Department of History
- » Department of Odia
- » Department of Philosophy
- » Department of Psychology
- » Department of Political Science
- » Department of Urdu
- » Department of Botany
- » Department of Chemistry
- » Department of Mathematics
- » Department of Physics
- » Department of Zoology
- » Department of Commerce
- » Department of Mass Communication & Video Production
- » Department of Information Technology
- » Department of Computer Application
- » Department of Business Administration
- » Centre for Guidance and Counselling
- » Department of Education
- » Department of Add-on (Vocational) Courses

### UG COURSE:

- » Four year Under Graduate programme (FYUGP) with B.A. Major in: Bangla, English, Hindi, Urdu, Philosophy, Economics, Geography, History Psychology & Political Science.
- » Four year Under Graduate programme (FYUGP) with B.A. Major in Botany, Chemistry, Mathematics, Physics, Zoology.
- » Four year Under Graduate programme (FYUGP) with B.Com major.
- » Four year Under Graduate programme (FYUGP) in Mass Communication - Video Production
- » Four year Under Graduate programme (FYUGP) in Information Technology
- » Four year Under Graduate programme (FYUGP) in Computer Application
- » B.Ed.
- » B.B.A.

### PG COURSE:

- » M.A. Urdu
- » M.A. English
- » M.A. Psychology
- » M.Sc. Mathematics
- » M.Sc. Chemistry
- » M.Com.
- » M.A. in Mass Communication
- » P.G. Diploma in Guidance and Counselling

## THE TEAM

**Director (Education)  
Principal**

**Dr. M. Zakaria, M.Sc., Ph.D.  
and Dr. Mohammad Reyaz, M.A., Ph.D.**

### FACULTY MEMBERS

### FACULTY OF HUMANITIES

**Bangla**

**Dr. B. N. Tripathy, M.A., Ph.D., D. Litt., Head  
Prof. Om Prakash Singh Deo, M.A. NET**

**English**

**Dr. S. M. Yahiya Ibrahim, M.A., Ph.D., Head  
Dr. Neha Tiwari, M.A., Ph.D.  
Dr. Basudhara Roy, M.A., Ph.D.  
Prof. A. K. Dash, M.A.  
Prof. Saket Kumar, M.A.**

**Hindi**

**Dr. S. C. Gupta, M.A., Ph.D.  
Dr. Sandhya Sinha, M.A. (Double), Ph.D.  
Dr. Firoz Alam M.A., Ph.D.**

**Urdu**

**Dr. Afsar Kazmi, M.A., B.Ed., Ph.D., D.Litt., Head  
Dr. Shahbaz Ansari, M.A., Ph.D.  
Prof. Md. Issa, M.A., LL.B.**

**Oriya**

**Dr. Anupama Mishra M.A., Ph.D (Head)**

**Philosophy**

**Dr. Abdul Latif Mondal, M.A., Ph.D., Head  
Dr. Md. Mujahidul Hoque, M.A., Ph.D.**

### FACULTY OF SOCIAL SCIENCES

**Economics**

**Dr. Ajaz Ahmad, M.A., Ph.D., Head  
Dr. S. Iftexhar Nabi, M.A., (Double) Ph.D.  
Capt. (Dr.) Fakhruddin Ahmad, M.A., M.Phil., Ph.D.**

**Geography**

**Dr. Mohammad Reyaz, M.A. Ph.D., Principal  
Dr. S. Aaley Ali, M.A. M.phil. Ph.D., Head  
Dr. Farzana Anju M.A Ph.D.  
Dr. Pasarul Islam, M.A., Ph.D.**



## History

**Dr. Kauser Tasneem**, MA, Ph.D  
**Dr. Mohammad Shahnawaz**, M.A. Ph.D  
**Dr. S. N. Singh**, M.A., Ph.D

## Political Science

**Dr. Anwar Shahab**, M.A., Ph.D., Head  
**Dr. Tanweer Jamal Kazmi**, M.A. (Double), Ph.D.  
**Dr. Aman Mohd. Khan**, M.A. (Triple), Ph.D.

## Psychology

**Dr. Md. Firoz Ibrahimi**, M.A. Ph.d., Head  
**Dr. Zaki Akhtar**, M.A., Ph.D  
**Dr. Uddham Singh**, M.A. Ph.D  
**Dr. Satyavrata Panda**, M.a. Ph.D.  
**Mr. Jamshed Ali Ansari**, (Lab. In-charge)

## Faculty of Science

### Botany

**Dr. Aftab Alam Khan**, M.Sc., Ph.D., Head  
**Dr. Sharmila Chakraborty**, M.Sc., Ph.D.  
**Mr. Khurshid Alam**, M.Sc. (Lab. In-charge)  
**Mr. Sandeep Roy**, (Lab. Attendant)

### Chemistry

**Dr. Khurshid Anwar Khan**, M.Sc., Ph.D, Head  
**Dr. J. P. Mishra**, M.Sc., Ph.D.  
**Dr. H. K. Shaw**, M.Sc., Ph.D.  
**Prof. Ariba Fatima**, M.Sc.  
**Mr. Mohammad Imran**, (Lab. In-charge)  
**Mr. Md. Nasim**, (Lab. Attendant)

### Mathematics

**Dr. Md. Moiz Ashraf**, M.Sc., Ph.D., Head  
**Dr. P. C. Banerjee**, M.Sc., Ph.D.  
**Dr. Shahid Ahmad Hashmi**, M.Sc., Ph.D.  
**Dr. B.P. Singh**, M.Sc., Ph.D.  
**Prof. Yasmin Bano**, M.Sc.

### Physics

**Dr. Md. Tufail Ahmad**, M.Sc., Ph.D., Head  
**Dr. Asghar Khan**, M.Sc., B.Ed., Ph.D.  
**Prof. D. K. Singh**, M.Sc.  
**Mr. Md. Azimuddin**, (Lab. Attendant)

### Zoology

**Dr. Shashi Prabha**, M.Sc., Ph.D., Head

## Faculty of Commerce & Business Management

### Commerce & Business Management

**Prof. Nuzhat Jahan**, M.Sc., B.ED.  
**Prof. Sania Tahrim**, M.Sc.  
**Mr. Sadique Akhtar Ali**, M.Sc., B.Ed. (Lab. In-charge)  
**Mr. Subir Bhatta Charjee**, (Lab. Attendant)

**Dr. Md. Moazzam Nazri**, M.Com., Ph.D., L.L.B., Head  
**Dr. G. Vijayalakshmi**, M.Com., Ph.D.  
**Dr. Syed Zahid Perwaiz**, M.Com., M.B.A., Ph.D  
**Dr. Rashmi Akhtar**, M.Com., Ph.D.  
**Dr. Aftab Alam**, M.Com., Ph.D.  
**Dr. Fouzia Tabassum**, M.Com., Ph.D.  
**Dr. Sk. Anwar Ali**, M.Com., Ph.D.  
**Prof. Rashid Iqbal Ansari**, M.Com, Net

## Library

Library In-charge  
Librarian  
Assistants

**Dr. Md. Moiz Ashraf**, (Head, Department of Mathematics)  
**Mr. Jawaid Masood**, M.Com., M.Lib  
**Mr. Kalimullah**, B.A. Library & I. S., M.A. History  
**Mr. Shahnawaz Khan**, B.A. Hons  
**Mrs. F. N. Jamal**, M.A.  
**Mrs. Naznee Begum**, B.Lib



College staff with the trustee on the occasion of Founder's Day 2023



## INTRODUCTION TO THE DEPARTMENT

Media is considered to be the mirror of society, and in today's world, it can be called a single thread that unites the whole world. In a democratic country, it is regarded as the fourth pillar, which acts as a watchdog for the nation and makes the smooth functioning of democracy possible. Informing individuals about current affairs and modern developments and making them aware of various issues of national and international importance, the media not only shapes society but also regulates the vision of manpower, which in turn contributes to the development of the nation and assures a better standard of living. It is the media and the professionals operating it who have converted the world into a global village, narrowing the distances between people residing in faraway geographical areas by reducing the communication gap. People of all layers of society are now placed on the same platform, where connectivity with the outer world is very much within reach and a window of knowledge is just a click away. Anyone can access the information he needs by availing himself of the facilities provided by the various forms of media. Since media plays such a crucial and significant role in contemporary society, utter caution and skilled professionals are needed to carry out the media operation, and this has generated a global demand for innovative minds and trained media professionals.

The global need for excellent and responsible media professionals is increasing day by day. The department of Mass Communication-Video production at Karim City College is striving to cater to this need. We recognise the media as a noble profession with lots of social responsibility. Our motive is to prepare the bridge for such professionals who can raise the present standard of journalism.

We express our gratitude to U.G.C., which, by way of strict scrutiny and screening, selected this college for the teaching of mass communication and video production in the academic year 1997-98. Karim City College is the first institution to have this discipline in the state of Jharkhand. The objective of the department was to promote graduates who would be readily available and acceptable to the print and electronic media. Students are trained for successful entrepreneurship as well. We are pleased to share with you that our graduates are working with almost all leading newspapers, television, and radio channels.

The department is providing all necessary infrastructure and facilities. We invite many experts in the media field to interact with the students. Workshops and seminars by experienced professionals are regular features of the department. We help our students discover their creative talent by organising various competitions. The department always tries to be parallel with the industry as far as infrastructure is concerned. The department has given 100% first-class results for the last five years.

Keeping all our achievements in mind, Kolhan University Chaibasa, Jharkhand, has given us permission to start "Post Graduation in Mass Communication" in the session 2010-2011. We believe that the students pursuing media as their career option are ready to face the challenges of the industry. Our graduates have shown their potential in the past 25 years, and we hope that postgraduates in Mass Communication will also carve their niche in the coming years.

## FACILITIES - AT A GLANCE

- Highly professional atmosphere.
- State-of-the-art facility. Half a dozen cameras, including the Sony DXC-D35PL
- Linear and nonlinear editing lab with 12 computers
- Shooting floor with multiple camera set-up facilities.
- Professional audio setup to teach recording and mixing.
- Library cum reading room with around 1000 books.
- Audiovisual library with more than 100 CDs and DVDs of classic films and documentaries.
- Three separate studios for Shooting, editing, and audio.
- A separate Media Appreciation room for the screening of films.
- Classes through an audio-visual method with LCD projectors.
- LAN connectivity. Intranet and Internet facility.
- All professional visiting faculties
- Regular guest lectures by eminent media personalities from all over India
- A month-long training in English or Hindi daily newspapers.
- Visit the local Radio Station.
- 15 days of extensive training at Doordarshan Kendra.
- Regular workshops for technical and theoretical knowledge of media by professionals from the media industry.
- Regular literary and cultural activities for personality development.
- Foreign language training.
- Special in communicative English.







## Shooting/Audio/Editing Studio

The department has three separate, air-conditioned, state-of-the-art studios to provide training for the students in Shooting, editing, and Sound. The practical assignments have been designed to prepare them for the industry. The department has 15 computers with the latest configuration. The whole college campus is connected through a structured wired Local Area Network (LAN).



## Placement

The placement of the students has been remarkable. Many students pursue higher studies after passing the entrance exams conducted by various universities. The rest join the media as professionals. They are working with almost all newspaper houses, TV channels, and radio stations.

## Library

The college library is well organised, with more than 45,000 books. 20 magazines are regularly subscribed, along with six journals of national repute. Two books are issued to each student from the library. The books must be returned on or before the 14th day of issue. They can be reissued if the student so desires. A fine is collected in cases of delay in the return of books as per library rules. Apart from this, the department has a separate library with around 1000 books on media and journalism, along with a collection of more than 100 films. There is a reading room attached to the library for the students to study in their leisure periods. Books can be issued during working hours for reference. The library is computerised and has internet connectivity.





## RULES

In order to have a harmonious atmosphere on campus and to ensure a peaceful academic environment, the College strictly adheres to some basic and fundamental principles and expects that students will abide by the rules and regulations devised by the College:

- Any indiscipline, misconduct, or disruptive activities on the part of the students will be strictly dealt with.
- Loitering during college hours and congregating in the corridors is strictly prohibited.
- In compliance with the order of the Hon'ble Supreme Court of India, the college has implemented the recommendations of the "Raghavan Committee on Ragging in Educational Institutions". Hence, for any act of ragging by the students inside the campus that may lead to a violation of the order of the Hon'ble Supreme Court, stringent action may be taken against the offending students.
- Students are not allowed to stand in front of or near a class room when a teacher is engaging the class.
- Setup/Promotional tests are held on a regular basis, and students must appear in such examinations.
- It is expected of the students that they will be regulars in their classes. 75% attendance is compulsory for students to fill out the examination from the university. No special classes will be arranged to make up for the shortage in attendance.
- Every student of the college is provided with an Identity Card at the time of admission. Students must keep their Identity Card with them while on campus.

The college authorities may demand their Identity cards as and when they are required. In case of damage or loss, a new Identity Card will be issued to the student only after clearance from the disciplinary committee. For the reissue of an identity card, a student has to deposit a sum of Rs. 50/- only

- No Society, Association, Union, or Club will be formed in the name of the college without the prior permission of the Principal.
- No meeting shall be convened, and no person shall be invited to address any meeting without the prior permission of the Principal,
- Students are not allowed to participate in any political or religious activities on the college campus or outside, in the name of the college. Violating this rule will invite strict administrative action.
- Students are not permitted to collect money or any other donations inside or outside the campus in the name of the college.
- Chewing tobacco, Pan Masala, and Gutkha are strictly prohibited on campus.
- The use of cell phones on campus is a strong offence that leads to stringent action against the student.
- Students are supposed to show due respect, courtesy, and consideration to the teachers and other college staff. They must maintain a sense of compassion and brotherliness with their fellow students.
- The School/College Leaving Certificate deposited at the time of admission will not be returned. Hence, the students are advised to keep a sufficient number of photo copies such a such certificate.
- Character and Provisional certificates may be issued on payment of Rs. 50/- only.
- A CLC or TC will be issued on payment of Rs. 150/-. In case of theft or loss, a duplicate CLC or TC will be issued only after presentation of an affidavit by a notary and payment of Rs. 200/-.
- Students have to produce their identity card, Admit Card, Fee card, and other relevant testimonials at the time of applying for any certificate.
- Strict disciplinary action, to the extent of expulsion from the college, may be taken against anyone who does not abide by the rules and regulations laid down by the college authorities.
- Any legal matter related to the college will be dealt with within the jurisdiction of the Jamshedpur Courts only.

**NO STUDENTS WILL BE ALLOWED TO ENTER THE COLLEGE CAMPUS WITHOUT IDENTITY OR FEE CARD**

## DRESS CODE

The department has a dress code in order to inculcate disciplinary ethics and professionalism of the highest order among the students. Uniformity of dress will create a spirit of oneness in the students, and they will imbibe the values of unity and fraternity. Further information regarding the dress code will be provided at the time of admission.

## DISCIPLINARY COMMITTEE

To ensure a smooth and peaceful academic environment, the college has established a Disciplinary committee that keeps strict vigil on the campus. This Committee, under its convener, Dr. Aalay Ali, Dept. of Geography, checks unruly and disorderly activities on campus.





## B.A IN MASS COMMUNICATION - VIDEO PRODUCTION

The department offers a graduation degree B.A. in Mass Communication - Video Production, recognized by UGC, New Delhi. To get enrolled in this programme, the aspirants must have Higher Secondary (10+2) Education, or an equivalent with any subject having a minimum score of 45%. The Bachelor's degree programme is a 3+1 years semester-based course, and each semester concludes with an end semester university examination. The pedagogy combines theory and practical in a balanced manner.

The degree programme aims to create professionals for the media, television, OTT, advertisement and film industries. It equips candidates with the excellent understanding of how-to-do-it, good communication and writing skills, necessary to create magic in the media & entertainment industry. It must be noted that a joint report by Boston Consulting Group (BCG) and Confederation of Indian Industry (CII), the India Media & Entertainment industry is estimated to be valued between USD 2729 billion in 2022 and is poised to grow to USD 5565 billion by 2030.

After successfully completing the Bachelor of Mass Communication - Video Production programme, one can have excellent career opportunities in journalism and mass media in the private and public sectors, like advertising agencies, film production, public relations, corporate communication, newspapers, television channels, and central information services. Editors, columnists, correspondents, photojournalists, reporters, new analysts, proofreaders, lecturers, etc. are all examples of people who identify as journalists. A candidate can work as a news producer for TV, researcher, scriptwriter, and anchor, among other jobs. She/he can also find work in audio engineering and video editing. She/he can work as camera operators, assistant producers, or in other positions in the film industry. She/he can be employed in the radio industry as a Radio Jockey, programme Producers, and Audio Engineers.

### FOLLOWING ARE THE AREAS COVERED DURING THE COURSE:

- COMMUNICATION AND MEDIA
- PRINT JOURNALISM: UNDERSTANDING NEWS
- PRINT JOURNALISM: REPORTING AND EDITING
- DEVELOPMENT OF PRINT AND ELECTRONIC MEDIA IN INDIA
- BASICS OF CAMERA AND PHOTOGRAPHY
- RADIO AND TELEVISION JOURNALISM
- ANCHORING AND REPORTING
- RADIO PROGRAMME PRODUCTION
- ADVERTISING AND MARKETING
- ONLINE JOURNALISM AND MEDIA LITERACY
- VIDEO PROGRAMME PRODUCTION
- PUBLIC RELATIONS AND CORPORATE COMMUNICATIONS
- MEDIA LAWS AND ETHICS
- AUDIO-VISUAL EDITING
- FILM APPRECIATION
- MEDIA MANAGEMENT
- INTERNATIONAL COMMUNICATION
- COMMUNICATION RESEARCH
- COMMUNICATION FOR DEVELOPMENT
- DOCUMENTARY FILM PRODUCTION
- FICTION FILM PRODUCTION



## M.A. IN MASS COMMUNICATION

### Examination Pattern

- All efforts will be made to have a well-known media personality as the external examiner in the evaluation/assessment/examination of students of M.A. in Mass Communication.
- There will be four semester examination. All of which will be conducted by Kolhan University, Chaibasa.
- A student can be a candidate for the final University Examination for Masters in Mass Communication degree if he/she
  - a) Has passed all the semester examinations
  - b) Has remained the student of the Dept. of Mass Communication, for the final semester of the course concerned.
  - c) Produce a certificate from the in-charge of the Dept. to the effect that:
    - (i) His/her conduct in the dept. has been satisfactory
    - (ii) His/her overall attendance is not less than 75% subject to the condition that VC may condone up to 10% attendance if he's satisfied for its genius.
- Each candidate shall submit a thesis embodying the result of the project work done by him/her before she is allowed to appear in the final examination during the course of study in three copies.
- The candidate shall select the topic for the project work under the supervision of the faculty members of the dept. approved by the in-charge.
- The major project report shall be evaluated by two examiners one of whom will be the supervisor (faculty of the dept.) under whom the project report has been prepared. They will evaluate the project report and conduct the viva-voce.
- If a candidate fails in any of the examination, he/she may be allowed to reappear at the same examination for not more than twice consecutively, subject to payment of prescribed examination fee.
- The results of the examination will be classified as follows
  - (i) Candidates who obtain not less than 75% of the marks shall be placed in the first class with distinction.
  - (ii) Candidates who obtain not less than 60% but below 75% of the aggregate marks shall be placed in first class.
  - (iii) Candidates who obtain not less than 50% but below 60% of the aggregate marks shall be placed in second class.
  - (iv) A candidate has to obtain a minimum of 40% marks in each individual subject.

### FIRST SEMESTER

(Contains 100 marks of each paper)

- PAPER I : Principles of Journalism and Mass Communication
- PAPER II : Development of Media (History of Journalism)
- PAPER III : Print Media-I (Reporting & Editing) and Electronic Media (Radio and Television)
- PAPER IV : Advertising and Public Relations

### SECOND SEMESTER

(Contains 100 marks of each paper)

- PAPER V : Development of Communication and Research
- PAPER VI : Media Law and Ethics
- PAPER VII : International Communication
- PAPER VIII : Media Management

### THIRD SEMESTER

(Contains 100 marks of each paper)

- PAPER IX : Print Media-II
- PAPER X : Radio
- PAPER XI : Television
- PAPER XII : Public Relations/Corporate Communication

### FOURTH SEMESTER

(Contains 100 marks of each paper)

- PAPER XIII : New Media Applications and Intercultural Communication
- PAPER XIV : Special Paper - Specialization in any one of the following
 

(a) Environmental Communication	(b) Gender Studies
(c) Rural Communication	(d) Web Journalism
- PAPER XV : Dissertation
- PAPER XVI : Attachment - (a) Internship marks - 50 marks  
(b) Viva-Voce - 50 marks





## FEATHERS IN THE CROWN

### Internal Quality Assurance Cell

IQAC is a post-accreditation quality enhancement and sustenance measure that aims to develop system for conscious, consistent and catalytic improvement in the academic, administrative and financial performance of the institution. With the assistance of Dr. S. M. Yahya Ibrahim a Coordinator and Dr. Md. Moiz Ashraf as Assistant Coordinator a team has been constituted to plan, coordinate, and monitor the functioning of the college in an effort to give the stakeholders an opportunity to participate in the cross-sectional and multi-dimensional performance of the institution. The IQAC is great changing force and a tool for sustenance and up-gradation. It does act as suggestive body for the sustenance and assurance of quality with reference to academic, administrative, financial infrastructural and student support areas but more than this it is a major role player in planning implementation and execution of multifarious developmental activities. MIS, multipurpose digital II Cards, Digitisation, Help Desk, CCTV, Digital Notice Boards, Free Wi-Fi for students, LCD TVs of Student Common Rooms are a few among many projects that are undertaken by the IQAC. It has been continuously organising workshops for teaching and non-teaching staff and motivational programme for students. The Feed Back Analysis mechanism, SWOC Analysis mechanism, publication of Academic and Activity Calendar, Curriculum Distribution, Student Seminars, Parent-Teacher meetings, Student mentoring, Academic and Administrative Audit, Student Satisfaction Survey are a few concepts that were introduced and undertaken by the IQAC. The College website has also been managed and updated under the guidance of IQAC and the practice of uploading Class

Routines, gist of lectures and programme & course outcomes on the College website has also been introduced by the IQAC. From the last few years the College is publishing its Academic and Activity Calendar and efforts have been made to ensure its implementation under the aegis of the IQAC. The IQAC monitors the effectiveness of all teaching learning activities, co-curricular, extracurricular and extension activities and corrective measures are suggested to the College Management for redressing the lacuna. A look on the Action Taken Report (ATR) uploaded on the IQAC section of the website may also prove helpful to gauge the role and involvement of IQAC in the developmental activities of the College.

### Centre for Academic Development

To strengthen the atmosphere of academic excellence and to create a research-oriented among the teachers, the college has established the Centre for Academic Development (CAD) which frequently organizes seminars and symposiums on topics of varied educational interest. Faculty members of the College as well as scholars and experts from different fields present their papers under the banner of CAD. The Centre, under the admirable leadership of its Coordinator, Dr. S. Iftexhar Nabi, is dedicated to strive towards the development of an inter-disciplinary approach to academics through a series of lectures that are well attended by the faculty members and students. approach.

### New Campus at Mango

The College has developed a new state-of-the-art campus in Mango, Jamshedpur. The building is equipped with all modern amenities and quality infrastructural facilities. Teaching of B.Ed., D. El. Ed. and Intermediate Courses (I.A./I.SC./I.COM.) is undertaken at Mango Campus.







## NEW MILESTONES

### E-Class Rooms

The College constantly attempts to maximize the use of ICT (Information and Communication Technology) to make the teaching-learning process more learner-centric. In order to promote new and advanced techniques of teaching and learning, it has set up nine e-class rooms equipped with overhead projection and smart interactive facilities designed to impart education to the students in a highly dynamic manner. The College plans to develop more E-class rooms in the near future.

### Auditorium and Student Activity Centre

Our parent trust i.e. Karim's Trust Jamshedpur has given us the campus of an old cinema hall which has been developed as college auditorium and activity centre. The auditorium accommodates 800 to 1000 persons at a time and hosts seminars and conferences, all kinds of literary and cultural activities as well as different functions and programmes. The activity centre has a small gym and the offices of different activity based student platforms. The activity centre also holds Sunday activity classes in music, fine art, debating and theatre.

### KCC E-quip: The online Academic Help for Students

The lockdown due to Covid-19 created a situation in front of all academic institutions as how to cater the need of students in the time of crisis. The college, under the instruction of UGC and the parent university started KCC E-quip to provide video lectures and study materials to the students through its website. Though the step was taken in the light of Covid 19 lockdowns but the college management has decided to continue this service under normal circumstances also for the benefit of our students. In near future, under the care and guidance of Dr. Basudhara Roy, KCC E-quip will be a huge store house of video lectures and study materials available online. In future efforts will also be made to arrange the recordings of online/classroom lectures also. The college also plans to convert KCC-Equip as a full-fledged platform for online courses.

### Innovation Ecosystem and Incubation Centre

The centre has recently been established with an aim to provide a positive ecosystem to foster innovation through various initiatives. Under the leadership of Dr. Neha Tiwari as Convener, the IEIC aspires to evolve research aptitude and entrepreneurial attitude in the students through various activities and training programmes. IEIC also intends to support young minds to transform their innovative ideas into business opportunities. The centre also acts as bridge between industry, experts and students. IEIC has adopted the National Innovation and Startup Policy 2019 proposed by the MHRD, Government of India.





# STUDENT SUPPORT FACILITIES

## Examination Cell

of the college is one of its most active bodies. Apart from holding university exams regularly, the Cell also looks after the evaluation work as and when asked by the parent university. The Examination Cell plays a very active role in holding practical examinations and internal exams like departmental and class tests etc. It also collaborates with the department concerned with regard to Continuous Internal Assessment (CIA) as per the new semester system. Under the able guidance and zealous services of Dr. B. N. Tripathy as Chief Controller of Examination and Dr. Tanweer Jamal Kazmi and Dr. Md. Firoz Ibrahim as examination controllers, the Examination Cell is committed to the smooth and efficient performance of the affairs of Registration, Examination, Evaluation and Internal Assessments. Grievances related to examination and evaluations are taken up very favourably by the examination cell.

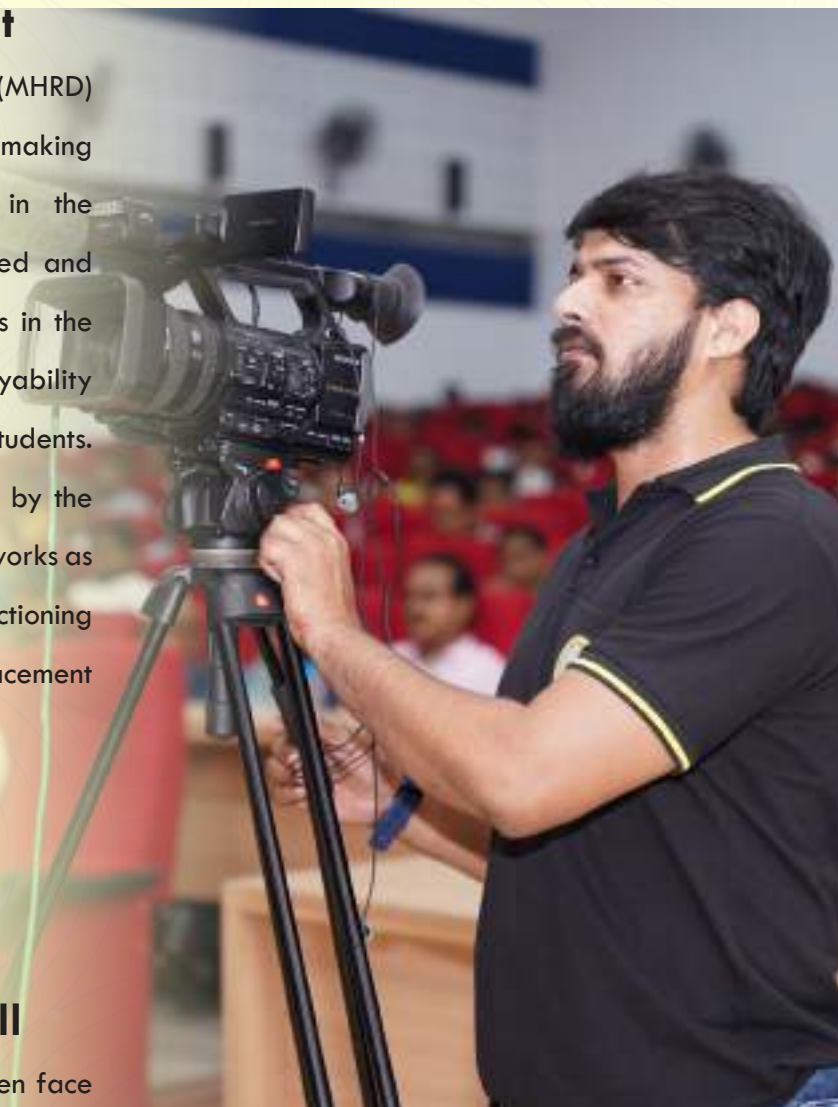
## Employability Enhancement Unit

The Ministry of Human Resource Development (MHRD) Govt. of India, UGC, NAAC and other policy making agencies have always emphasised to work in the direction of making the curriculum career oriented and to enhance the employability of students. Experts in the field of education are of the opinion that employability rather than employment is a major issue of our students. The College has taken an initiative in this regard by the creation of Employability Enhancement Unit which works as an umbrella organization to ensure a proper functioning of the Career Planning & Guidance Cell and Placement Cell.

Chief Coordinator : Dr. Anwar Shahab  
Sr. Coordinator : Dr. Zaki Akhtar

## Career Planning & Guidance Cell

In realization of the difficulties which students often face



due to the non-availability of proper guidance and suggestions, resulting in direction-less-ness, failure and unemployment, the college has established this cell which is taking true parental care and providing expert career guidance to the students. The cell also organises group and individual counseling sessions for students to help them get rid of stresses and anxieties.

Dr. Kauser Tasneem	Coordinator (Career Planning & Guidance Cell)
Dr. Farzana Anjum	Member
Dr. Aman Mohd. Khan	Member
Dr. Abdul Latif Mondal	Member

## Placement Cell

The Placement Cell of the college has, ever since its inception, proven worthy in its task of providing trustworthy employment opportunities to our students. In the last few years, the Cell has performed wonderfully by inviting renowned companies like Wipro, TCS, Infosys, IBM, HSBC, ACC Cements, Genpact etc. to the college for campus placement. The college has a strong relationship with Wipro as its campus partner. The Cell organizes special career counseling sessions and career awareness programmes along with its routine activities. Recently the college has signed an MOU with Tata Institute of Social Sciences Mumbai which is working to provide skill development training and employment opportunities to the students.

Coordinator (Placement Cell)	:	Dr. G. Vijayalakshmi
Members	:	Dr. Md. Tufail Ahmad Dr. Md. Moiz Ashraf Dr. Neha Tiwari Dr. Khurshid A. Khan Dr. Aftab Alam Dr. Rashmi Akhter Dr. Basudhara Roy



## Excel Programme (Employability Excellence with College Education & Learning)

Employability Excellence with College Education and Learning” is a flagship programme of the Jharkhand Skill Development Mission Society, Government of Jharkhand (JSDMS), a society registered under the Societies Registration Act 1860 and having its registered office at Sharam Bhawan, Doranda, Ranchi-834002.



The objective of this programme is to enhance the skills in management, personality development, communication skill, Soft Skills, and various domains with the education of Degree level and make them employable.

Under the patronage of the principal and with the guidance of Dr. Md. Moazzam Nazri as a Coordinator the programme is running efficiently since 2018. After completion of the EXCELL programme the students are awarded with a “Certificate of Soft Skills & Management” and placed in reputed companies and institutions with a handsome Salary Package.

## N.C.C.

The college N.C.C. unit has many success stories and its cadets have proven their credentials by being selected as best cadets time and again and by representing the state in Republic Day Parade at New Delhi. Apart from conducting the routine activities the NCC unit is quite active in organizing Republic Day celebrations, blood donation camps, cleanliness drives, awareness programmes and several other extension activities. A village has also been adopted by the NCC where it runs a number of social service activities. Students, both boys and girls, having the dynamism of National Service may contact Major (Dr.) Fakhruddin Ahmad the Coy Commander of the college N.C.C. unit.

## National Service Scheme (N.S.S.)



In order to motivate our students for active participation in the field of social welfare, to involve them in various social service activities and to inculcate in them a sense of responsibility towards the society, the college has a N.S.S. unit running under the supervision of N.S.S. Programme Officer, Dr. Aaley Ali, Head, Department of Geography. The NSS unit of the college is quite active in organising a plethora of extension activities like cleanliness drives, special camps, and awareness programmes etc. The unit is doing a lot of social and community based activities in its adopted village. Its annual event is celebrated in the form of Communal Harmony Week.



## Rotaract Club

Rotaract-Karim City College was founded in order to give our students an international exposure and to inculcate in them the sense of being 'citizens of the world'. In the short span since its inception, the club has done commendable activities both inside and outside the campus. The club, with Dr. Uddham Singh as Moderator, evinces a keen enthusiasm towards self-growth and a powerful social commitment. Apart from regular social activities and personality development programmes, the Rotaract club of our college has introduced a unique drive named Shiksha Daan through which funds will be raised to sponsor the educational needs of school-going children belonging to underprivileged classes.

## Sports Cell

To ensure an all-round personality development of the students, Games & Sports facilities are offered by the college. Special attention is being paid to groom better sports persons in Football, Cricket, Volleyball, Handball, Boxing, Archery, Athletics etc. Students having an urge to shine in the sporting arena may contact Dr. Md. Firoz Ibrahimi, Sports in-charge. Under the leadership of the cell the college is continuously achieving huge feats either as the winner or runner of various inter college annual sports events organized by the parent university.





## Library and Reading Room

The College Library has a large number of text books and reference books to support the educational needs of the students and every year a considerable number of books keep on being added to the stock. Under the guidance of Library In-charge Dr. Md. Moiz Ashraf sincere efforts are made throughout the year to keep the library updated and student-friendly. Presently, the college has around 56,319 books, 4200 e-books and subscribes to 85 journals and 23 periodicals. With the assistance of UGC, New Delhi, Book Bank scheme has been introduced for needy and meritorious students. Under this scheme, text books are issued to the students for one academic session. All the books of the library are bar-coded and are issued electronically to the students. In keeping up with its user-centered efforts, the college Library has successfully installed E-cataloguing system.

The college Library is connected with INFLIBNET through which students and faculty members may utilize hundreds of e-books and e-journals, both national and international.

The college Library has reading room facilities which the students may use for their academic pursuits. The reading room remains open during the college hours. Students are expected to utilize this and other facilities of the library to the optimum level. Students, while availing of the library facilities, are expected to follow certain rules:

The library remains open from 8.00 a.m. to 9.00 p.m. However, due to heavy work load, separate timing is fixed for the issue of books

Two books can be issued to a student at a time for a period of two weeks.

College ID card serves as the library card which has to be produced by the student at the issue counter for borrowing books.

Strict silence must be maintained in the Reading Room and at the issue counter. Nothing should be done by way of smoking, spitting or otherwise, which may run contrary to the decorum and discipline of the library.

## Virtual Library & Talking Books

The College has introduced the concept of E-learning by establishing a Virtual library in the offline mode. E-books and E-journals are available which can be accessed by the students. The students may also upload books or study materials for the benefits of others.

The College library also provides a huge consortium of e-books through the student app. The college library will continuously upload books as well as scanned copies of printed books through its library management system. This will be made available to the students through Master Soft Cloud (student app) which will also offer the facility of uploading notes both by the teachers, E-notices, e-routines etc.

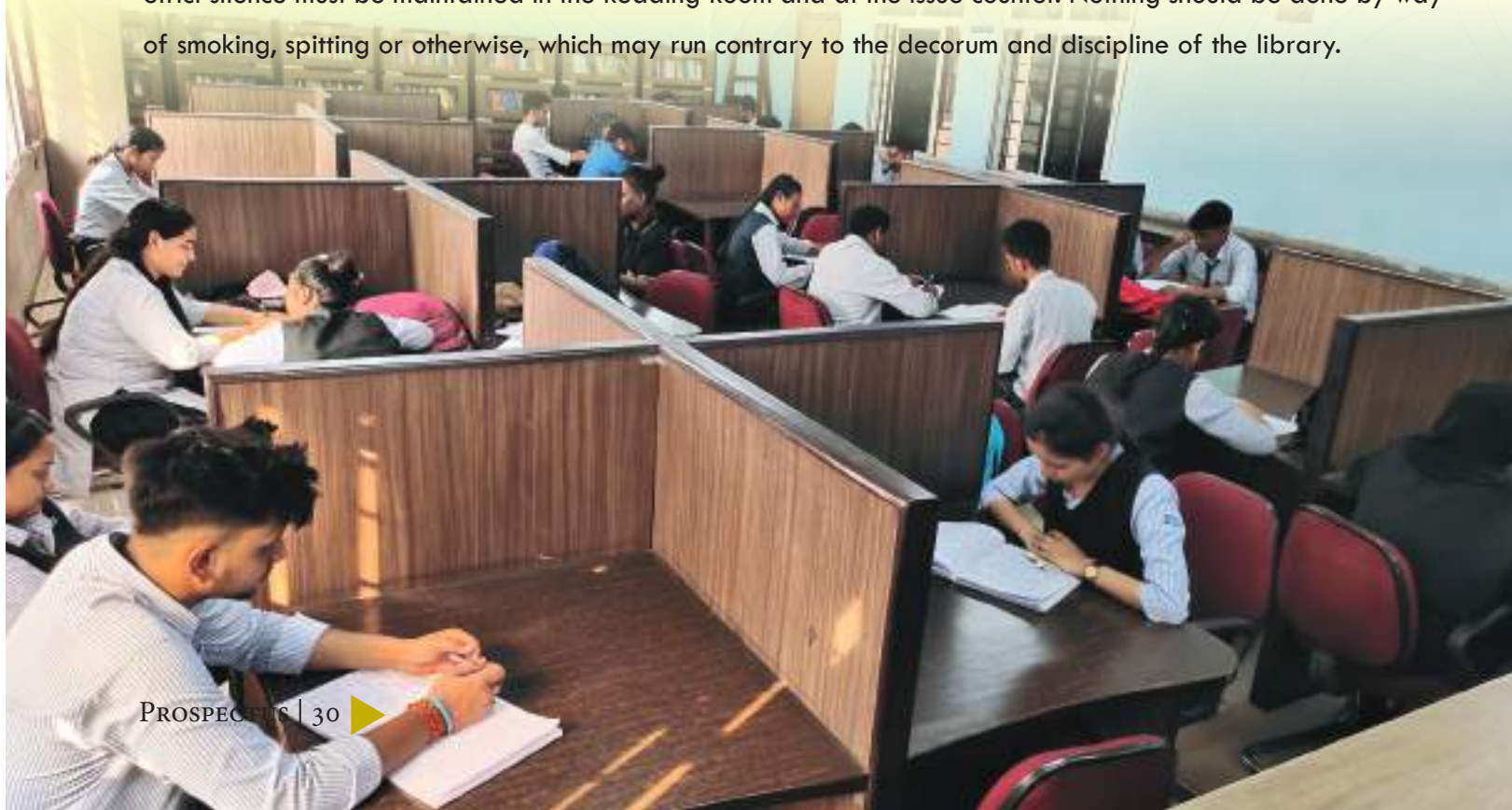
In order to facilitate visually challenged the college has procured software through which printed books can be converted into talking books. Students can make the computer read the hard copies and can also make a record of it. Separate booth, accommodative of two students at one time has been installed in the virtual library.

## Common Rooms & Gymnasium

The College has separate Common Rooms for Boys and Girls having facilities like Table Tennis, Carom Board, Chess, Ludo, Chinese Checkers etc. Magazines and Newspapers are also provided to them. Dr. Shahid Ahmad Hashmi, Department of Mathematics and Dr. Kauser Tasneem, Department of History are the in-charges of common room (boys) and common room (girls) respectively. Indoor games championship is organized every year for the students. A gymnasium has been established at the Student Activity Centre which offers membership to our students at a very nominal fee.

## Xerox and Printing Facility

The college has introduced Xerox & Printing Facility for the students and staff members so that text books, reference books and relevant study materials can be photo copied, or printed at subsidized rate.





## Net Surfing and free Wi-Fi Facilities

Free net surfing facilities are available to the students in the Virtual library and to the staff members in the lab of Department of Computer Applications. The college also provides free Wi-Fi services to all its students and staff.

## Scholarship, Stipend & Free Studentship

Applications for Stipends received from the students belonging to Schedule castes, Schedule Tribes and Backward Classes are recommended by the college for realization of their fees to the District Welfare Department. At the time of admission, students belonging to these categories shall have to produce caste and income Certificates duly issued by the Additional Deputy Collector or Revenue Officer. No Certificates will be accepted after Admission. The college provides guidance and support to the students to apply at NSP (National Scholarship Portal) and for other government scholarships.

The college also offers financial assistance to the needy students through its own resources. For this the college has introduced merit cum means scholarships, Syed Tafazzul Karim Scholarship for boys and Mehrunnisa Scholarship for girls have been given to meritorious and needy students. On the ground of poverty and merit, free Studentship up to 12.5% of the total number of students on the college roll is given. Besides, the college awards book grants and other help to needy students.

## Canteen and Parking Space

The college canteen remains open during working days serving light snacks and other eatables at a reasonable price. It is, however, expected from the students that they will use this facility judiciously and do not waste their precious time in long conversations or misdemeanor in the college canteen. Space has been provided in the college campus to park bicycles but no responsibility lies with the college in case of theft or damage.



## Disciplinary Committee

To ensure smooth and peaceful academic environment the college has established a Discipline Committee which keeps strict vigil in the campus. Under its Convener, Dr. Aaley Ali, Head, Dept. of Geography, checks indiscipline and unruly activities in the campus, motivates the students to pursue their studies in good faith and harmony and ensures that they do not engage in any kind of passionate, frenzied and lawless behavior.

## Members of Disciplinary Committee

### Science

Dr. Aftab Alam Khan  
Dr. Md. Moiz Ashraf  
Dr. Shashi Prabha

Dr. Tufail Ahmad,  
Dr. Khurshid Anwar Khan

### Humanities and Social Science

Dr. Aaley Ali (Convener)  
Dr. Anwar Shahab  
Dr. S. Iftexhar Nabi  
Dr. Md. Firoz Ibrahim  
Dr. Fakhruddin Ahmad,  
Dr. Neha Tiwari

### Commerce

Dr. Md. Moazzam Nazri  
Dr. G. Vijayalakshmi  
Dr. Syed Zahid Perwaiz  
Dr. Rashmi Akhtar  
Dr. Aftab Alam

## ANTI-RAGGING COMMITTEE (ARC)

In compliance with the order of the Hon'ble Supreme Court of India, the college has implemented a recommendation of the Raghavan Committee. Hence, overseeing the implementation of the recommendations of Anti-Ragging verdict an Anti-Ragging Committee has been constituted with the following members in the College to look after the report and recommendations of Anti Ragging Squad if any. The committee will also envisage ways and means to curb the menace of ragging inside and outside the campus to ensure a respectful and peaceful academic environment.

## Women's Cell

In an effort to make the campus free from gender bias and to ensure special protection of the interests of female students within the campus, a Women's Cell has been constituted by the college administration as per the norms of the UGC. Under the co-ordinatorship of Dr. Kauser Tasneem the cell is authorized to take up issues related to the girl students. The cell also organizes different programs to sensitize the students in general and girl students in particular with regard to specific gender issues.



## Grievance Redressal Cell

In an effort to conceptualize a student-friendly academic environment, the College has established Grievance Redressal Cell which looks after student's grievances related to academic, examination, disciplinary and administrative issues. Students facing any kind of hindrance or trouble in their path to educational excellence may contact any of the following persons for the justified redressal of their grievances.

## International Radio Conference

**INTERNATIONAL CONFERENCE**  
Relooking At The Realm of Radio  
*Celebrating 100 Years of Radio  
Broadcasting*  
18th, 19th & 20th March, 2023  
**Organized By**  
Department of Mass Communication  
Karim City College,  
Sakchi, Jamshedpur







**GOVERNMENT OF INDIA**  
 Ministry of Information and Broadcasting  
 Central Bureau of Communication  
 Gumla, Jharkhand

Is organizing a three-day  
 Photo Exhibition cum Awareness Program  
 On 'Azadi ka Amrit Mahotsav', 'Fit India', 'G20'.

**In collaboration with**  
 Department of Mass Communication  
 Karim City College  
 Jamshedpur, Jharkhand.





## THE DEPARTMENT

Prof. In Charge

### Dr. Neha Tiwari

PhD (English), MA in English Literature, MJMC, Film Appreciation from FTII Pune



She is Professor In-charge of the Department of Mass Communication and Assistant Professor in English at Karim City College, Jamshedpur, Jharkhand. Her profound interest in literature and culture has manifested in the versatile ways. She was nominated as the jury in the 65th National Film Awards, GOI, for Best Writing in Cinema. She has been on the advisory committee on Film Development for the Government of Jharkhand. Her active local coordination has been mentioned in films like Udaan and Dil Bechara. She writes and translates for different media. Her documentary on Saraikela Chau has earned special recognition. Under her supervision, more than 50 documentary and short films have been made by the students. She started her career as a journalist for India Today magazine in New Delhi. She is the founding faculty member of the first ever degree department of media in undivided Bihar at Karim City College. She has been honoured by the Indira Gandhi National Centre for Arts, New Delhi; Kala Ashram, New Delhi; Tata Steel Foundation, LIC; Prabhat Khabar; Rotary Club; and Press Club Of Jamshedpur for her contribution in media and film academics, especially for Tribal and minority students. In the 25 years of her academic career, she has supervised PhD theses and guided more than 100 fiction and nonfiction films by students. She is on multiple board of Studies. She is also an external member of several research councils. She is also on the editorial board of the peer-reviewed international journal Jamshedpur Research Review. She has been invited to chair sessions at many academic institutions and Corporates. She has been a member of the interview boards /Examiner/ audition panels of Central government organisations. She has been recently invited to present her views at an international event, the IM BRIC Forum in Russia. Her book on 'Standpoints on Media, Cinema, & Society' was also released by the deputy chairman of the Rajya Sabha last year.

### Regular Faculties

#### Dr. Nida Zakaria

BA MCVP, MJMC., PhD.



She is people centric professor with passion for teaching, and uplifting the communities. Currently based in London, leading community development work, responsible for up-skilling linguistic ability of refugees from war prone countries and asylum seekers. She also works with various leading NGOs (such as, Leaders in Community & West Silvertown Foundation) in the London with missions on skill development program, environment conservation, supporting cost of living crisis and health and well-being. She prides herself on not only being a product of Karim City College, India but also serving the organisation 8+ years as a media and communication academician in the Dept of Mass Communication. She completed her Ph.D. in the year 2021, her research area emphasized on Print Media and Regional Journalism. She had also been associated with All India Radio as an announcer for 6 years. Prior to working with NGOs she has also been actively involved in leading a daily radio show as a radio presenter in 'Runradio', a community radio station in the UK. During her pastime, she engages in freelancing activities and write creative and technical contents for varied journals and web portals. People, Arts and Literature drives her intrinsic motivation.

#### Dr. Rashmi Kumari

Ph.D. (MCJ), M.Phil. (JMC) (Gold Medalist), MA (APR), MA (Sociology), MBA (HR), BA MCVP, Certificate in Tribal Studies, Qualified UGC NET (Twice), Pursuing MA (History)



She is an Assistant Professor in the Department of Mass Communication at Karim City College and a Freelance Columnist. She has expertise in teaching Mass Communication subjects to undergraduate and postgraduate students. She has worked with prestigious institutions like Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, and Usha Martin University, Ranchi. She has been awarded Best Research Paper at the International Conference, organised by Amity University, Gwalior, and also visited Hiroshima, Japan, during her Ph.D. tenure at an International Conference. Published a jointly edited book on 'Standpoints on Media, Cinema & Society' with an ISBN and also published numerous research papers and book chapters in UGC listed peer-reviewed Journals. She has presented research papers and articles at many International and National Conferences and Seminars. Her articles are regularly published in various newspapers and magazines.

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### Studio Executives

#### Syed Sajid Perwaiz

BA MCVP, MA., MJMC., Pursuing PhD.

Working with the department as senior studio executive photographer (still/video) and video editor since 2005. Associated with many films as cameraperson and editor. Some of them got selected in reputed film festivals. He actively coordinates programmes of NSS (KU) with various outside agencies.



#### Syed Shahzeb Parwez

BA MCVP, MBA in Media Management.

Working with the department as studio executive. Photographer (still/video) and video editor. Also worked as an event coordinator at Dream Even Co., Delhi. Associated with many short films as cameraperson. Performing theatre since eight years.





## GUEST FACULTIES



**Dr. C. Bhaskar Rao**

MA, PhD

He is a writer of nation repute. He is associated with the department since 2003. He has Written 22 books and 100 radio dramas. he has attended 5 internatinal and 20 natinal seminars. he has worked in five short films as actor. He has been advisor (Hindi) to Information and Broadcasting Ministry, Government of India. he has been awarded by many organizations for his contribution to the media and Hindi Litereature.



**Ms. Biyot Proja Tripathy**

MA in Political Science, LLB, PG Diploma in Psychotherapy, Film Appreciation from FTII Pune, International Leadership program on Cinema in USA

She is a filmmaker, author, and film teacher. She has got national and international awards for her documentaries and feature film. She has judged national award in the non-fiction category and represented India in International leadership program of United States. She teaches film studies, film appreciation, script writing and fashion journalism from last twenty one years as a visiting faculty in different institutions.



**Mr. Anjany Sahay**

B.Sc., LL.B., PG Diploma in Labour & Social Welfare

He has worked in Usha Martin Jamshedpur as Technical Supervisor from 1979 to 1982 and in Saudi Steel as a Production Foreman from 1982 to 1986. He is associated as Guest Faculty with the Department of Mass Communication, Karim City College. He has been in the Photography & Video production for more than 35 years and has worked for various Organisations like Tata Steel, TSAF, Tribal cultural Society, TCE, TSRDS, CFI, Care, USAID Etc.



**Mr. M. Shahid Anwar**

M.Sc., MJMC

He is veteran Radio broadcaster of National and International repute, and also International Sports Commentator. He has done commentaries on Radio for National hookup broadcast for many World cup Cricket, Kabaddi, Basketball and Volleyball matches. He is associated with the department since 1997. He has covered, given commentaries, Produced and presented spl programmes for National hookup broadcast of more than 20 world level sporting events, including CWG 2010 Delhi, CWG Glasgow, Scotland 2014, 16 Asian Games 2010 Guangzhou, China. 4 National Games - Assam 2007, Jharkhand 2011, Kerla 2015, Gujrat 2022, World Military Games, Hyderabad 2007, South Asian Games, Guwahati 2016. 'A' grade Drama artist of Radio from Directorate, Aakashvani Delhi. He has also produced hundreds of programmes on Sports, Drama, Feature, Radio promos and Jingles for Aakashvani Jamshedpur and other National hookup broadcast.



**Mr. Sanjay Prasad**

MJMC from BHU

He possesses expertise in both the academic and industrial domains, having accumulated 30 years of experience in both fields. Throughout his professional career, he has been involved in various forms of media, including print, electronics, and digital platforms. While his specialization lies in reporting, he has hands-on experience in both fieldwork and desk-based assignments.



**Mr. Rajesh Rai**

Sr Programme Executive in All India Radio, Jamshedpur

He is Working over 29 years of Broadcasting, programme planning, production and administrative experience. He is a bi-lingual article writer on travel and tourism, Indian history, heritage and culture, environmental, developmental and contemporary issues.



**Mr. Dhanajay Kumar**

MJ, M Phil

BA - University of Allahabad | BJMC - Dr HS Gour University Sagar MP | MJMC - Mahatma Gandhi Kashi Vidyapeeth, Varanasi | Mphil- The Global Open University, Nagaland | 18 yrs of Experience in Print Media (Desk Job) | 10 yrs of Experience in Digital Media | Current Designation - Deputy News Editor | Specialization in writing for Health Sector, Social issues, Political, issues, Crime, Technology etc. Associated with Karim city College in mass comm department as Lecturer since 2010.



**Ms. Taaseir Shahid**

BA MCVP, M.A. in Mass Communication, Pursuing M.A. in Psychology

Associated with the Department of Mass Communication – Video Production, Karim city College as a guest faculty since 2021. Working in A.I.R, Jamshedpur as an announcer (assignee) with more than 5 years of experience in Radio Broadcasting, is also a voice over artist and radio drama artist since childhood days and has been a part of many state, inter-state and national level radio programmes like – “ Suno to sahi”, a UNICEFF sponsored state level programme (2009), “Faisla” –inter-state level drama (2018), “Ye doori hai zaroori” – special COVID-19 programme. Performed special COVID -19 broadcast duties. She also bagged many prizes in sketching, painting and elocution.



**Mr. Bapi Murmu**

BA MCVP, M. A. in Mass Communication, Qualified UGC NET

He is associated as Guest Faculty with the Department of Mass Communication, Karim City College. He is a filmmaker at heart and love to share his knowledge and experience. He has worked on four feature films, one documentary, and twelve short films in different roles through the production and post-production stages. He was the technical head of a film award show for five years and also has hands-on experience in media management.





### Mr. Tanmay Singh Solanki

BA MCVP, MAJMC, BLISc (Gold Medalist), MLISc (Silver Medalist), MA (Hindi), D.El.Ed. Qualified UGC NET four times in three different subjects.

He is Guest Faculty in the Department of Mass Communication, Karim City College. He has developed a website for the department. He is working as faculty in the department of Hindi Karim City College mango campus from last 2 years. He is awarded with a merit award for excellence in academics by the Jawaharlal Nehru memorial fund. He worked as a researcher, script writer and music composer in many documentary films.



## College Governing Body

Syed Asfaq Karim  
Trustee, Karim's Trust

Prof. S. K. Sinha  
Ex-Dean, Humanities, Kolhan University, Chaibasa

President  
Mr. Aziz Hussain  
Ex. Deputy General Manager  
Tata Motors, Jamshedpur

Mr. Syed Athar Karim  
Process & Production Manager, Carmeuse, Turkey  
Region

Vice President  
Dr. M. L. Ali  
Ex. Director  
Tata Motors Hospital Jamshedpur

University Representatives  
Mr. Rajesh Shukla  
Member, Syndicate, Kolhan University, Chaibas

Secretary  
Dr. Mohammad Zakaria  
Director (Education) Karim's Trust

Dr. Suresh Chandra Dash  
D.S.W. Kolhan University, Chaibasa

Members  
Mr. Vincent R. Athaide  
Ex. Sr. Divisional Manager  
Welfare Dept. TATA STEEL

Teacher's Representative  
Dr. Anwar Shahab  
Head, Dept. of Political Science

Dr. (Mrs.) Shaheen Razi  
Prof. (Retd.) in Economics

Ex-Officio  
Dr. Mohammad Reyaz  
Principal





## 1. Educational Tour

Students are taken on educational visits every year to different places as a part of the course to increase their exposure to the natural beauty and cultural diversity of the country. This also provides the students with an opportunity for landscape and natural photography. After a weeklong trip, they come up with a self-made travelogue of the places visited. It helps them understand the socio-political conditions and cultural heritage of the particular place.

## 2. Media Festival (CONNECT)

A one-week-long Media Fest is organised by the department. Each day, a special activity is organised based on the curriculum, and a dignitary from the field addresses the students. The following activities are organised as part of the fest:

**Ethnic Day:** The students are dressed traditionally and perform various art form representing different states of India.

**Sur Tarang:** A musical exercise is organised to develop a taste for music among the students.

**Media Maestro:** Media Maestro is the annual quiz organised by the department. The purpose of the event is to encourage the students to look beyond their textual knowledge and be aware of the happenings in the world. It helps improve and expand the students' knowledge through a well-designed round of questions. Media Maestro promotes a fun way of healthy learning among the students and keeps them updated.

**Students' seminar:** A seminar for students is organised where the students are asked to present their papers on various topics related to Journalism, advertising, and Cinema.

**Ad Mad:** During this event, the students are asked to make promotional campaigns for imaginary products with a touch of humour and to enact them on stage. The objective of this event is to improve the students' writing and performing skills.

**Light Camera Action:** The project films made by the students of the department are screened in the presence of many dignitaries of the city. This helps them understand the nuances of filmmaking techniques.

## 3. M for Media

A five-day workshop for the students. M for Media covers still photography workshops, video camera workshop, film screening of the students, panel discussions, and debates. Dignitaries from all over the region are involved in this workshop.

**4. Cine Chaupal** Cine Chaupal is the movie club of the department; under this, various films are screened on a regular basis to expose the students to the world of cinema. Film appreciation and movie-making courses are also organised, and renowned film makers are invited from time to time to interact with the students for their proper grooming. Full-length feature films, documentaries, animations, short movies, etc. are screened every week for the students of the department.

## 5. Women's Film Festival

The department celebrates International Women's Day on campus. A two-day women's film festival is organised where films made by and for women are screened. This year, Nora Shiva, a social worker from Jamshedpur, facilitated the occasion.

## 6. Professional Production

The department makes short corporate movies for Tata Steel and its subsidiary companies. The Shooting and editing are being done by the students under departmental supervision.

## 7. Collaboration

The Department collaborated with various organisations in the city. As part of the collaboration, the students take active part in major events of the organisation. Collaborations are made with the objective of the all-round development of the students. The following are the organisations with which the department collaborates:

- Horticulture Society Jamshedpur
- JUSCO
- UNICEF
- Jampot Greens

## Annual Prize Distribution Day

The Department collaborated with various organisations in the city. As part of the collaboration, the students take active part in major events of the organisation. Collaborations are made with the objective of the all-round development of the students. The following are the organisations with which the department collaborates:



## Guest lecturers and Workshops

Workshops and seminars are conducted on various subjects from time to time by the department to practically train the students and make them industry savvy. Experts from the industry are invited to conduct these workshops. Past years saw the following personalities interact with the students of the department:



Online Events



## PLACEMENT RECORDS



### Dr Nikhil Anand Giri (2002-2005)

He is mass communication professional with over 15 years of experience in various streams of the Media Industry. After receiving his Masters in Mass Communication from Jamia Millia Islamia, Nikhil has worked with esteemed brands such as Zee, TV 18, National Geographic Channel, etc. His other major stint was with the Corporate Communications team of the prestigious Delhi Metro Rail Corporation, where he had the opportunity to organise and compere many high-profile events, including those for the Prime Minister of India, foreign delegates, Cabinet Ministers, and Chief Ministers too. After completing his PhD on Community Radio Stations, he is currently an Assistant Professor in the Department of Journalism at Maulana Mazharul Haque Arabic and Persian University, Patna.



### Amit Sharan (1997-2000)

He is a documentary-focused filmmaker, cinematographer, and editor. He has four ongoing film projects and 35 completed films. He served as a consultant for developing mass communication and filmmaking programmes at multiple universities while also working as an Associate Professor at LPU's Phagwada film department. He works at the National Hydro Power Corporation as a public relations officer. He is one with creativity who enjoys thinking, writing, and giving life meaning.



### Saurabh Sinha (1997-2001)

Channel Producer & Head of Production, Firstpost, Network18

After working with various production houses and ad agencies, Saurabh entered the world of news television and has worked with channels like NDTV, India Today, and Times Now in different capacities. Before moving to Firstpost, he spearheaded the Creatives and Production at WION and won the News Television Award (NTA) 2022 as Executive Producer of the Year.



### Santosh Kumar (1997-2001)

(Senior Managing Editor, NDTV)

Prior to this, the Editor of The Quint Hindi was the Executive Editor at Bhaskar Digital. Dainik Bhaskar, Aaj Tak, CNBC Awaaz, Amar Ujala, and Sahara have worked on time. Has worked for a long time in digital, TV, and print. He has been writing on various subjects, including politics.



### Parvinder Bhatia (1999-2002)

Jamshedpur Bureau Head of The Pioneer, English daily, Parvinder Bhatia is a seasoned journalist with a passion for storytelling and a commitment to uncovering the truth. With a keen eye for detail and a knack for investigative reporting, he has consistently delivered compelling and impactful news stories. His dedication to journalistic integrity has earned him respect in the industry.



### Krishna Soren (2000-2003)

Indian cinematographer

Krishna Soren is an Indian cinematographer based in Mumbai, India. A graduate of the Film & Television Institute of India Batch 2009, known for Dear Molly (2018), Pimple (2018), Nilkanth Master (2015), The Silence (2015) and Bioscope (2014), Over the years he has worked on several marathi and hindi films.



### Kartik Kumar Bhagat (2011-2014)

Director of Photography, Mumbai film Industries

is an Indian cinematographer based in Mumbai, India. Over the years he has worked on several marathi and hindi films.







### Ajay Kumar (2009-2012)

#### Film Maker

Ajay is an aspiring filmmaker working in Mumbai. In the pursuit of his dream, he is working as associate director for films and web series. His recent release was for Disney+ Hotstar web series Karmyuddh. He has also directed documentary film "Cross Roads" and Jersey No-6 that have won many national awards.



### A S R P Mukesh (2003-06)

He is currently placed as an assistant editor with Times of India, Jharkhand and hold over 15 years of experience in journalism. Prior to this, he also served as the Chief of Bureau (Ranchi) for The Telegraph until 2018. Mukesh joined The Telegraph Ranchi edition in 2010 as a senior reporter and rose to become the bureau head in a short span of time due to his hard work and exceptional talent in news reporting. He also worked with The Pioneer in Delhi soon after graduating from college. While doing his graduation here, he worked as a trainee with The Telegraph and with The Avenue Mail in Jamshedpur. He is also a passionate theatre artist and is among the founding members of Patrakar Kala Manch, the first ever registered charitable trust in Ranchi, solely run by journalists, that works for social causes through charity stage plays.



### Neeti Sudha (2008-11)

A postgraduate in Mass Communication and Journalism, Neeti Sudha has over nine years of experience as an entertainment journalist. Currently, she is working as a Chief Sub-Editor for Filmibeat. In the past, Neeti has worked with the ETV network in Hyderabad. Journalism is not just a profession for her; it is a passion. Apart from taking celebrity interviews and covering events in the entertainment world, she also writes film and web series reviews.



### Milan Chaudhari (2007-2010)

He is working in the VFX industry. He has 13 years of experience in the VFX industry. He is a technical expert in on-set shooting and post-production. He is working with Phantom FX as an associate compositing supervisor. He is teaching freshers and junior employees. He has worked on Hollywood as well as Bollywood projects. Like Adipurush, the Cantervelly Ghost, How It Ends, Strains 4, Flash, Shakuntalam, etc.



### K Ravi Prasad (2010-2013)

He is currently working as an Assistant Cinematographer on a project titled Stree 2 produced by Maddock Films directed by Amar Kaushik. As a set manager on a project titled Photograph directed by Ritesh Batra. I've also done a few ads in the meantime. I worked as a set manager/ production manager on films like - Stree, Made in China, Bhediya, Zara Hatke Zara Bachke, Chor Nikal ke bhaga. As my ultimate goal is to be a Cinematographer in the year 2022 I shifted from production to cinematography. I worked as an assistant cinematographer on an unleased film titled - Pooja Meri Jaan. And now I am working on the much awaited Stree2.



### Raj Soni (2015-2018)

After graduation, he worked with the local TV news channel "Rajdhani News" and News 24 as a field reporter and video editor for one year. He worked as an assistant director on the short films "Matsar" and "Sarang". He is currently working as a partner of the firm "RUDRA INFRACON," a vendor partner of Tata Steel Utility and Infrastructure Services Limited.



### Haiyul Rahman (2003-2006)

#### Data Manager

Haiyul Rahman is working in Data management at the Aamir Khan Production House, in Mumbai and recently he was part of the team that worked on making the Bollywood movie Laal Singh Chaddha.



### Amit Kumar Chhabara (1998-2001)

Amit is presently associated with India Today Group as Executive Producer. He has a total TV experience of 20 years and a teaching experience of 2 years. He has also worked with Zee Media Corporation Ltd., New 18 India, IndiaTV, Digicable, and ETV. He has completed his Ph D in Communication.



### Kamran Jalili (2003-2006)

#### Senior Correspondent with Zee Media

He is working as a senior correspondent with Zee Media since 2017. She completed her graduation from Karim City College in 2009. After completing graduation, she did a master's in mass communication from Ranchi University. She began her career as a reporter at Naxatra News in Ranchi in 2013. After working for two years, she joined the Sahara Samay news network as a stringer. After that, she joined Zee Media Pvt. Ltd. in 2017 as a stringer. After working for two years, she got promoted to staff Correspondent at Zee Media. She is Currently working as a senior correspondent in Zee Media.



### Amiya Kumar Kushwaha (2003-2006)

#### Senior Special Correspondent, ANI

He is currently working as Senior Special Correspondent with the ANI newswire and covering reports from the Supreme Court of India and other legal issues. After graduating from Karim City College, he took admission to IIMC and completed his PG Diploma in English Journalism. He joined The Statesman, Delhi, as a cub journalist in February 2011 and later worked with The Pioneer, IANS, Woman's Era, and Alive Magazines. He has reported various landmark judgements, including the Ayodhya land dispute, the Nirbhaya gangrape and murder case, the 2G Spectrum irregularities case, and the Maharashtra political crisis. He writes across a variety of platforms, including print, television, and online social media.



### Khurram B Aslam ( 2006-2009)

#### Public Relation Professional

Aslam has a decade of experience in PR, Corporate communications, and Marketing. Khurram's profile involves building corporate reputation by managing the strategic positioning and tactical implementation of communication strategies. In his career span, he has worked with some of the leading corporate clients, such as Tata Steel, Ola, PepsiCo, Godrej & Boyce, Jeep, Bajaj Auto, and CEAT.



### Vikash Das (2017-2020)

#### CEO & Founder of

Kash Photography official up growing wedding films, short films documentary films and all film shooting works and production hub



### Aman Raj (2015-18)

I am a dynamic and accomplished professional with a track record of transformative achievements. As a Communication Consultant at PATH, I played a pivotal role in advancing public health initiatives in the state of Madhya Pradesh with the vision of National Health Mission. Prior to this, I co-founded ExtraChildhood.org, India's pioneering School Media Platform, leveraging technology to revolutionize education through Media. Additionally, my creative flair led to the design of the official logo for Haryana State Higher Education Council. With a diverse portfolio, I have also contributed my expertise as a Communication Consultant to esteemed organizations like TATA Steel CSR, IBM SkillsBuild, World Vision India, and various government and non-government entities, driving impactful change through effective communication strategies.





### Zubair Alam Ansari (2019 - 2022)

3D Visual Designer

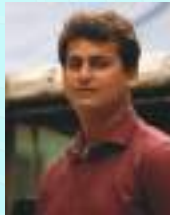
He is working as a 3D model designer and editor with The Building Solution, he has work done the Delhi Government as a data mangement for campaign, & He is completed his graduation (mcvp) from KCC in 2022.



### Antara Bose (2003-2006)

Entrepreneur

She is an experienced multimedia journalist with a background in rural development, education, and human interest areas with 14+ years of experience. Expert in interviewing, reporting, fact-checking, and working on a deadline, she excels at cinematic storytelling. She has worked as a print journalist for media houses like The Pioneer and The Telegraph. Antara founded The Viral Company, Jharkhand's first video storytelling platform on social media. She is a certified media literacy trainer and takes a keen interest in training people on fact-checking and information processing. In 2023, her organisation, The Viral Company, received the FactShala Innovation Lab fellowship funded by Google.



### Rohit Kumar Singh (2015-2017)

Rohit has done his masters from the department. He is a city reporter in Dainik Bhaskar, Jamshedpur since 2019. He has done many special stories, sting, ground report, positive stories during this time.



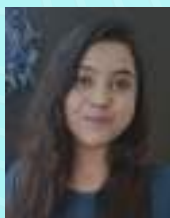
### Nishi Chandra (2000-2003)

Nishi Chandra is an Indian cinematographer based in Mumbai, India. He has worked as senior cinematographer in more than 20 serials of different TV serials till date. His work includes Vighnaharta Ganesh, Tenalirama (Sony), Jhansi Ki Rani, Kesari Nandan (Colours), Raghukul Reet Sada Chali Aai, Kusum etc. He is known for his camera work and disciplined behavior in the television industry.



### Neha V Arya (2009-2012)

Neha is Entertainment and Bollywood chief Correspondent for AajTak digital. Based in Mumbai, Neha has been working as a full time entertainment reporter for almost a decade now. Before joining Aajtak Dihital plateform, Neha was associated with mainstream newspapers like Navbharat Times and Dainik Jagaran. Neha has some of the fine, well appreciated & exclusive stories in her name. Her work as reporter was also widely appreciated.



### Anamika (2012-2015)

I have completed my P.G diploma in English Journalism from IIMC .and had joined as a Outdoor Broadcasting Radio Jockey cum Producer at Red F.M . I have also worked as RADIO jockey at Radio Dhoom and as a Sports Radio jockey at Sport's Flashes. Currently I am working as a Podcast Host for Aditya Birla Podcast "Mutually Yours". I have also worked as a Professional Voice Over artist for various brands like Sri Mandir, Pocket F.M , KUKU F.M , AI Voice artist at SONY , and is currently working working as a Voice over artist for Shabd Production, DIGICIRCAL and other Production Houses.



### Arnav Pratap Singh (2019-2022)

He is photographer and cinematographer at GR8DESIGNS and is also Freelance Travel Photographer at Adobe Stock (2022–present). He is Published at National Geographic . He has won International 35 Awards. He is also published at various platforms like Outlook, Forbes, CNBC, Lonely Planet, TOI, the Ministry of Tourism, the Ministry of Education, Uttarakhand Tourism, NDTV, The Better India, 35 Awards, Thrillophilia, Travel+Leisure, and many more. He is published travel photobook "Gorgeous Goa".



### Prakash Keshri (2013-2016).

is a filmmaker who studied Mass Communication and Video Production from Karim City College He runs his own production company called VPRA Entertainment. He has worked on more than 350 film projects for the government and companies, where he directed, edited, and filmed award-winning short films and documentaries. Prakash is also a talented screenwriter. He aims to use his films to showcase the art and culture of his state and create job opportunities in the film industry of Jharkhand



### Kunal Kr. Dey (2012-2015)

A passionate filmmaker graduated in Mass Comm. and Video Production from Karim City College Pursued diploma in Animation and VFX from ZICA, Kolkata. Currently, he runs his own production house, VPRA Entertainment. With aim to showcase Jharkhand art and culture nationally through his films. Collaborating with various government departments and corporate houses, he has worked on 400+ corporate and government films, as well as impactful and award-winning short films and documentaries globally addressing social issues and showcasing Jharkhand rich heritage.



### Vikash Kumar (2013-2016)

a graduate in Mass Communication and Video Production from Karim City College is the director and owner of VPRA Entertainment. With a remarkable involvement in over 350 film projects for the government and various companies, he has garnered recognition as a director of numerous award-winning films. Vikash's main objective is to promote the art, culture, and heritage of his state through his films and establish them on the world stage. Notably, he worked as the production manager for actor Sushant Singh Rajput's last film, Dil Bechara, and has also served as a Chief Assistant Director in several Bhojpuri films, showcasing his versatility and expertise in the industry.



### Pragya Singh (2015-2018)

A Master and graduate in Mass Communication and Video Production from Karim City College is the director and owner of VPRA Entertainment. With involvement in over 350 film projects for the government and various companies, Pragya has showcased versatility as a director, scriptwriter, voice-over artist, editor, and actor in numerous award-winning films. Additionally, Pragya has made an impact as an anchor in corporate houses and government programs. Their primary goal is to promote the art, culture, and heritage of their state through their films, aiming to establish a global presence.



### Sakshi Singh (2015-2018)

Sakshi Singh, Instructional Design Senior Analyst at Accenture. After graduation, I started working as a content writer at a startup digital marketing agency before switching to Learning Design and Development. I have been a Learning Design professional for the past 4 years and have worked with leading MNCs like National Institute of Information Technology Limited (NIIT Ltd.) and Accenture. Besides being a full-time learning professional, I have also worked as a freelance content writer for content platforms like Pepper Content. I also support Menstrual Health and Hygiene campaigns and have volunteered as a educator for Namay Smile Foundation and Menstrupedia.



### Payal Das (2003-2006)

Correspondent

She is working as a Kolkata correspondent at Media and Destiny and has years of experience in journalism. A passionate writer, podcaster, and budding entrepreneur with a social media marketing venture.





### Rajesh Kaibarta

My name is Rajesh Kaibarta. I am professionally Voice Dubbing Artist and Anchor. I have completed my graduation from Karim City College, Jamshedpur in Mass Communication in the year 2010. Currently, Completed MA in Rural Development from IGNOU, New Delhi.

I have 6 years work experience in Radio Station as a Radio Announcer.

I have 4 years work experience as Dubbing Artist and Dubbing Director at Shakuntalam Film Studio (Mumbai) . Achievements:-I have worked in Anurag Kashyap's upcoming project as a lead character in the film "Lords of Lockdown". I have dubbed about 250 Hollywood and South Indian films. Voice dubbing for cartoon character (cartoon Network)



### Amit Kumar

I Amit Kumar am currently working as Assistant Manager, Media & Communications at Jamshedpur Football Club. I have been working in the sports industry for the last 8 years. I started my career as a sports photographer & cinematographer. I have been part of 2 sports documentaries as DOP that were nominated in the Kolkata International Film Festival. I have worked with All India Football Federation as content head for I-League Second Division, I-League & National Futsal Tournament. I am currently handling both Social Media & Public Relations for Jamshedpur FC.



### Vishwadeep (Zeest)

Lyricist, Poet and Writer. Released over 10 film and non-film songs, which were sung by the singers like Rahat Fateh Ali Khan, Papon, Monali Thakur, Jonita Gandhi, Kunal Ganjawala, Shruti Haasan and others. Performed in kavi sammelan/mushaira in Jamshedpur, Mumbai, Surat and Pune,

- The released movie as a Lyricist – Khamoshi in 2019
- Released web series as a Lyricist:

1. Pati, patni aur panga in 2021 on MX Player
2. Staffroom in 2023 on Amazon Mini

Worked in Radio Mirchi from 2015 to 2017 and currently working as a full-time writer.



### Bhado Majhi

With the aim of making a future in Print Media, enrolled in the Mass Communication and video production Department of Karim City College Jamshedpur in the session of 2003-06. After this, he got a Job offer as a reporter in Dainik Jagran Jamshedpur. From here the journey of making a career in print media started. In the meantime, obtained the post of Reporter to Deputy Chief Sub Editor in Dainik Jagran.

Joined Hindustan Media Venture Limited in the year 2020 after getting a better career opportunity. Presently working as Principal Correspondent in Hindustan (daily newspaper) and Hindustan Times Digital Streams Limited (an online platform of HT media).

Earlier, he was working as Deputy Chief Sub Editor in Dainik Jagran. Worked for long time on the post of Chief Reporter in Dainik Jagran.



### Sushant Kumar (2010-13)

Working as an registered artist under ABS for Doordarshan.

Currently working as anchor on contract for DD channels program " Well done India"

Other achievements

Documentary filmmaker

Sacred Grove of haathi kheda(Chitrapat critics award 2023)

Megaliths (Jharkhand science film society)

Worked as an actor for various episodic serial of channels like Star Bharat, Life ok, Zee 5, Doordarshan.

Since 2013 - 14, itself is continuously working as an actor , writer & voice artist in full length films both regional and main stream.

Short films | Albums | Web series | Advertisments | Serials.



### Abhik Deb

I passed out from Karim City College in 2016, having bagged the Best Student Award for my batch of Mass Communication-Video Production. After that I took admission in the Radio and TV Journalism Course in Indian Institute of Mass Communication, New Delhi. I passed out as the third topper in my batch. Since then, I have worked with the Times of India, The Quint, NDTV and is currently employed as a Chief Copy Editor at Scroll.



### Ravikant Ojha

Currently Deputy Editor at NDTV. Recently launched MP-CG Website for NDTV. Nearly 24 years of experience in Print, TV and Digital Media.Worked at key positions in Prabhat Khabar,Dainik Bhaskar, Dainik Jagran, Aaj Tak, News World India and Editorji.



### Satish Kumar Singh (2009-12)

Senior Analyst

Indian PAC Consulting Pvt. Ltd. (I-PAC)!

Bio Note: He is a member of the Core Team of I-PAC, managing the media outreach of Prashant Kishore's Jan Suraaj Padayatra in Bihar. In a career spanning a decade,he has served in multiple capacities across media industry in Print, Digital & Electronic media. Worked for Prabhat Khabar, Hindustan Times, Danik Bhaskar. In one of the recent achievements, he played an instrumental role in leading the team to launch Soulveda Hindi website for Cycle pure agarbaties group (NRRS Group).



### Mohammed Usman Raza

Mohammed Usman Raza is a teaching faculty of the department of Journalism and Mass Communication at Arka Jain University. He has done his MA in Journalism and Mass Communication. He has also done a specialization course in non-linear editing (AVID and FCP) from Digital Academy Mumbai. He has more than 12 years both teaching (4+) and industrial (8+) experience India and Abroad. He also worked as an editor for TV series, short film, corporate film etc, in reputed private production houses based in Mumbai. Usman has international experience as Creative department head and supervises various works such as video production, post production, photography and digital printing production.



### Sumit Kumar

My name is Sumit Kumar my interest in contributing in the arena of academics made me successfully qualify for the prestigious UGC NET Exam, and since 2020, I have been serving as an Assistant Professor at the Department of Journalism and mass communication in Netaji Subhas University, Jamshedpur.

I completed my postgraduate studies at Utkal University, Bhubaneswar, where I obtained my Master's degree.

I am an alumnus of the illustrious Karim City College, Batch: 2008-2011, Jamshedpur. My experiences at the college have left a lasting impact on me, shaping my values and instilling in me a sense of responsibility to give back to the academic community.



### Suman Purty

Suman Purty is an actor, theatre practicener and an alumnus of 2016 batch of Mass Communication Video Production department at Karim City College, Jamshedpur.

she went to National School of Drama in New Delhi in 2016-19, where she gained extensive experience as an actor in the NSD Repertory Company. She has worked with eminent personality of Indian theatre and worked in various films,TV shows and commercials including, Jag utha hai rampura, Joram and Patallok Session- 2. She is awarded by Tata steel foundation samvaad fellowship in 2022, also the founder of "Maskal Theatre and Art" group, where she works to discover new possibilities of theatre and art.





### Kajal Verma

Passionately in love with the algorithmic chemistry of finance, communication and creativity, I am an FP&A expert cum innovator aspiring to lead the corporate ladder. I am currently working as a Senior Analyst (Strategy) - Investment Banking at Deutsche Bank, a global financial institution. I am a former employee of SBI Life and have worked with the bank's Corporate Solution Strategy team. I have also worked as an intern with corporates like Dentsu Aegis Networks, Tata Steel, Reliance and Danik Jaskar. From being a Mass Communication graduate to an MBA post graduate in IT & Marketing, I have always called myself as a wanderlust consumed with a learning freak. I have also been an active speaker in radio shows for All India Radio, such as Akashwani, and Radio Dhoom Jamshedpur. I am a wannabe photographer and am usually found clicking pictures of everything and anything on the streets of Mumbai.



### Anne Pushpa Prasanna

Anne Pushpa Prasanna, from the 2017-2020 batch, shone as the department topper and earned the prestigious Student of the Year Award. With an MBA in Media Business Management, specializing in Entertainment Communications, she now prepares for a Ph.D. in Media Studies and Film Production. Currently, working as a Production Assistant & Administrator at The Red Bangle Film Collaborative (India Branch), Bengaluru, she thrives in the art of filmmaking and has excelled as Assistant Director and Production Assistant for indie short films, music videos, and web series. Passionate about becoming a producer, she aspires to establish her own rental production house and a bakery one day!



### Hena Jafri

Hena Jafri, an MCVP alumnus and a passout from batch 2015. In the early years of her career she worked as a feature and development journalist with the Times Group and The Hindu before moving on to the social impact communication space. Hena has worked with United Nation bodies in South-East Asia and with donors like Bills and Melinda Gates, USAID India. She is currently the Communication Advisor for the Corporate Engagement, TB Mukht Bharat Campaign. She looks after 350+ corporate engagements under this initiative. Hena is also an alumni of Asian College of Journalism, Mudra Institute of Communications and Harvard University for Digital Health



### Amit Raj

Hello Madam, Today I am very happy and proud of myself, I have done mass communication from such a good institute, because of your guidance today I am running a company which has its own special identity in outdoor world in Jharkhand. Today our company is doing promotion work of big companies all over Jharkhand Bihar. We have a team of 20 to 25 people all over Jharkhand who look after the work from designing to marketing and client service. Raj outdoor advertising Pvt Ltd.



### Neha Ojha

Gold medalists in Masters and Mphil in mass communication and journalism. Worked as assistant professor at Karim city college, Mandsaur University and presently working at Rourkela Institute of Management Studies in Rourkela Odisha. Member of Board of studies at Mandsaur University.

## Jharkhand International Film Festival at College Auditorium, Sakchi Campus Karim City College, Jamshedpur





## Educational Tour



GOA



BAGA BEACH, GOA



MUMBAI



HYDERABAD



RAMOJI FILM CITY, HYDERABAD

## तराना ए करीमी

हमारा नारा इल्म है हमारे हाथ में कलम  
सुलगती रहगुज़ार पर रवाँ-दवाँ रहे हैं हम  
डरा नहीं सके हमें ये रास्तों के पेचो-खम  
थके नहीं, रुके नहीं, हमारे अज़म के कदम  
हमारा नारा इल्म है.....

बहुत सी आजमाइशों भी आई आसमान से  
गुज़र चुके हैं कामराँ हरेक इम्तहान से  
हमारे पीछे चलने वाले रुक गए थकान से  
हम अपनी अगली मंज़िलों पे बढ़ रहे हैं शान से  
हमारा नारा इल्म है.....

हज़ारहा चिराग जल उठे इसी चिराग से  
हज़ारहा चमन में है बहार एक बाग से  
हज़ारहा दिमाग जुड़ गए हैं इक दिमाग से  
हज़ार दीप जल उठे हमारे दिलके दाग से  
हमारा नारा इल्म है.....

न ज्ञात है न पात है न नस्ल है न रंग है  
जिसे है इल्म की तलब हमारे संग संग है  
दिलों में अपने प्यार की उमंग है, तरंग है  
तभी तो नफरतों के साथ जारी अपनी जंग है  
हमारा नारा इल्म है.....

हमारी राह में सदा हो रौशनी का सिलसिला  
हमारे हमकदम रहे तरकियों का काफिला  
हमारे हक में जाए वक़्त का हरेक फ़ैसला  
रुकावटों से और भी बढ़े हमारा हौसला  
हमारा नारा इल्म है.....

सय्यद अहमद बद्र

## तरानہ کریمی

ہمارا نعرہ علم ہے ہمارے ہاتھ میں قلم  
سُلتی رہگزار پر رواں دواں رہے ہیں ہم  
ڈرا نہیں سکتے ہمیں یہ راستوں کے پیچ و خم  
تھکے نہیں رُکے نہیں ہمارے عزم کے قدم  
ہمارا نعرہ علم ہے.....

بہت سی آزمائشیں بھی آئیں آسمان سے  
گزر چکے ہیں کامراں ہر ایک امتحان سے  
ہمارے پیچھے چلنے والے رک گئے تھکان سے  
ہم اپنی اگلی منزلوں پر بڑھ رہے ہیں شان سے  
ہمارا نعرہ علم ہے.....

ہزارہا چراغ جل اٹھے اسی چراغ سے  
ہزارہا چمن میں ہے بہار ایک باغ سے  
ہزارہا دماغ جڑ گئے ہیں اک دماغ سے  
ہزارہا دیپ جل اٹھے ہمارے دل کے داغ سے  
ہمارا نعرہ علم ہے.....

نذات ہے نہ پات ہے نہ نسل ہے نہ رنگ ہے  
جسے ہے علم کی طلب وہ اپنے سنگ سنگ ہے  
دلوں میں اپنے پیار کی امنگ ہے ترنگ ہے  
تجھی تو نفرتوں کے ساتھ جاری اپنی جگ ہے  
ہمارا نعرہ علم ہے.....

ہماری راہ میں سدا ہو روشنی کا سلسلہ  
ہمارے ہمقدم رہے ترقیوں کا قافلہ  
ہمارے حق میں جائے وقت کا ہر ایک فیصلہ  
رکاوٹوں سے اور بھی بڑھے ہمارا حوصلہ  
ہمارا نعرہ علم ہے.....

سید احمد بدر