

AUGUST, 2022

VOLUME-2  
ISSUE-1

# ***EUPHORIA***

***REVEALING THE OTHER SIDE OF THE MIRROR***

WHAT'S INSIDE  
POETRY  
FICTION  
AESTHETICS  
NON-FICTION  
MOVIE REVIEWS  
AND MUCH MORE

AN ONLINE PERIODICAL OF  
DEPARTMENT OF ENGLISH, KARIM CITY COLLEGE

# KARIM CITY COLLEGE

Established in 1961 by our Founder Father Late Syed Tafazzul Karim with a view to impart education to the weaker section of Jamshedpur specially Muslims, Karim City College has now become a premier educational institution of eastern India.



After the sad demise of our founder his son Late S.M. Shafiq patronised the institution with his leading from the front attitude. His death in 1992 created a void which was successfully and graciously filled by our present trustee Mr. Syed Ashfaque Karim whose modern and progressive approach is taking the college to greater heights.



# DEPARTMENT OF ENGLISH

The Department of English is not only the witness but also a major role player in the success story of Karim City College, Jamshedpur. Since the inception of Pre University Courses in 1961 and the full fledged establishment of the college with Degree Courses in 1963 the teaching of English was taken up with sincerity and dedication. Prof. C.S. Prasad was the first appointment on permanent post in 1964 whereas Prof. Mustajab Ali Khan was appointed on regular basis in 1967 and the appointment of Prof. Md. Masoom was made in 1971. In the late 60s and the whole of 70s & early 80s the department was very active in organizing different literary activities. In 1994 Prof. C.S. Prasad retired from the department after his historical and memorable services as the first head of the department. After his retirement Prof. Md. Mustajab Ali Khan was given the responsibility of the Head of the department. S.M. Yahiya Ibrahim was appointed in the post vacated after the retirement of Prof. C.S. Prasad in 1999. Prof. Md. Masoom retired from the department in 2001 and Dr. Neha Tiwari was appointed in his place in the year 2003 Prof. Md. Mustajab Ali Khan retired as head in 2004 and S.M. Yahiya Ibrahim was given the responsibility of the head of the department. Dr. Basudhara Roy joined the department in 2010 on the post that remained vacant after the retirement of Prof. Md. Mustajab Ali Khan.

Apart from the teachers working on permanent posts the department has utilised the services of guest faculties



**Dr. S. M. Yahiya Ibrahim**



**Dr. Neha Tiwari**



**Dr. Basudhara Roy**



# DEPARTMENT OF ENGLISH

and part time teachers. In the earliest past Syed Muzaffar Hussain and Prof. Syed Anzarul Haque served the department as guest teachers. During the last fifteen years the department was served by Dr. Shakibur Rahman Khan, Ms. Sabiha, and Waheeda Tabassum.

Presently the department has five teachers in all, three working on permanent post and two are working as guest faculties.

In spite of good track record, good demand among students and sincere efforts by the college authorities the teaching of Hons. was not given to the department and the department has to undertake only compulsory language courses and subsidiary courses at the degree level. The teaching of Hons began in the year 2010 and its first batch took up the final year examination of Kolhan University in 2013.

The Introduction of Hons teaching inculcated a positive energy in the department and several Pro-academic and Co-curricular activities were taken up by the department. The department launched its intra departmental forum KALA (KCC Arcadia of Literary Appreciation) in 2015 which targets to create a space for dialogue and a platform for deliberations to enhance the literary skills of the students.

The Department organises a series of bi-annual lectures under the title Literologue. In an effort to support slow learners a course in written English is

undertaken additionally by the department at the entry level. In order to facilitate advance learners the department undertakes an annual workshop for its student during their final year.

The department is striving hard to give wings to its students so that they may glide like the lark to the height of academics.



**Prof. Ashok Kumar Dash**



**Prof. Saket Kumar**





*I fall upon the thorns of life! I bleed!  
I bleed art!*

We are like the trees. Not always evergreen, not always fruit bearing, not always giving shades to travellers. But yes we are trees. In autumn we shed our leaves, we get wrinkled, worn-out and deserted. And amidst the winter we shiver with responsibilities, pressure and stress. Though a morning we wake up and witness our branches getting heavier. We witness a new journey, we witness the transformation. We witness the leaves growing. We are again green, we then bear fruits and then we give shade to every traveller. Yes life has problems, but a solution is awaiting tomorrow. Life is a season where we focus so much on autumn that we forget the awaiting spring.

If Winter comes, can Spring be far behind?

I fall upon the thorns of life! I bleed!  
I bleed ink,  
I bleed poetry,  
I bleed art,  
I bleed stories,  
I bleed aesthetics.

Art makes me a human,  
And I fall upon the thorns of life! I bleed!  
I bleed art.

They are all struggling and  
Suffering, and they look so unhappy.  
By Showering love on them  
I will make them happy.  
In my Euphoria, I'll defeat all their pain  
And they'll tend to smile again and again.

Story isn't simply about the torn wings of a howling dragon surrounded by a crowd of hundred holding their flaming wooden torches high. It's not simply our imagination; it's as much the concrete findings of an unrecognised creature in the deep blue, the conflicts 'tween the action and reaction, the accidents and scams, the reigners and the reigned, as it's a world inspired and exaggerated in our mind. Stories are the children of the rubble — a rhapsody uncontained.

The pure expression of joy elevated within  
Like the vibrating strings of a classic violin  
Extremes fill your spirit body as you arise  
And euphoria lifts you to indescribable highs.

Come and find yourself on the other side of the mirror, in pieces of poetries, in photographs, aesthetics, creative nonfiction, comics and art.

Come and unveil this artistic mystery, dive deeper in the euphoric waves.

- The Editorial  
- Manish Mukhi.



# **Euphoria**

*I tend to break every obstacle.  
I'm in a new state of euphoria.  
My smile would illuminate the darker corners of my heart,  
And my soul would tend to move in a state of euphoria.*

*I will celebrate my defeats,  
And then I'll conquer the feats.  
I will enjoy all my pain and,  
In my euphoria, I'll defeat them one by one and send them to vain.*

*They are all struggling and  
Suffering, and they look so unhappy.  
By Showering love on them  
I will make them happy.  
In my Euphoria, I'll defeat all their pain  
And they'll tend to smile again and again.*

*Euphoria, euphoria, euphoria,  
It'll be all around us.  
And people won't be stuck in pain.  
They'll defeat it and wear a smile like a crown.  
This world would be in a state of euphoria.  
And then one will never regret it.*

**MANISH MUKHI  
B.A. ENGLISH(HONOURS)  
SEMESTER 6**

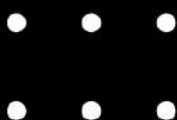


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# SHEFALI

It was a cold, foggy night. Ten year old Shefali was hurrying over the asphalt as fast as her two little legs could carry her. Her little brother was sick; his body was burning with high fever. Her mother had a knee replacement operation recently and could not walk. There was no one in her vicinity whom she could ask for help as her husband had once drunk and returned home and created a nuisance in the society, insulting everyone whom he could lay his eyes upon. At such a stage, she could not decide whether to be happy that he was abroad or to be tensed due to his absence, when his family needed him the most. Shefali, her brave ten year old, volunteered to get the required medicines, urgency reflecting all over her little face. Even after knowing about the possible dangers lurking around, her mother didn't know how to stop her. Ultimately she gave in and let her get the medicines. "It isn't a very long way from here. Perhaps I'm overthinking. I should let her go and help me". However, while returning from the shop. Shefali regretted her decision of taking the path along the cemetery. She thought that it was a shorter route and would take her faster to her ailing brother. What she didn't realise earlier was her fear of ghosts. As she took the turn from the main road and entered

into the cemetery, she could feel the mist in her surroundings growing heavier. It was drop-dead silent and not even a stray dog could be spotted. Taking deep breath and chanting the 'Hanuman Chalisa' rapidly, she began hurrying along the road. Her mind was under severe turbulence, even her palms and feet were broken into perspiration. She looked at all possible directions as she walked. Whatever she had seen in horror movies come flooding to her mind. She heard sounds which didn't actually exist. She was running at one time, another time she was taking long strides. She fervently prayed to all Gods she could think of lest a ghost should not be found following her. As she reached the end of the road, she saw some figures. Being already in paranoid condition, Shefali heart skipped a beat. However, as she drew closer, she saw a group of men, gathered together and clinging glasses and bottles. She heaved a sigh of relief. "Thank God at least there are some humans present here," she could hear her mind speaking. She slowed her pace a bit and continued walking. However as she crossed the gang, she could feel all eyes on her. She brushed off such a weird instinct and walked on. Suddenly the men got up and started following her. Shefali could feel the tension

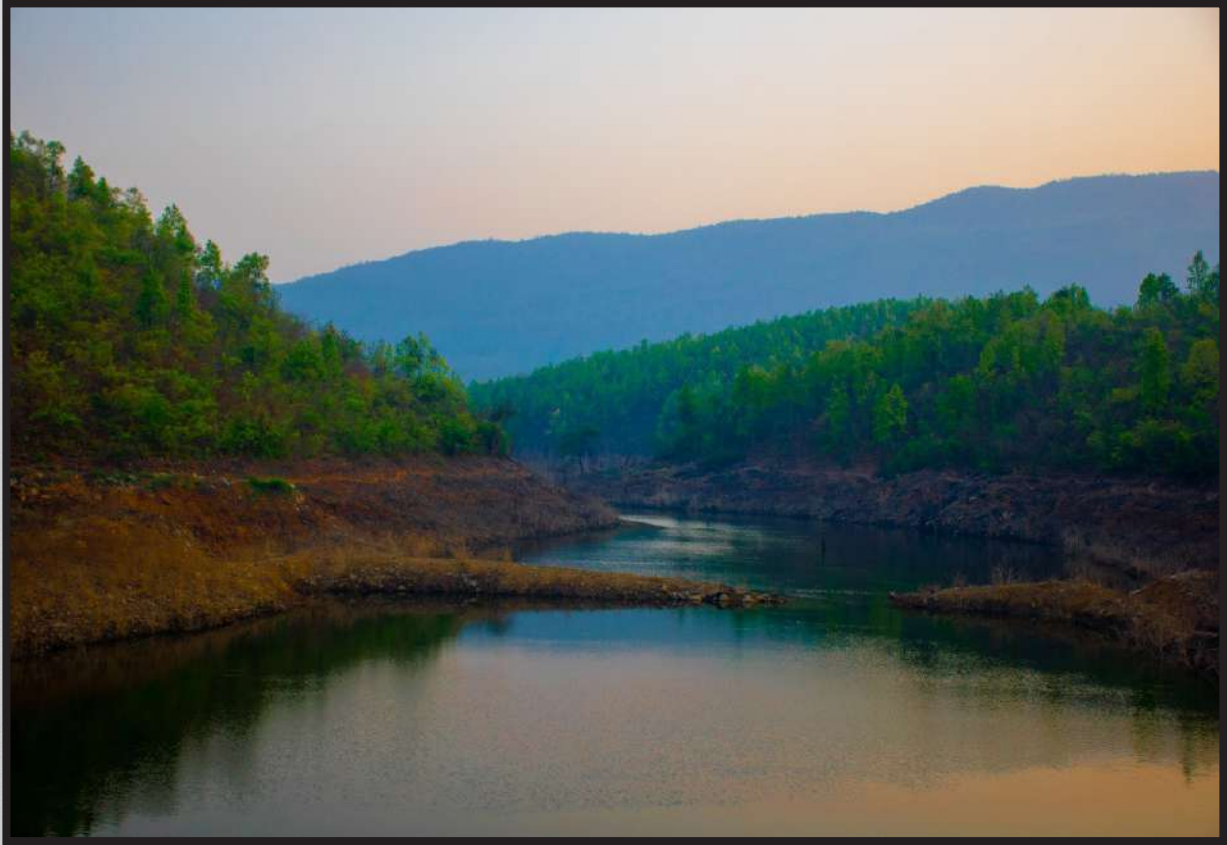


building up inside her. Maybe this time she was again wrong. Maybe the men were just returning to their homes. She quickened her pace. To her horror, the men behind were trying to match her pace. Her heart started pumping with all its might. She grabbed her pack of medicines firmly, trying not to sob as she couldn't be a snivelling coward. Meanwhile, one of the men walked ahead of her and blocked her path. "Howdy! Little princess. Where are you heading to so quickly. Hasn't your mum taught you not to cross the cemetery at night. There might be ghosts following you," saying so he widened his eyes and made a gesture wriggling his fingers and saying "boo!". All the others broke into laughter, the cruel kind of laugh. Pulled her by her skirt, one of them lifting the struggling girl, groping her undeveloped breasts. As she kicked and shouted in protest, she could feel a hand slithering under her skirt. She cried as loudly as she could. Nobody could hear her wails. After full ten minutes of struggle, the tiny body succumbed, as the devils finished their work. They left the bruised, vulnerable, bleeding and paralyzed flower-Shefali on the road, brushed their hands on their clothes, spat on the ground and shamelessly walked away. As Shefali could feel her consciousness slipping out, she turned her head towards her bleeding hand, beside which were lying the

crumpled medicines. A tear rolled by the side of her cheek towards the ground. She couldn't help her brother. Ghosts caught her and ate her up. Not the ghosts with tainted face and hollowed up eye sockets. Not the ghosts dressed up in white gowns. But the ghosts with two hands, two legs, two eyes, two ears and a nose. Ghosts which somewhat resembled her in appearance. Ghosts in the forms of "humans".

MUSKAAN CHHABRA  
B.A. ENGLISH (HONORS)  
SEMESTER 6





*"When I photograph I make love."*







AWANT UPADHAYA, MCVP, SEMESTER 3





# DEEP WORK

Rules for Focused Success in a Distracted World

Author: Cal Newport

First Published: 2016

Publisher: Piatkus

Recently I finished reading a famous book named Deep Work: Rules for Focused Success in a Distracted World, and I feel that this is one of the best books on growing dynamic focus and productivity. This article focuses on almost everything about the book and some essential facts, such as the book Deep Work, information about the Author, the things that could be learned from the book, whether it's worth reading or not, and who all should read the book. So without further delay, let's have fun.

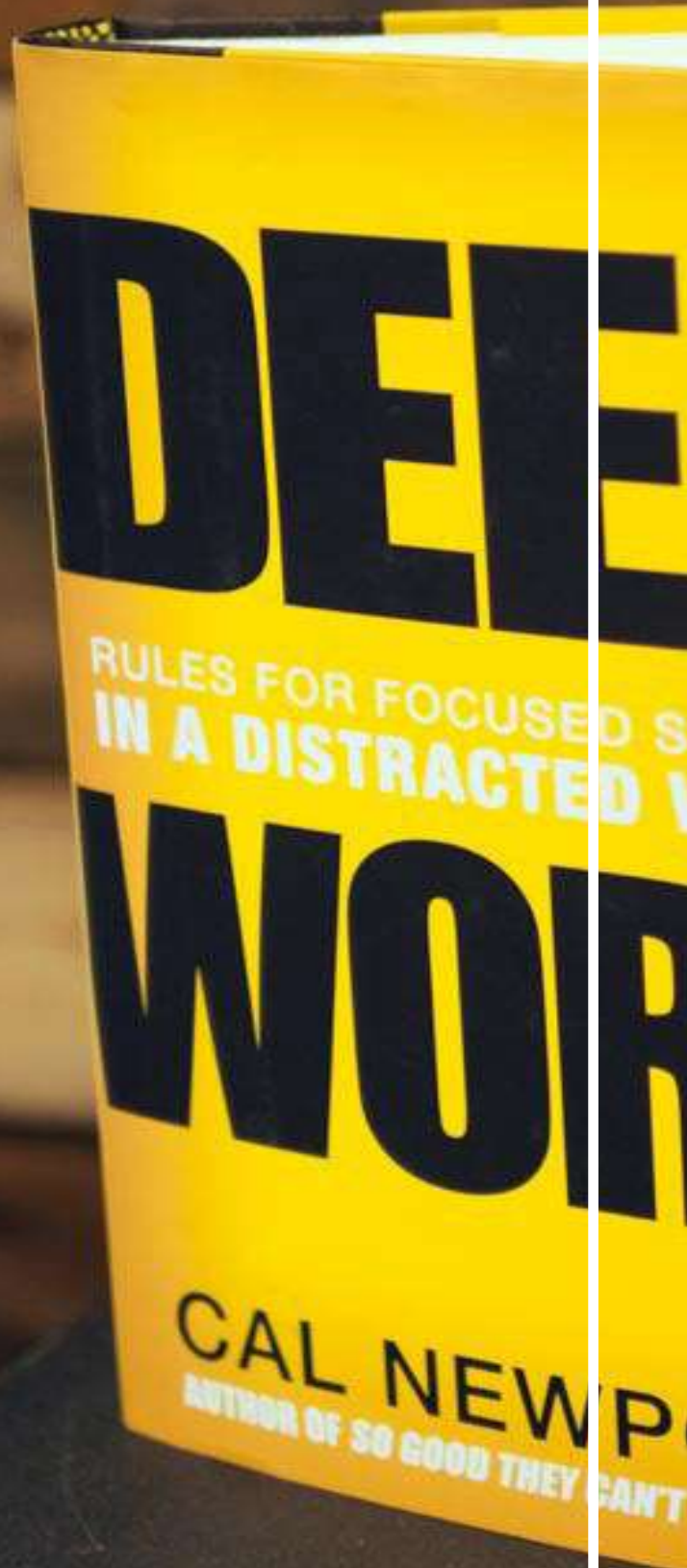
## About The Author

Calvin C. Newport was born June 23, 1982, is an American non-fiction author and works as an associate professor of computer science at Georgetown University. His famous works are, How to Win at College(2005), How to Become a Straight-A-Student(2006), How to Be a High-School Superstar(2010), Deep Work: Rules for Focused Success in a Distracted World(2016), A World Without Email(2021).

## The book Deep Work.

This book Deep Work tells us about the art of productivity. The author advises that everyone globally must work with a deep concentration to succeed in this competitive economy. The book describes what deep work means and tells us to invest more time in it.

In the beginning, there is an introductory part where the author portrays the concept of deep work and shallow work by giving some real-life experiences. There are three chapters in the first part of the book.







The first part describes how we can bloom in this contemporary world. The second chapter contains examples of corporate companies that all have no reverence for deep work, and thus, this way, the author explains that deep work is very scarce to find. The third chapter depicts the meaning and importance of deep work by giving philosophical, psychological, and neurological arguments.

The second part of the book gives a list of methods to develop this deep work attitude. It comprises four chapters. The first chapter shows us four ways of deep work, which we can adapt based on our convenience. In this chapter, the author explains the 4Dx principles, which are helpful for us to work deeply. The second chapter notifies the significance of boredom, and also it tells us that it's okay to get bored. The third chapter argues why we should stop using social media. And the last chapter tells us to reduce the time spent on shallow works. At the end of the book, a conclusion gives examples of prominent dignitaries who achieved great success through deep work.

### Learnings from Deep Work.

There are three prime lessons from the book:

#### 1. Establish the deep work attitude

The depth of concentration and the time we invest at work are directly proportional to our productivity or creativity. There are 24 hours in a day, but the intensity of focus has no boundaries. An individual with a high level of focus can get more outcomes than the one with a low level of focus, given that the amount of time spent is the same in both cases. Hence, deep work can be defined as the work performed with high intensity of focus.

Writing a short story, solving a complicated mathematics problem, creating a computer program, etc., demands a high concentration level and can be termed as deep work.

On the other hand, shallow works are those task which doesn't require a good amount of focus and doesn't have much worth.



# CAL NEWPORT





Scrolling Instagram feeds and spending more time on movies, and web series are some kinds of shallow works. An increase in productivity, extraordinary results, satisfaction, etc., are all outcomes of deep work. Thus the first lesson that one can learn through this book is to focus more on deep work and avoid all sorts of shallow works.

## 2. The attention in our mind is limited

When I was preparing for my u19 state cricket trials, I worked very hard. I used to attend my morning practice sessions, then in the evening, I used to do personal fitness drills and then hit the gym. But, still, I wasn't contented with my work. I drained out after some time, and I started losing focus. I wasn't able to concentrate on my game properly. I found no solution, and I felt that hard work is more than enough. As a result, I got rejected from there. It was quite disheartening for me at that phase.

A year later, I read the book *Deep Work*, and I realised my mistake. At that time, I used to apply all my energy and limited focus every day, which lowered its intensity. This hampered my productivity and creativity.

From this book, I learned that directed attention is limited. Once it gets exhausted, one would find it difficult to concentrate. So, it's important to save this directed attention, and we should stop doing our work once the workday is over. If we continue to work afterwards, it will ultimately destroy our focus for the next day, and we won't be able to do our task properly.

It's better to give yourself a break. So, spend some time with your friends and family, do workouts or meditation, and enjoy the natural things. It will eventually help you recharge your focus, and you will be able to perform well the next day.

## 3. It's okay if you feel bored

We opened the Instagram on our phone, scrolled through the feeds, and got lost in it. This is what we do whenever we face boredom. Whenever we are bored, our brain directs us to check the phone. Our craving for distractions grows so much that we spend our useful time on social media. The more we allow ourselves for this, the more our brain becomes weak. Then what's the solution? In this book, it has been told that the only solution is to embrace boredom. The time you feel bored, let it be and face it. Don't let yourself get distracted by using phones or doing some shallow work. In this way, it will strengthen your brain to handle the situation, and hence deep work attitude will grow.

## 4. Pros

Examples of famous personalities like Bill Gates, JK Rowling, Carl Gustav Jung, and many others are given in this book. Through these examples, one can easily understand the power of deep work. Also, it shows that the author did good research while writing this book. Importantly, the most likeable concept of the book is that it gives practical methods for developing deep work habits. These methods may look simple, but they are quite effective. This book is written in a simple language that even an amateur would understand.

## Cons

The book *Deep Work* is somewhat repetitive or monotonous. It emphasises more on the importance of deep work. One will show more interest in how to achieve deep work rather than knowing its importance.

PRIYANGSHU DASH  
B.A. ENGLISH(HONOURS)  
SEMESTER 3



# THE DAWN AWAITS

Tranquil your mind sometimes,  
Sometimes, take time for self-introspection.  
What have you been doing?  
You've let the sand drip off your grip, literally!

Have you been the true owner to your soul?  
Look, it's wounded;  
And it's waking you up,  
But you are actually dead.

What have you been doing these fleeting times?  
The time has never known you, where were you?  
Have you been with your soul when it needed you?  
Nay, you were caught up, consumed, and blind.

Did you ever notice the consequences that were to arise?  
Oh, you definitely could have, but you let them shut, your  
eyes.

You'd promised yourself a better "you";  
Never did you then turn to your promise, did you?

Question yourself before you just flow with the incessant  
glow,  
Incessant glow of this world where you stand a place,  
A place of worthy that the Creator has provided,  
Then rise, rise for it, stay not dead!

MONAZZA ALI  
B.A. ENGLISH (HONOURS)  
SEMESTER 1



# The Silenced Blubber

*One more day of loneliness and despair...*

*One more night of unanswered silence...*

*One more tormenting reminiscence of heart's affair..*

*One more futile of reviving life's faded fragrance*

*One more path to be traversed all alone...*

*One more appeal yet to be answered...*

*One more glimpse of the relics of the desolate life being  
blown..*

*One more distinguished sonance of tottering backward...*

*One more drop of unnoticed of commiserable tear...*

*One more fabricated smile.*

*One more instance of enduring the agony too hard to bear ..*

*One more exposure to the life's storm to vile.*

*One more combat of beholding thee for the last time*

*One more avidity of embellishing thy esteemed life with  
whatever trifle I own...*

*Cause I know, I stand at the verge of my lifetime....*

*Which won't furnish thee even with the unlimited scope to  
mourn.*

MAHVISH IMTIYAZ  
B.A. ENGLISH(HONOURS)  
SEMESTER 2



Heaven is un-  
der our feet as  
well as over our  
heads. —Henry David Thoreau





Look  
deep  
into  
nature,  
and  
then you  
will  
understand  
everything  
better.



# Who Am I

*Who Am I*

*Am I the light or the darkest side*

*Am I favourable or Am I miserable*

*Am I fact or Am I fiction*

*Who Am I*

*I'm incredible yet I'm questionable*

*I'm patient yet I'm frustrated*

*I'm indestructible yet I'm ephemeral*

*Who Am I*

*I'm incomprehensible*

*-Zeenat*



# A VALENTINE'S EVE

It was the eve of February 14th. Chilling cold winds were hitting hard on my face ,but i did'nt feel any of those. It felt like i was dead inside. I now knew the whole story.

As far as i could remember my childhood, i had always wanted a little sister. a cute, chubby li'l sister whom i could dress up and love with all my heart. But alas i was the only child. I had just got back from my hostel and out of boredom started discovering the neighborhood myself. It was a long time after I had returned back to my hometown.While roaming around, I came across a cemetery. It may sound creepy but truly speaking , i love quite places. And the cemetery was quite and peaceful. Birds singing around and the wind blowing by the leaves made it feel beautiful. I was walking down the lane. Both my sides were covered with headstones. I could see some fresh flowers over some newly dug graves. Suddenly a certain grave caught my attention. Don't know why but i started reading the headstone. The grave was not much big as it belonged to a child named Prajwali. By the headstone i got to know that she died when she was just 5. Unintentionally My eyes filled with tears . I wiped them off and ran back home.For the whole day i kept thinking about the little girl who lied beneath the grave. How saddening it must have been for her parents and siblings to lose her. I started visiting the grave daily, sometimes with flowers.

One day when i reached the graveyard, it was already a bit dark. I sat there and as usual shared my day to day stories with myself sitting by the grave of Prajwali. Suddenly i heard a rustle, i turned back to see a cute little girl standing by the grave . I gave her my hand and asked her about where she came from? To which she replied that she lived nearby. She seemed so known to me. She handed me a diary which she was hiding behind her and ran away. I tried to stop her but in vain. When i opened the diary my head got a bit swirled. It belonged to someone named Prajwali Matthews, yes the very same name of the grave i was sitting. I felt dizzy when i turned to the first page.

I was awakened a raindrops on my face. I opened my eyes and found myself asleep on the gravestone with the same diary i saw in my dream. It had started raining and i ran home to my parents. I showed them the diary and asked for answers. On the first page of the diary was the picture of the same kid i dreamt of and she was with me. There were several other pictures of us together. In the pictures she was almost 6 and i was like 10. Under every picture it was embarked "Sisters for Life" My parents started weeping like babies and in broken voices told me that i had a sister named Prajwali Matthews. Our family met with an accident 12 years ago and my sister lost her life. I was injured too and grief stricken by the loss of my sister. She had died infront of my eyes



and i could not save her. The doctor asked my parents to remove every sign and picture of my sister from my memory and our home, if they wanted me to recover. I was in a state of trauma for a long time and finally i was made to believe that i was the only child. But the soul inside me somewhere knew that i had a sister and craved for her. My parents took me to my sister's grave. it was the same grave i used to visit. It was the eve of February 14th. Chilling cold winds were hitting hard on my face ,but i didnt feel any of those. It felt like i was dead inside. I now knew the whole story. Now i knew why i felt so attached to her.

For me, Valentines was much better now because now I knew I had a loving sister and her soul was at peace. My sister had found her way back to my heart...

REEMA ROY  
B.A. ENGLISH(HONOURS)  
SEMESTER 3



# Boundaries

We stand here  
So near yet so far  
A line drawn between us.  
Can we cross it ?  
Can we reach out for each other ?

My hands shot up to touch you,  
To feel you ;  
to make sure you are here.  
You won't leave  
Will you?  
I ask in return all you did was smile.  
My mind is clouded,  
Hands sweaty.

Slowly you take a step back  
broadening the gap between us.  
I follow suit;  
boundaries long forgotten.  
The fear which was hiding in the  
depth of my heart crawls out.  
I never thought we will come to this  
Why can't I reach you?  
Why can't I feel you ?  
Please stop going back, please !



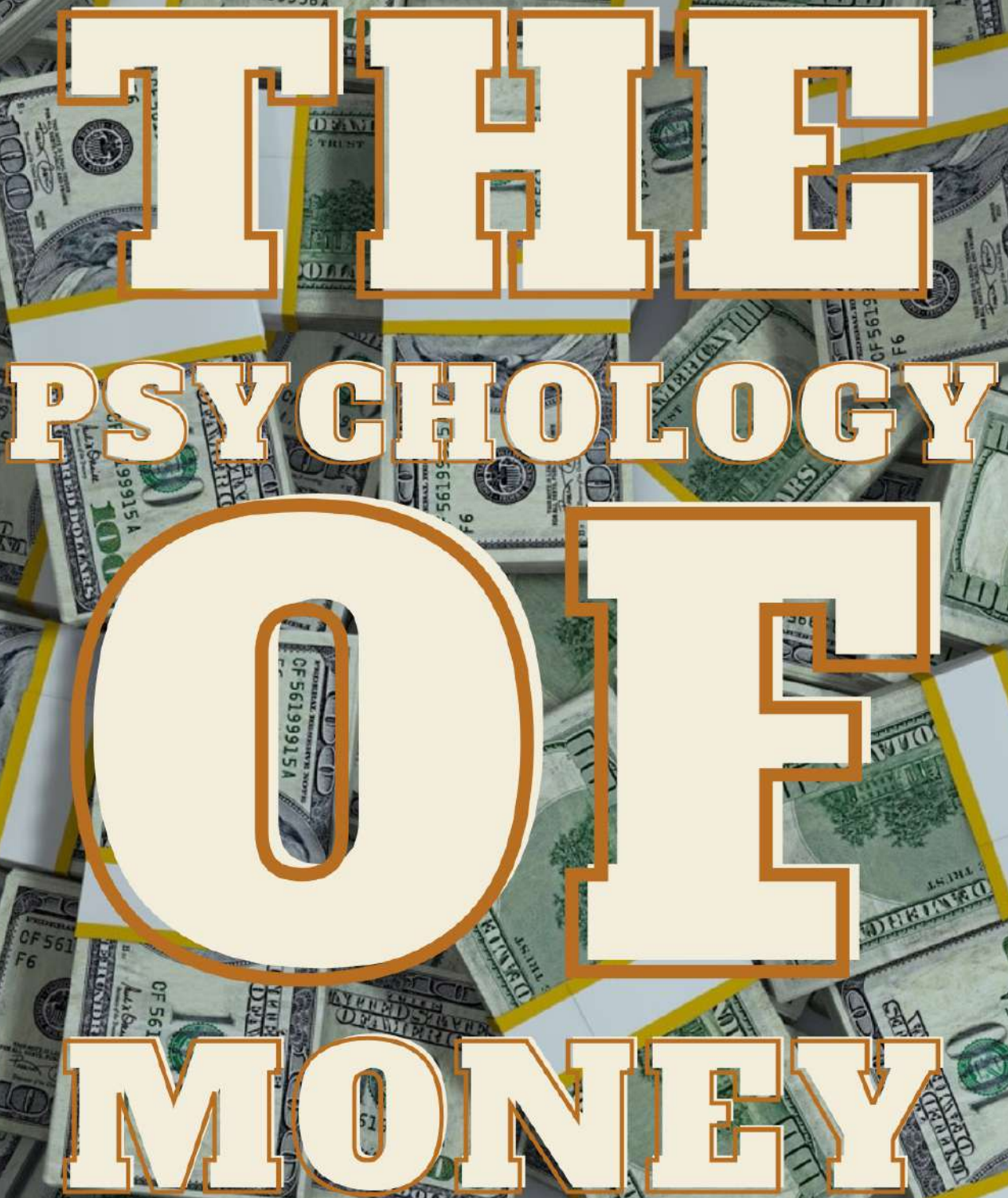
I start shouting , thrashing my was towards  
you .

A bunch of people enter  
Try to hold me back.  
Try to keep me away from you.  
You do not stop ;  
Keep going back  
Suddenly, something pierce my arm  
I fall down.  
Losing myself into abyss of  
darkness.  
My last memory of you  
fading away.

My last regret,  
Only if I would have stayed within  
my boundary;  
I wouldn't have lost you into eternal sleep.

**PRAGYA BHATTACHARJEE**  
**B.A. ENGLISH(HONOURS)**  
**SEMESTER 1**





# THE PSYCHOLOGY OF MONEY



# THE PSYSHOLOGY OF MONEY

“Hey brother, have you checked the new Sedan Launched by Mercedes this year?”

“Yes, but it’s too expensive; it won’t fit into our budget.”

“Oh shit, I am in love with the model, and I need it anyhow. But on the other part, we know that we are too far from buying it, so I need to quit this idea”.

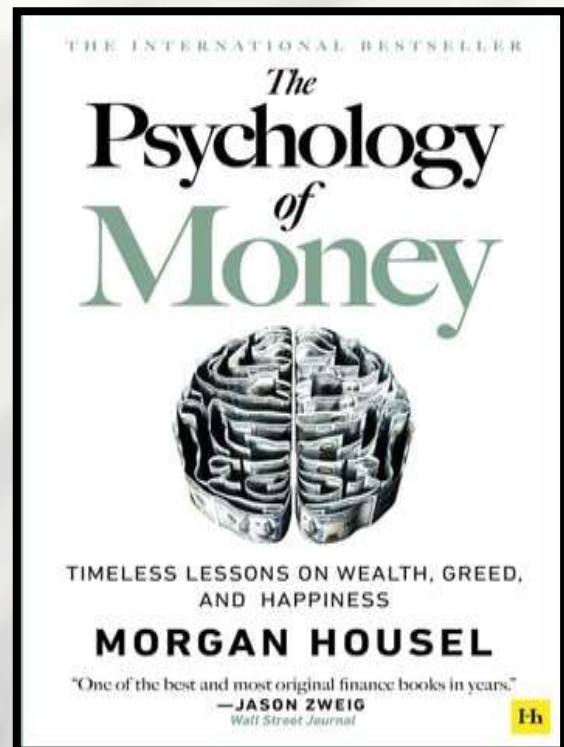
The above example showed how lack of money killed someone’s desire or urge. Yes, you are right. Today we are going to discuss something related to it.

Noone in this world is untouched by money. We all know that many decisions in life are driven by it. So, this time we will present the review of the famous book:

‘The Psychology of Money: Timeless Lessons on Wealth, Greed, and Happiness’ By Morgan Housel.

Recently I read this outstanding book, ‘The Psychology of Money: Timeless Lessons on Wealth, Greed, and Happiness.’ And I must accept the fact that this book is worth reading. After reading it, I noticed that this book is not like other financial success books; instead, it digs deep into the attitude that shapes most of our financial success.

The primary assumption of the book speaks that:



Doing good with money isn’t proportional to your smartness, but it is proportional to your behaviour. Even it is tough to teach smart people about behaviour, and it is one of the most challenging lessons to teach. An intelligent person who has no control over their emotions can be a disaster for their financial status. Also, it can be possible for ordinary people to become wealthy without knowing the financial education if they have proper behaviour or skills related to it.

Here are some essential reviews from the book which I took as motivation:

More wealth is directly proportional



to less ego:

I loved this fact of the book, which told that saving money or wealth depends on your ego. Most of the time, we just spend feeding our ego, which is not at all a good idea. If you spend just to show off to the people, you will quickly run out of money.

If you want better results, a longer time horizon is the key:

I know it sounds too simple, but it is tough to follow. People generally talk about Elon Musk and his investing skills, but no one talks about the secret, which is time. He started investing at a very young age, and he showed patience. Everybody wants financial freedom, but nobody really wants to invest their time. So, have patience; you will definitely get the results.

Save because the future is unpredictable: We should do goal-oriented investing for the betterment of our future. It's an uncertain world; therefore, we should save our wealth.

If you want to have a good sleep at night, then manage your money in a better way: It's a deep thought which is very important in this world to survive. This book simply says that if spending your money makes you feel anxious or greedy, you may be doing it incorrectly. Always invest the wealth in a way that will ensure you a proper outcome.

Prefer reasonable strategy over rational strategy: Practical works better for you. If you take extreme risks just to raise every penny of return, it may not be viable in the long run.

You should know your way: People usually take advice from others when it comes to investing and blindly follow without knowing its depth. This book suggests listening to that advice, but it tells you to follow your own instincts and decisions. You should always know your game and have confidence in yourself.

Along with the planning, you should be flexible: Plans seem to be perfect till they actually fail. Therefore you should be flexible enough to tackle all the problems and face all uncertainties. Don't wait for the opportunity; just create it. You should know how to grab chances.

With time, our aspirations change: You may no longer remain passionate about things that used to excite you once upon a time. In the early phase of our life, we are passionate about money, but as we grow and make progress, our motivations change, and we search for things such as connection, purpose, and meaning.

In the end, I must say that this book is a quality reading, and anyone from any age group can follow this book, as it simply teaches us the value of money and how to make it properly in the long run of life.

PRIYANGSHU DASH  
B.A. ENGLISH(HONOURS)  
SEMESTER 3



# Enterprise Applications

IT hubs and Commerce fields are growing day by day. Business and start-ups are taking over India as the new wave of entrepreneurship and ideas is instilling in the youth. Today's modern business requires Hi-Tech solutions that comply with sustainability, accuracy, and productivity with less Man force. When we think of resources and businesses, we must know that supplies are decreasing and setups are increasing. There is tough competition for gaining resources and serving customers. When the business start-up tends to grow more prominent, you need various means that are best for your business in terms of modernity and sustainability to survive and propagate further.

To manage an enormous company in the business environment or maintaining the employees' arrangement is a laborious job. If these jobs get done with Man force, there are chances of mistakes with much higher labour cost. We have been observing, a wave of digitalization in the upcoming years of the 2000s that shows instead of recording every single entry, companies are hiring IT solutions that make a greater impact on efficiency with less labour work, with more accuracy.

So what are these IT solutions and who makes them?

These IT solutions are known as enterprise applications that are functioned to maintain various records and do minor works digitally so that the efficiency

and customer service of the company peaks up. IT resource companies that specifically work as a service provider to the Enterprises that need Digital Services to maintain their data system. The companies hire the IT Solution Company specifically made for Enterprises so that their data is safe and mastery is maintained.

The 3 major facilities you will get when you use enterprise application mainly are: Enterprise resource planning, customer relationship management, Business intelligence. Let us get to know summarily that what they mean and how these application types work for the Enterprises.

## **Enterprise resource planning (ERP)**

Planning is the basic and primary function of any enterprise or business organization. Planning does not guarantee success or profit but, planning reduces the risk of losses and errors. In larger organizations or enterprises, departments need fundamental coordination through planning. Department such as accounts, production, sales, marketing, etc needs to work in flow with the specific database that maintains the need of customers and the aim of an organization that is profit maximization or welfare.

The information flow in these departments is ordinarily done in spreadsheets or directly recorded manually. This practice of earlier times and encourages errors and inevitable mistakes that lead to losses. The enterprise resource planning application comes into the play of managing the flow of





information while maintaining the same database that reduces errors and increases exactitude between every department. It provides you with a readymade database system that you can manage with less man force which is fully capable of running the entire enterprise by connecting all the departments uniformly.

### **Customer Relationship Management**

If you are one of the Enterprises, that look for customer relations first then, you are bound to have this application. Not only, this improves customer relations but increases your awareness towards your clients. In earlier times, it was subordinates and supervisors observing the workers interacting with customers through they built personal relations. But this does not work in larger companies or showrooms as there a huge number of people coming in every day. Customer service

and public relations are often got mix with because of their similarities but they have very major differentiation. Customer service only is meant for workers assisting their customers and public relation is the Goodwill that you earned by maintaining an image of your priorities and customer orientation.

The enterprise application that specializes in this field will give you a boost that will enhance your customer relations by providing the overall database of customers and maintaining an account of every customer that visits your store and safekeeping the details so that you are known that the clients who have paid a visit before.

### **Business Intelligence**

After collecting documents and the necessary information in the database, the BI applications help in collecting insights and reviewing the analysis and graphical



# Benefits of Business Intelligence

representation for better decision making and planning for the enterprises. Also, it helps you to assist your business algorithm by using data mining and forecasting accurate results. These were the three major applications that you will require to run a successful business organization digitally. The famous service providers are also different services such as human resource management, supply chain management, marketing automation, etc. These application helps the enterprises in different aspects.

SMRITI DEY  
B.A. ENGLISH (HONOURS)  
SEMESTER 3



01 Data Driven Business Decisions



02 Increased Efficiency

03 Boost ROI



04 Increased Competitive Advantage

05 Improved Customer Experience

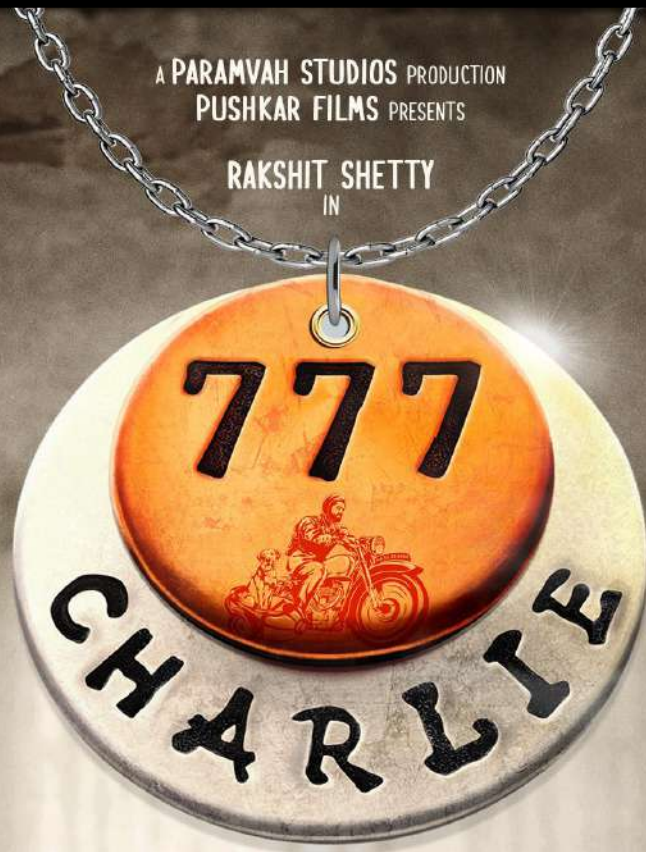






A PARAMVAH STUDIOS PRODUCTION  
PUSHKAR FILMS PRESENTS

RAKSHIT SHETTY  
IN



A FILM BY KIRANRAJ K

HAPPY BIRTHDAY

*Rakshit*  
SHETTY

PRODUCED BY G S GUPTA & RAKSHIT SHETTY  
PRESENTED BY PUSHKARA MALLIKARJUNAIAH  
WRITTEN & DIRECTED BY KIRANRAJ K CINEMA 777 CHARLIE  
MUSIC NOBIN PAUL DOP ARVIND S KASHYAP DIALOGUES ABHIJIT MAHESH  
LYRICS KIRAN KAVERAPPA, NAGARJUN SHARMA  
COSTUME DESIGNER PRAGATHI RISHAB SHETTY  
EXECUTIVE PRODUCERS SUDHEE DS, PRAVEEN YADAV, HEMANTH KUMAR  
SUPERVISING PRODUCER KRISHNA BANERJEE MARKETING KAVYA VINAY  
PRO SUDHEENDRA VENKATESH PRODUCTION MANAGER SHASHIDHARA B  
CANINE TRAINER PRAMOD B.C DIRECTION TEAM ANIRUDH MAHESH, SHARATH MALLESH,  
VARUN BHAT, PRASAD KANTIRAVA, DHANRAJ SHIVAKUMAR

#777CHARLIE KREATIVE X CREW

WWW.777CHARLIE.COM





# 777 Charlie

The trailer of 777 Charlie got released on May sixteen. I am an avid consumer of YouTube videos, and as usual, I was scrolling my YouTube feed and stumbled upon the trailer. After watching the trailer, I decided to give this movie my precious time. As we all know that Rakshit Shetty backs the film as a producer, who is also playing the lead role of Dharma in the movie, and he is known for doing experimental and risky projects. So without wasting any time, let's dive into the analysis of the film. Rakshit has got a conviction of playing such emotionally layered characters with such ease, which is hard to find these days. Watching the trailer, I grasped that this movie is an emotional roller coaster ride that can make even a most callous-hearted man weep. I know that many of you will not get a chance to watch this movie in theatres as this movie is a Kannada film, but the good thing about this is that this is a pan-India movie. The movie is released for a limited time in the north belt. As the film begins, we get to know that Dharma (Rakshit Shetty) doesn't socialise with people easily, but as Charlie comes in, his life at first Charlie becomes a nightmare for him, but soon, Dharma realises that he has got a

furry friend he can't afford to lose. As Nobel Laureate Konrad Lorenz once said, The bond with a true dog is as lasting as ties of this earth will ever be. This film stands on these words. Their bonding and tragedies lead to a journey. The movie is filled with junctures that will make tears roll down your eyes. The best thing about Rakshit's filmography is the way he is involved in world-building in his movies is commendable. The film is 2 hours 53 minutes long which I think can be easily trimmed up to some extent leaving the same emotional effect on the audience. Nobin Paul gave a tremendous musical treatment to the movie, especially in the road scenes. 777 Charlie is a kind of movie that makes you go through all kinds of moods you can go through sometimes; it makes you sad, happy, and feel a longing for someone you love. The best thing about the movie is that instead of having a female lead as Devika, Sangeeta Sringari plays, giving a romantic touch to the film. The movie focuses on the journey of the duo. Adrika, played by Sharvai, shares a special bond with Charlie and Dharma. There is a moment when Adrika says bye to the duo before they go on their journey. I felt like I was leaving my parents.





But many people who haven't had a pet in their whole life may find it absurd how a man can go to such an extent to take his dog on a journey from Karnataka to Kashmir. But the guys who have had a pet know that pets become more than a family member and an integral part of your life. Arvind Kashyap, as a cinematographer, does a commendable job capturing the moments. The movie beautifully captures how a man who is filled with hatred can be a man filled with love and admiration that he can go to any extent to make the people happy that matters to him.

RAJESH TUDU  
B.A. ENGLISH(HONOURS)  
SEMESTER 6







# Alive...a dream or a reality

When I saw you at first sight,  
I knew I had a friend from that day.  
I was filled with delight,  
On thinking you'll never leave me anyway.  
Sometimes when I cry at night,  
You remain there to lick my tears.  
When something would make me fright,  
You stand beside me to finish my fears.  
When I feel sick at my heart  
You remain there to guard me.  
You never depart

In happiness or sadness whatever it be.  
I called for you time and again,  
At the moment, I missed you;  
With dull sunlight, when the day began,  
I realized, it's hard to live without you.  
Again I cried and called for you  
A voice I heard,

"Don't cry I'm alive and is always with you,  
Till it not be the last beat of your heart";

PRIYANKA DAS  
B.A. ENGLISH(HONOURS)  
SEMESTER 3



*"Painting is just another way of keeping a diary."*

SANSKRITI  
B.A. ENGLISH(HONOURS)  
SEMESTER 1



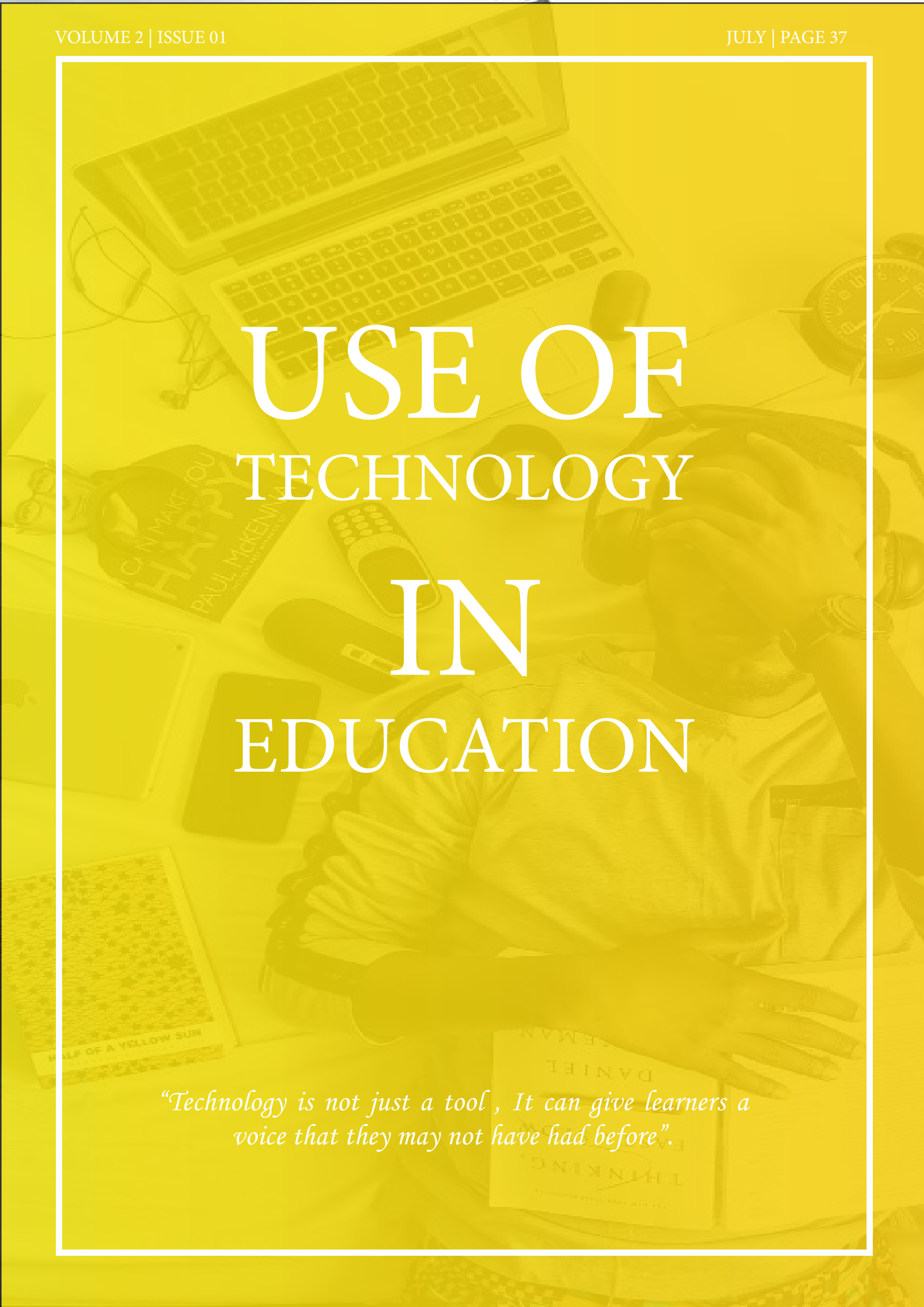




RUKHSAR PERWEEN  
B.A. ENGLISH(HONOURS)  
SEMESTER 1

*"Creativity takes courage."*





# USE OF TECHNOLOGY IN EDUCATION

*“Technology is not just a tool , It can give learners a voice that they may not have had before”.*









# WOMEN EMPOWERMENT

Women empowerment is an important thing that needs to be accomplished. The rights and freedoms that women have today are the results of the fights that the empowered women fought against it. The acts of these empowered women show that it is time that women, too, can enjoy all the freedoms and rights.

India is a country that lacks women's empowerment. The girls in India don't get access to higher education. Instead, the girls are married off at a young age. Child marriage is prevalent in the country. The women can't pursue a career of their

There are various ways in which women's empowerment can happen in the country. One of the most significant ways is to educate women. The education that they receive can help them achieve their dreams and aspirations. They should be given equal opportunities at their workplace in every field. Parents must teach their daughters that if they are in an abusive relationship, they should come home. Therefore, the women will feel like they have the support of their parents and can get out the domestic violence. Women should be free to pursue things they want to achieve and achieve all their goals and aspirations.

“Think like a queen. A queen is not afraid to fail.  
Failure is another stepping stone to greatness”.

SADIKA FARHEEN  
B.A. ENGLISH (HONOURS)  
SEMESTER 1



## ***Don't Impel...to Rebel***

Rebellions are not inborn, They acquired on.  
Sometimes it grown, Sometimes it down.

Politicians stand with dozen of promises,  
As time flies, they become innocent cries.  
They only make us feel, they concern,  
But forgot when ask for all lies done.

To make us fools;  
They plan beautiful tools.  
Whenever ask for job;  
They remind us of swab.

Again asking about future;  
They divide us on culture.  
They make us fights;  
So we lost all our rights.

Physically and Mentally divided,  
To keep himself defended.  
Distracted people in thousand ways,  
Then keeps on gaze.

People are confused What! The Rebellion is  
It is not in clothes or the appearance Portray.  
It is not in the music you heard, it is in mind.  
Hiding their deeds by discriminating.  
**HOWEVER and SOMEHOW! Our unity matters.**

SAIMA SHAMIM  
B.A. ENGLISH(HONOURS)  
SEMESTER-3





ROHIT KUMAR KAR  
B.A. ENGLISH( HONOURS)  
SEMESTER 1



ROHIT KUMAR KAR  
B.A. ENGLISH (HONOURS)  
SEMESTER 1



# Pluviophile

*You were born to be a rainstorm,  
To kiss and heal their bleeding souls,  
To send your voice throughout the night,  
To break the darkness with your lightning stroll.*

*You were born to reveal the nature's beauty,  
To beat upon their heads with silver liquid drops,  
But the world ran for the cover,  
When you thought you had help their miseries stop.*

*You decided to make our thunder silent,  
And shut your raining eyes on the run,  
You bestowed upon them the wishes they desired,  
And gave them a life with endless sun.*

*But as they watched the halt of the deafening applause,  
And green leaves turned dark and dry,  
They now craved for your chaos,  
And your spluttering and thunderous cry.*

*You were born to be a rainstorm,  
Who cannot be controlled,  
And nothing heavenly would ever grown,  
If you wouldn't be so tumultuous and bold.*

RUMAYSA MEHBOOB  
B.A. ENGLISH(HONOURS)  
SEMESTER 6



*Paramount+*  
ORIGINAL MOVIE

LOVE NEVER DIES

JOEY KING KYLE ALLEN

THE **IN** BETWEEN



Director :Arie Posin  
 Cast: Joey King (Tessa)  
 Kyle Allen (Skylar)  
 Celeste O'Connor (Shannon)  
 Kim Dickens ( Vicky)  
 John Ortiz (Mel)

Synopsis: Tessa who thought she could never have a love story until Skylar came into her life but I'm accident killed Skylar, which left Tessa heartbroken and had no idea what to do, how to live without Skylar.

It's a mystery to me is Skylar truly gone watch the movie to find out  
 IMDb :5.8/10

Rotten tomatoes:60%

Review: Arie Posin bring us a story or we can say a beautiful love story yes for some people the story it's not a love story or we can say typical love story. This story has passion, love sadness and the pain of losing your love.

This movie shows us about a girl who doesn't believe and happy endings ,that she deserved to be loved. Until she meets a handsome guy who comes into her life to show her that she deserves to love and show her there is always a happy ending. But an unfortunate accident take him away from her. Now all she hears his voice is it really him?

This flim was really beautiful it showed me how love can change your life. The cast who were involved in this project where brilliant. The way they portrayed their character was really magnificent and emotional at the same time.

The one actor that stole my heart in this movie was Joey king who played Tessa the way she portrayed her character it was so

real that I could connect with her. She made me believe in happy endings although the movie doesn't have the typical happy ending but still it's a happy ending for Tessa and Skylar.

Love always doesn't have a happy ending , but love never dies. there are really less movies which emotionally connects with people this is that movie which will connect with you.

“ Every love story it's a ghost story”

-David Foster Wallace



PRAGYA BHATTACHARJEE  
 B.A. ENGLISH (HONOURS)  
 SEMESTER 1





# MEET THE TEAM



## DIGITAL DESK



**Rajesh Tudu**  
**Semester 6**



**Raghubir Tudu**  
**Semester 3**

## DATA KEEPING AND RESOURCE MANAGEMENT



**Priyanka Das**  
**Semester 3**



**Shazia Hashmi**  
**Semester 3**



**Uzma Sami**  
**Semester 6**



**Eram Akram**  
**Semester 6**



**Muskan Chabbra**  
**Semester 6**



## EDITORIAL TEAM



**Manish Mukhi**  
Semester 6



**Rumaysa Mehboob**  
Semester 6

## LAYOUT ARTISTS



**Manish Mukhi**  
Semester 6



**Raghubir Tudu**  
Semester 3



**Rajesh tudu**  
Semester 6

## OVER-ALL MANAGEMENT



**Manish Mukhi**  
Semester 6



**Rajesh tudu**  
Semester 6