



“Artisanal Clusters of Jharkhand”- Scope of Vocal for Local Intervention

Dr. G. Vijayalakshmi
Assistant Professor, Faculty of Commerce
Karim City College, Jamshedpur.

Summary

India owes a lot of cultural identity to its rich handicraft heritage. No land on earth has such a long cultural continuity and a glorious heritage as India. Indian handicrafts are rich in diversity and spread all over the country. Handicraft symbolising man's executive desire to present beauty in its varied forms, craft through the centuries has played and continue to play an important role in the economic life of community as a major source of providing means of livelihood too many people and help in in sustaining our rural economy.

Jharkhand has inherited traditional arts and crafts, many of which have come to find favour with art lovers not only in India, but in many parts of the world. This paper focuses on the specific tradition of **black terracotta handicraft** of Jharkhand and also advocate for the requirement of private capital intervention through community owned Company model.

Key words: Artisanal clusters, Black terracotta, skill development, livelihood, capital intervention.

Introduction

The government of India's vision for Atmanirbhar Bharat that surpasses across industries and institutions is very inspiring. By putting India first – there is scope for so much work, and with all the advancements in technology and support today, doors have opened for tremendous innovation, allowing everybody in this country to dream big, driving an inclusive growth.

To prevent the local skills and provide products in India, we need to stand together to proudly promote the “Make in India” campaign followed by Vocal for Local. The present article will revisit present condition and self-sufficiency of skills of artisans of Jharkhand for livelihood promotion.

Cite This Article| Downloads :958

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f64-f70.

Author Country : India-500090 .

SR. NO : 534

PHISHING WEBSITE DETECTION

Paper ID : IJCRT2107537 | Published ID: 210284 |

Suraj K Shivan, Dr. Muzameel Ahmed

Cite This Article| Downloads :945

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f71-f75.

Author Country : India-560017 .

Full Text

(viewfull.php?
&p_id=IJCRT2107537)

SR. NO : 535

IMMEDIATE EFFECT OF SUBOCCIPITAL MUSCLE

INHIBITION TECHNIQUE VERSUS MULLIGAN BENT LEG

RAISE TECHNIQUE ON HAMSTRING TIGHTNESS IN

YOUNGER INDIVIDUALS:A COMPARITIVE STUDY

Paper ID : IJCRT2107538 | Published ID: 210310 |

Dr.Riya Chawla, Dr.Pinky Raghani, Dr.Mukesh Shinde,

Dr.Shruti Chaudhari

Cite This Article| Downloads :993

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f76-f84.

Author Country : India-425309 .

Full Text

(viewfull.php?
&p_id=IJCRT2107538)

SR. NO : 536

PREDICTING HUMAN BEHAVIOUR USING VOICE

MODULATION

Paper ID : IJCRT2107539 | Published ID: 210268 |

Chandana N, Deeksha L, Janani G M, Komal Suthar, Swathi

Dharla

Cite This Article| Downloads :964

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f85-f88.

Author Country : India-560062 .

Full Text

(viewfull.php?
&p_id=IJCRT2107539)

SR. NO : 537

``Artisanal Clusters of Jharkhand``- Scope of Vocal for

Local Intervention

Paper ID : IJCRT2107540 | Published ID: 210260 |

Dr. G. Vijayalakshmi.

Cite This Article| Downloads :1022

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f89-f95.

Author Country : India-831011 .

Full Text

(viewfull.php?
&p_id=IJCRT2107540)

SR. NO : 538

CONCEALMENT OF INFORMATION IN IMAGES USING THE

TECHNIQUE OF STEGANOGRAPHY

Paper ID : IJCRT2107541 | Published ID: 210304 |

Neha Dhagay

Cite This Article| Downloads :957

Year : July 2021 | Volume: 9 | Issue: 7 | Page No : f96-f99.

Author Country : India-502032 .

Full Text

(viewfull.php?
&p_id=IJCRT2107541)

SR. NO : 539

EFFECTIVE CONTENT BASED IMAGE RETRIEVAL

TECHNIQUE USING COLOR AND TEXTURE FEATURES

Paper ID : IJCRT2107542 | Published ID: 210359 |

J.A.Raut, Dr. S.W.Mohod, Dr. N.P.Dhole

Full Text

(viewfull.php?
&p_id=IJCRT2107542)