

Self Employment for Livelihood – A study of youth's outlook with special reference to East Singhbhum.

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Abstract - Unemployment is a major challenge India has been facing in the process of its development. Millions of unemployed youth, particularly from rural and semi urban background who could not accrue high / professional education but oriented towards white collar jobs are driven to despair for not finding a job. In view of the government's seriousness about overcoming the unemployed graduate's problems as well as developing potential entrepreneurs, it is timely to undertake this study to develop a greater understanding of the university student's inclination towards self employment or entrepreneurship for livelihood and poverty alleviation.

Key terms – Self employment, Entrepreneurship, Skill development, Livelihood measures.

Introduction

Unemployment is a major challenge India has been facing in the process of its development. Millions of unemployed youth, particularly from rural and semi urban background who could not accrue high / professional education but oriented towards white collar jobs are driven to despair for not finding a job. *Of late, this distressed youth are attracted towards antisocial activities for their livelihood. This tremendous waste of human resource and mismatch of potentiality with productive deployment has mystified the planners and administrators. All these clearly indicate the need for promoting self employment, entrepreneurial ventures among the unemployed youth.*

The present research article titled '*Youth inclination towards Self Employment for Livelihood with special reference to East Singhbhum*' studies one of the most serious and longstanding problems of India as well as Jharkhand which is providing adequate employment opportunities for its young men and women. Jharkhand suffers from a high unemployment rate, especially among young people. The research shows that the unemployment among young people between the age of 15 and 24 is up to twice as high as among the general population. The promotion of self employment and entrepreneurship can serve as a valuable function in reducing the mismatch between the demand and supply of jobs, which is noticeable today. In view of the government's seriousness about overcoming the unemployed graduate's problems as well as developing potential entrepreneurs, it is timely to undertake this study to develop a greater understanding of the university's students inclination towards self employment or entrepreneurship for livelihood and poverty alleviation.

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