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Share and Stake in Overall Economic Growth
(4th & 5th January 2023)**



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7. **Government Initiatives towards Rural Development in Jharkhand** 81
Dipak Kumar Sharma
Dr. Suhita Chatterjee
8. **A Study on Up-Scaling the Millet Value Chain for Nutritional and Economic Security - With Special Reference to Jharkhand** 97
Dr. G. Vijayalaxmi
9. **Labour Participation and Employment Generation in Agriculture with Special Reference to Jharkhand** 111
Rahul Anmol

8.

A Study on Up-Scaling the Millet Value Chain for Nutritional and Economic Security - With Special Reference to Jharkhand

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Abstract: Millets are the most nutritious and healthiest grains in the world. They are rich in fiber, protein, and essential nutrients. In India, millets are grown in various states, but their production and consumption are still low. This study aims to explore the potential of millets in Jharkhand, a state with a high population and a growing economy. The study focuses on the nutritional and economic security aspects of millets. It examines the current status of millet production and consumption in Jharkhand, identifies the challenges faced by the millet sector, and proposes strategies to up-scale the millet value chain. The study also highlights the role of government and private organizations in promoting millet production and consumption.

The study is based on a review of literature, field visits, and interviews with stakeholders. The findings of the study indicate that millets have a high potential to contribute to the nutritional and economic security of the people of Jharkhand. However, there are several challenges that need to be addressed to up-scale the millet value chain. These include the lack of infrastructure, limited access to markets, and low awareness among consumers. The study proposes several strategies to overcome these challenges, such as improving the infrastructure, creating market linkages, and promoting millet consumption through awareness campaigns. The study also suggests that government and private organizations should collaborate to support the millet sector.

The study concludes that millets are a promising crop for Jharkhand. By up-scaling the millet value chain, the state can improve the nutritional and economic security of its people. The study provides a framework for the up-scaling of the millet value chain in Jharkhand.