

WWW.IJCRT.ORG

7.97 Impact Factor by google scholar

IJCRT

editor@ijcrt.org

International Peer Reviewed & Refereed Journals, Open Access Journal
ISSN Approved | ISSN: 2320-2882 | UGC Approved Journal No: 49023 (2018)

INTERNATIONAL

JOURNAL OF

CREATIVE RESEARCH THOUGHTS

Scholarly Open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI), Monthly, Multidisciplinary and Multilanguage (Regional language supported)

- Publisher and Managed by: IJPUBLICATION

INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS

International Peer Reviewed & Refereed Journals, Open Access Journal

ISSN: 2320-2882 | Impact factor: 7.97 | ESTD Year: 2013

Website: www.ijcrt.org | Email: editor@ijcrt.org



Website: www.ijcrt.org

IJCRT

316	SEASONAL VARIATIONS IN PHYSICO-CHEMICAL PARAMETERS OF NARMADA RIVER WATER AT OMKARESHWAR DAM, DIST.- KHANDAWA, (M.P.), INDIA Shubhangi Shirdhonkar, Dr. Bilquees J. Khan,	c581-c596
317	A STUDY ON IMPACT OF SELF HELP GROUP ON WOMEN Prof.M.R.BADAGANDI,	c597-c602
318	OMNI-CHANNEL MARKETING Prof Sheetal V Barshi,	c603-c611
319	SECURE HEALTHCARE APPLICATION FOR DISEASE PREDICTION IN FOG COMPUTING USING BLOCKCHAIN S.NAMBI RAJATHI,	c612-c617
320	VERNACULAR STYLE OF ARCHITECTURE AND ARCHITECTURAL ELEMENTS IN BENGAL, INDIA Sanchari Chatterjee, Rizwan Kazmi,	c618-c628
321	COMPARISON OF DEEP LEARNING ALGORITHMS FOR MALWARE DETECTION ROHINI N,	c629-c639
322	STUDY ON IMPLEMENTING VEGETATION IN HIGH RISE BUILDING Aravind T, Manoj S, Shalini Kumari, Yogapriya G,	c640-c644
323	DESIGN AND DEVELOPMENT OF LADIES TOPS INSPIRED BY ORIGAMI FOLDS BY USING ILKAL SAREE AND KANTHA EMBROIDERY STITCHES Veena B P,	c645-c652
324	PENETRATION OF MUTUAL FUNDS IN INDIA Dr. Aftab Alam, Dr. Syed Zahid Perwaiz, Mr. Rashid Iqbal Ansari,	c653-c660
325	A COMPARATIVE STUDY OF TEACHER EDUCATOR'S TEACHING EFFECTIVENESS OF B.ED. INSTITUTIONS OF DELHI (INDIA)A COMPARATIVE STUDY OF TEACHER EDUCATOR'S TEACHING EFFECTIVENESS OF B.ED. INSTITUTIONS OF DELHI (INDIA) Rizwan Fatma Zaidi, Waseem Ahmad Khan, Waseem Fatima,	c661-c672
326	USTAD SHEIKH DAWOOD'S ROLE AS A TABLA ACCOMPANIST HIMANSHU JOSHI,	c673-c677
327	MECHANISM OF INPUT TAX CREDIT UNDER GST - AN OVERVIEW Rajashekar H, Manoj V D,	c678-c681



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Penetration of Mutual Funds in India:

Authors;

<p>Dr. Aftab Alam Assistant Professor Faculty of Commerce Karim City College, Jsr.</p>	<p>Dr. Syed ZahidPerwaiz Assistant Professor Faculty of Commerce Karim City College, Jsr</p>	<p>Mr. Rashid Iqbal Ansari Assistant Professor Faculty of Commerce Karim City College, Jsr</p>
-----------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------

ABSTRACT

Mutual Fund in India is growing day by day. It is important to show interest in the social uplift of all section of society by the people of the country. Mutual fund provides such an opportunity to have inclusive growth in the country. The present study outlines the possible ways of application of Mutual Fund investment for social implications. This paper is to identify the contribution of Mutual Fund industry towards economic development and also the social implication of the Mutual Funds.

This paper is written with aim to meet of the Capital industries and Particularly Mutual Fund Industry to include the larger society on its fold by working out certain strategy to encourage the low income group for investment opportunity.

This paper widens the future scope for further studies in the future in this arena to tab the new avenue for Mutual Fund investment and assist the company to tap low income group and mobilize all the segments of Market.

There is also a huge discussion and debate on the social responsibilities of corporate business houses. Many criticize that the corporate world in India is not showing social responsibilities particularly in the field of investment by the poorest of the poor of this country.

Key words: Mutual Funds, Market, Investments, Penetration, strategy