

**A REPORT ON
INNOVATION
ECOSYSTEM**

Cultivating an Innovation Ecosystem: Initiatives for Knowledge Creation and Transfer

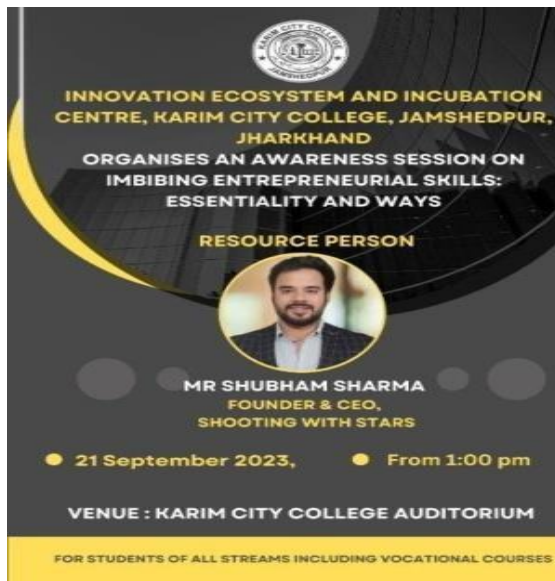
Karim City College is committed to fostering innovation and facilitating knowledge exchange for institutional growth & societal progress. The report devolves into the initiatives undertaken to create and nurture the ecosystem that promotes critical thinking, innovation and knowledge dissemination.

Initiatives & Actions

- **Investment in state-of-the-art facilities, technology, and resources has provided the necessary infrastructure for research and development activities.**
- **Ensuring innovators have access to the tools they need to bring their ideas to execution.**
- **Construction of Physical and virtual environments to encourage interdisciplinary collaborations and idea exchange. These spaces serve as incubators for innovation, bringing together individuals from diverse backgrounds to brainstorm, prototype, and develop ground-breaking solutions.**
- **Offering various opportunities and infrastructural support for research projects, prototypes, and entrepreneurial endeavours. It saves students from initial financial investments**
- **encouraging Faculty and students to pursue cutting-edge research that addresses pressing societal challenges and contributes to academic discourse**
- **Boosting knowledge-sharing in peer groups and to the intended beneficiaries.**
- **Disseminating knowledge and expertise beyond the confines of academia through outreach programs and community engagement initiatives**
- **Undertaking workshops, seminars, and public lectures serve as platforms for knowledge sharing and dialogue with diverse stakeholders, including policymakers, industry professionals, and the general public**

Conclusion: In conclusion, our institution has proactively cultivated an innovation ecosystem that not only fosters creativity and collaboration but also promotes the creation and dissemination of knowledge. Through strategic initiatives and partnerships, we continue to push the boundaries of innovation while making meaningful contributions to society and the global knowledge economy.

Cultivating an Innovation Ecosystem



Purpose: To develop entrepreneurial skills

Date - 21/09/ 2023 An awareness session

No. of students attended: 79

An awareness session on imbibing entrepreneurial skills was held in the college auditorium, and the resource person was Mr Shubham Sharma, founder and CEO of *Shooting with Stars* a Start-up on Digital Marketing. He conveyed fundamental skills and new ideas about how to boost the knowledge of students.

Cultivating an Innovation Ecosystem



Purpose: To create awareness of entrepreneurship and motivate students to be entrepreneurs

Date - 31/10/23 Entrepreneurship Awareness Drive (EAD)

No. of students attended: 52

An entrepreneurship awareness drive 2023 was held in collaboration with the Entrepreneurship Cell, IIT Kharagpur with IEIC of Karim City College. The event was held in our college auditorium. Students from all disciplines

came together to learn about the exciting world of entrepreneurship and tried to figure out their potential.

Cultivating an Innovation Ecosystem



Purpose: To create awareness about Design Thinking

Date - 21 /06/24 Interactive Session

No. of students attended: 25

An interactive session on Design thinking was held for the students of Mass Communication. They were made aware of the concept, method and significance of design thinking in the field of communication. The session led to a discussion on how they can identify the problems and issues of society and methods to resolve them through innovative approaches with the help of Design Thinking.

Initiatives for Knowledge Creation and Transfer



Purpose: To create awareness about Research Grants and Scopus & UGC-CARE Publications

Date - 20 /04/24 Interactive Session

No. of Faculty Members attended: 15

An interactive session was organised for faculty members of Vocational courses to create awareness about Research Grants and Scopus and UGC-CARE Publications. Prof. M. N. Hoda, Director, Bharati Vidyapeeth, New Delhi, Editor-in-Chief, BJIT & International Journal of Information Technology, was invited to share the knowledge about the purpose.

Initiatives for Knowledge Creation and Transfer



Purpose: To publish about Research Grants and Scopus and UGC-CARE Publications

Faculty members and researchers are encouraged to publish their findings in peer-reviewed journals and present their work at conferences and symposiums. This not only enhances the visibility of our institution but also contributes to the advancement of knowledge within respective fields.

Initiatives for Knowledge Creation and Transfer

Incubation Centres

We have developed two incubation centres in the college in the first phase of the setting up of the **Innovation Ecosystem and Incubation Centre IEIC** in the year 2020. They are as follows:

@ Studio of Department of Mass Communication for mentoring Still Photography/Video Production/Podcast

@ Research Cell of Department of Chemistry – Oil Extraction/Organic Farming

Initiatives for Knowledge Creation and Transfer

The college has also established two important bodies for knowledge creation and transfer.

Centre for Academic Development (CAD)

CAD is a unique centre of the college that encourages lateral knowledge transfer by sharing one's research among peer groups. The faculty members share their knowledge in academic presentations on different topics of their interests.

Research and Development Cell (RDC)

Constituted in 2022 as per NEP2020 directives, RDC intends to encourage students to think critically and undertake research that can add value to the existing knowledge. Special Sessions on research methodologies are being conducted for PG students also help. It also supports faculty members in finding resources for research grants and funds.

Entrepreneurs in the Last 5 Years

1. Mr Aman Kumar Singh, Session-2018-2021 10.3.2022 Aman Films/ MSME
2. Mr Arun Biswas, Session-2018-2021 3.05.2022 AB Photography & Videography / MSME
3. Mr Vikash Dash, Session – 2017-2020 3.5.2022 Kash Photography
4. Ms Pragya Singh Session 2018-2020, VPRA Music,
5. Prateek Singh
6. Akash Some
7. Bapi Murmu
8. Iqbal

Initiatives for Knowledge Transfer

The institution has created a virtual platform KCC-E-quip for knowledge dissemination. It has videos of experts from academia and our faculty members on different topics that students can refer to at their convenience