



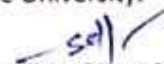
बाबासाहेब भीमराव अम्बेडकर विश्वविद्यालय  
(केन्द्रीय विश्वविद्यालय)  
विद्या विहार, रायबरेली रोड, लखनऊ-226025  
**BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY**  
(A Central University)  
Vidya Vihar, Raebareli Road, Lucknow-226025

Letter No. 84/COE/BBAU/2020

Dated: 06.08.2020

**NOTIFICATION**

It is hereby notified that the Ph.D thesis of Ms. Rashmi Kumari, Ph.D Scholar of School for Information Science and Technology, Department of Mass Communication and Journalism entitled "Communicator, Message, Medium and Effect: A Study with Special Reference to Prem Rawat, 'An Ambassador of Peace' which was submitted under the supervision of Prof. Gopal Singh, Department of Mass Communication and Journalism of the University for the award of Ph.D. degree, has been accepted on the recommendation of Research Degree Committee of the University on 6<sup>th</sup> August, 2020 and she is declared eligible for the award of Ph.D. degree. The degree will be conferred on her in the Convocation of the University.

  
(Controller of Examinations)

**Copy to: -**

- (1) The Secretary, University Grants Commission, Bahadurshah Zafar Marg, New Delhi.
- (2) The Secretary, Department of Higher Education, MHRD, Shastri Bhawan, New Delhi.
- (3) Dr. Youd Vir Singh, Library and Documentation Division, Association of Indian Universities (AIU) House, 16- Comrade Indrajit Gupta (Kotla) Marg, New Delhi- 110 002: for information and necessary action with reference to AIU's letter No.-AIU/BDD/2015/7231-7804 dated 10.08.2015.
- (4) SO to Vice Chancellor, BBA University, Lucknow.
- (5) PS to Registrar, BBA University, Lucknow.
- (6) Librarian, BBA University, Lucknow: alongwith a copy of the thesis for library.
- (7) University Coordinator (Shodh Ganga), BBAU, Lucknow: alongwith a copy of Student Approval Form and CD of updated/final version of the thesis for uploading it on the Shodhganga website. (shodhganga.inflibnet.ac.in).
- (8) All Deans/Heads/Coordinators of Schools/Departments, BBA University, Lucknow.
- (9) Prof. Gopal Singh, Guide of the Ph.D. Scholar, Department of Mass Communication and Journalism, BBA University, Lucknow.
- (10) Ms. Rashmi Kumari, Ph.D. Scholar, Department of Mass Communication and Journalism, BBA University, Lucknow.
- (11) Registrar, BBA University, Lucknow: with a request to forward the notification to the Website Incharge of the University for uploading the same on University website.
- (12) Guard file.

  
(Controller of Examinations)