

## Conference Report:

### "Relooking At the Realm of Radio" – Celebrating 100 Years of Radio Broadcasting"

March 18-20, 2023, Mode- Hybrid, Karim City College

#### Overview

The International Conference titled "*Relooking At The Realm Of Radio*," celebrating 100 years of radio broadcasting, took place on March 18-20, 2023. Hosted by the Department of Mass Communication, Karim City College in Jamshedpur, Jharkhand, India, the conference brought together a diverse group of experts, scholars, and practitioners worldwide to discuss the evolution, relevance, and prospects of radio broadcasting. Over the three days, the conference featured a series of plenary sessions, technical sessions, and keynote addresses, offering a comprehensive exploration of the role of radio in different contexts and its intersection with other forms of media. The department received more than 90 abstracts. Around 50 Papers were presented at the conference. Selected papers were published in the special issue of Communication Today, a peer-reviewed journal with ISSN-0975-217X Jan-July 2024

---

#### Day 1: March 18, 2023

##### Inaugural Session

The conference commenced with an inaugural session, featuring a welcome address by Dr. Mohammad Reyaz, Principal of Karim City College, who highlighted the historical significance of radio and its impact on society over the past century. This was followed by a convenor's note from Dr. Neha Tiwari, emphasising the conference's objective to reassess the role of radio in the modern media landscape.

##### Keynote Address:

Mr. Snehashish Sur, Senior Broadcast Journalist and President of the Press Club of Kolkata, delivered the keynote address on "The Early Days of Radio Broadcasting in India," providing insights into the pioneering efforts that shaped the initial landscape of Indian radio.

##### Special Presentations:

- Mr. Shahid Anwar presented an audio narrative on the "Journey of Sound in Radio," exploring the medium's evolution from a technological and cultural perspective.
- Mr. Chintamani Mahato explored the unique relationship between radio and its audience in his talk "ये मेरा दीवानापन है" (This is My Obsession).

##### Plenary Session

Moderated by Dr. Neha Tiwari, the plenary session delved into various thematic concerns:

- **Ms. Renu Chaturvedi** spoke on the "Relevance of Radio during Crisis," specifically focusing on its role during the Covid-19 pandemic.
- **Dr. Martin A.M. Gansinger** presented on "Impro on Air – Compatibility of Radio and Improvised Music," highlighting radio's versatility in fostering live, impromptu musical performances.
- **Mr. Sergio Ricardo Quiroga** provided insights on the resilience of "Radio AM in Argentina," detailing its journey and survival through various technological changes.

### Technical Sessions

Two parallel technical sessions covered a wide range of topics:

- **Technical Session I** featured discussions on radio's role in marketing, the broadcasting of tribal languages, and the impact of radio advertising. The papers included Ms Taasir Shahid's "Coping Covid-19 Crisis By Strategizing Communication: A Case Study On All India Radio Jamshedpur" and Ms. Shalini Prasad's study on "Radio Podcasting Applications and Their Accessibility among Youth."
  - **Technical Session II** addressed community radio's role as a bridge to marginalized communities, the legacy of underground networks during India's freedom struggle, and the evolving audio landscape in India. Papers by Dr. G. Vijayalakshmi on community radio and Dr. Kauser Tasneem on historical broadcasts provided rich historical and cultural contexts.
- 

## Day 2: March 19, 2023

### Plenary Session

The second day began with a plenary session moderated by Dr. Neha Tiwari, featuring:

- **Ms. Chandrica Joshi** discusses "100 Years of Radio News," celebrating the centennial of news broadcasting via radio.
- **Dr. Kulvin Trehan** presented on "Promoting Sustainable Development Roles through Radios," underlining radio's potential as a tool for social change.
- **Mr. Anupam Pathak** explored "Culturing Language through Radio," examining the medium's role in language preservation and development.

### Technical Sessions

Day 2's technical sessions further explored the medium's impact on diverse fields:

- **Technical Session III** included papers on the use of radio for social change, the significance of podcasts as alternative digital media, and the influence of digital media on traditional radio formats. Ms. Neha Verma discussed "Breaking Boundaries With Digitalisation: A Web Analysis Of Websites Of Private FM Radio Brands In India."

- **Technical Session IV** focused on community radio's role in education and sustainable development. The session highlighted studies on the efficacy of radio in health communication, community engagement, and digital-era adaptations.
- ---

## Day 3: March 20, 2023

### Plenary Session

The final day's plenary session featured:

- **Ms. Mamta Singh** discussing the "Role of Radio in Women Empowerment in India," focusing on the platform's capacity to amplify women's voices.
- **Mr. Younus Khan** spoke on the "Changing Style of Presentation in Radio in India," analyzing how presentation techniques have evolved.

### Technical Sessions and Valedictory Sessions

**Technical Session V** highlighted the global perspectives on radio's role in communication, development journalism, and educational tools. The session was particularly enriched by international contributions, such as those from Dr. Nida Zakaria on radio as an ICT tool and Ms Sangeeta Mahapatra Mohanty's insights on radio in the United States.

The conference concluded with a valedictory session where Dr. Neha Tiwari summarized the proceedings. Guest speakers, including Dr Sanjeev Bhanawat and Mr. Omar Shadab Hashmi, shared their experiences and insights on radio broadcasting's current trends and future challenges. The session ended with closing remarks by Dr. Mohammad Reyaz and a vote of thanks by Dr. Rashmi Kumari.

---

### Key Takeaways

1. **Historical Significance and Evolution:** The conference underscored radio's historical importance as a medium of mass communication, tracing its journey from the early days of broadcasting to its current digital evolution.
2. **Radio's Resilience and Relevance:** Despite the emergence of new media, radio continues to be a relevant and resilient platform, especially in rural and underserved communities, during crises such as the Covid-19 pandemic.
3. **Interdisciplinary Influence:** The discussions highlighted radio's intersections with other media forms like cinema, and its adaptability in various contexts such as education, health communication, and cultural preservation.
4. **Future Prospects:** With advancements in digital technology, the future of radio is set to be more integrated with digital platforms, expanding its reach and accessibility, especially through podcasts and community radio initiatives.

The conference concluded on a hopeful note, emphasizing the ongoing relevance of radio and its potential to adapt and thrive in the digital age, continuing to serve as a vital medium for education, information, and entertainment.