



**WOMEN'S CELL**  
**KARIM CITY COLLEGE**  
INVITES YOU TO

**WOMEN INSPIRING WOMEN:**  
*Conversations on Empowerment*  
Session 1: Women in Advertising  
with  
**SHREESTI KUMARI**  
*Senior Copywriter*  
*Advertising Industry*

Date:- 7th November, 2023  
Time:- 1:00 P.m  
Venue:- E Classroom 2



## LECTURE/ TALK BY SHREESTI KUMARI

Women's Cell organised a talk with an alumna of the college on Women Inspiring Women: Conversations on Empowerment was held on 7th November 2023. Shreesti Kumari, Senior copywriter in the Advertising Industry. She shared her experiences in the advertising industry and how students who are good at writing can get into his industry. It was the first session of the talk centering around Women in Advertising.