THE POST GRADUATE DEPARTMENT OF MASS COMMUNICATION KARIM CITY COLLEGE, JAMSHEDPUR



RECOGNISED BY UNIVERSITY GRANTS COMMISSION, NEW DELHI

Permanently Affliated to Kolhan University, Chaibasa, Jharkhand



WELCOMES NAC PEER TEAM

CONTENT

ABOUT DEPARTMENT	REGULAR EVENTS
ALUMNI DETAILS	COLLABORATIONS
SPECIAL RECOGNITION	BOOKS PUBLISHED
PLACEMENTS	STUDENTS ACHIEVEMENT
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STUDENTS RELATED DATA	DEPARTMENTAL TEAM
INTERNSHIPS	SWOC
FILM PRODUCTION	BEST PRACTICES
TEACHING & ASSESSMENT METHOD	FUTURE PLAN
SLOW & ADVANCED LEARNERS	

THE BEGINNING





The first-ever department of Mass Communication-Video Production in Undivided Bihar-Jharkhand recognized by the UGC.

Established in the year 1997 as Vocational Degree Course based on Gandhian Principles.

VISION

1

To cultivate a diverse community of communicators with critical thinking, ethical integrity, inclusivity, and empathy and creativity.

2

To equip students with the skills and adaptability to thrive in a rapidly changing mediascape but with social responsibility.

3

To drive positive change, challenge the status quo, and contribute to global conversations by collaboration, innovation.

MISSION

To be a pioneering force in Media Education and create media professionals with social responsibility

To educate and empower a diverse community including women, minority and marginalized for impactful storytelling

To embrace the latest technologies & communication trends, and inculcate journalistic integrity in future-ready professionals

ACADEMIC PROGRAMMES



MILESTONES

Tee UG

Bachelor Degree Course in Mass Communication -Video Production started in the academic year 1997-98.

PG PG

Post Graduation started in Mass Communication from session 2010-11

25th Anniversary

25 Year
Anniversary of the
Department of
Mass
Communication

OUR ALUMNI in TV NEWS CHANNELS



SAURABH SINHA
Channel Producer & Head of
Production, Firstpost (Digital &
Linear), Network18



SANTOSH KUMAR

Senior Managing Editor, NDTV



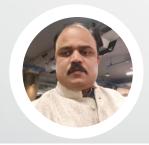
GAUTAM SINGH
International Award-Winning
Filmmaker & Head Post
Production, Al Jazeera English



BASANT JHA
Associate News Editor, NDTV



Dr. AMIT KR CHHABRAExecutive Producer, Ad. Sales, Branded Content, India Today Television, Noida



RAVIKANT OJHA
Deputy Editor, NDTV



KAMRAN
Senior Correspondent
Zee News Bihar/Jharkhand



MERAJSenior Producer cum shift in charge
News11Bharat

OUR ALUMNI in CINEMA



AJAY KUMARFilmmaker, Mumbai



VISHWADEEP

Lyricist & Writer, Mumbai



NISHI CHANDRA
Cinematographer
Mumbai



KARTIK KR BHAGAT

Cinematographer

Mumbai



Film Director, Screenwriter,
Mumbai



RAVI MURMU Editor, Mumbai



KRISHNA SOREN
Cinematographer,
Mumbai

OUR ALUMNI in NEWSPAPER & NEWS PORTAL



ASRP MUKESH

Assistant Editor
The Times of India, Jharkhand



AMIYA KUSHWAHA

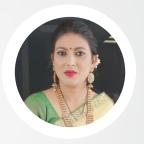
Senior Correspondent

The Telegraph, New Delhi



KAUSHAL KUMAR

Chief Sub Editor
Business Standard, New Delhi



Senior Political Journalist
Times Now Group



BHADO MAJHI

Dy. Chief Sub Editor

Dainik Jagran, Jamshedpur



LALIT DUBEYSenior Reporter

Dainik Bhaskar, Jamshedpur



REEMA DEY

Senior Correspondent

Prabhat Khabar



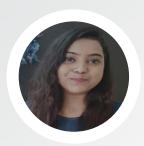
ABHIK DEBChief Copy Editor
Scroll, New Delhi

OUR ALUMNI in RADIO & AUDIO



RAJESH KAIBARTA

Dubbing Artist



ANAMIKA

Podcast Host & Professional Voice Over Artist



KAJAL KUMARI

Actor & Professional Voice Over Artist



ASHA SINGH KAUNTIA

News Division AIR New Delhi



AKASH DEW

Music Director, Music Composer & Recordist



JAY PANDEY

Station Head & RJ, 94.1 FM Aligarh, Uttar Pradesh



TAASEIR SHAHID

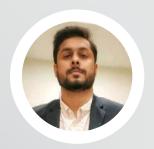
Radio Announcer, AIR Jamshedpur



TWINKAL GUPTA

Anchor Jamshedpur

OUR ALUMNI in DIVERSE FIELDS



ANKUR KUMAR

Localization and Translation Expert,

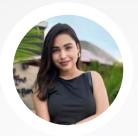
Welocalize, Gurugram



HENA JAFRI

Marketing & Communications Manager

ASME, India



SHILPA DAS

Executive (Media Monitoring)

Annalect India, Gurugram



SWATI SINHA

Ad Quality Analyst

Amazon India, Bangalore



NITU DUBEY

Hyper-realistic Portrait Artist

Jamshedpur



KAJALSenior Analyst Investment BankStrategy
Deutsche Bank



MOUMITA DUTTA

AWS Training & Support Associate
Amazon India, Bangalore



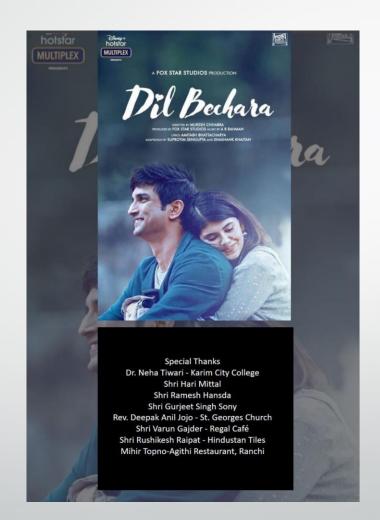
SAKSHI SINGH

Learning Consultant

Deloitte India, Hyderabad

SPECIAL RECOGNITION







2016 - 2019

Shewali Kumari

Media Executive, Doordarshan

Ritesh Kumar Singh

Relationship Manager, Apna Awaz Construction P. Ltd.

Prakash Das

Journalist, Sharp Bharat News

Pinaki Ranjan Panda

Video Editor, Scalex Company

Taaseir Shahid

Announcer, All India Radio Jamshedpur

Aleena Das

Asst. Public Relation Officer, IPRD, Jharkhand

Laxmi Singh

Channel Team Lead, Amazon India

Anamika

Podcast Host and Voice Over Artist, Aditya Birla Podcast

Anchal Sinha

Sub Editor, ANI

Rinki Kumari

Announcer, All India Radio Jamshedpur

2017 - 2020

Anjali Kumari

Journalist, Sharp Bharat News

Anne Pushpa Prasanna

Production Assistant, The Red Bangle Film

Yash Kumar

Film Director, Hindi Cinema

Abhishek Prasad

Reporter Trainee, Doordarshan

Vikash Das

Proprietor, Kash Photography

Farha Tarannum

Anchor, Khabar TV

Akash Deogam

Music Composer, Freelancer

Manisha Sharma

HR Associate, Aaryavin Services

Md.Sohaib Quasmi

Associate Accounts, Magnon Sancus Company

Rahul Sethi

Cinematographer, Freelancer

2018 - 2021

Aman Kumar Singh

Owner, Aman Photography

Debojit Digar

IT Support Consultant, Tata Steel

Prakash Das

Journalist, Sharp Bharat News

Nitish Kumar Pandey

Operation And Production Executive, Wizcraft Mumbai

Suhani Pandey

Marketing Executive, Dainik Bhaskar, Bhopal

Monaz Mehta

Digital Marketer, Fx Corporation India Private Ltd, Jsr

Arun Biswas

Owner, Arun Photography

Nafis Mustafa

Freelancer AD, Delhi

Christopher Anthony

Cinematographer, Fotilo Films, Hyderabad

Sudeepta Shaw

HR, BMM Superspeciality Hospital, Ranchi

2019 - 2022

Jagriti Bahal

Graphic Designer, BOI Mumbai

Aditya Singh

Content Writing And Voice Over Artist, The News Post

Surbhi Sharma

Community Engagement Officer, The Economic Times, Bangalore

Shanza Tahreen

Digital Marketing Manager, Javed Habib Group

Bimal Tuti

Digital Marketing Manager, Pulse Hospital Ranchi

Prateek Piyush

Owner, Mediapur Wala

Arun Biswas

Owner, Arun Photography

Amit Kumar Singh

Business Development Association, Extra Marks
 Education Delhi

Elisha Maity

Executive Social Media Marketing, Hazaribagh College Of Dental Science And Hospital

Suryam

Consultant, Noida, Varahe Analytics

2020 - 2023

Amit Ranjan

Owner, Wonder Studio Film And Wedding Planner

Sudeep Singh Awal

Owner, SKM Films

Nikhil Kumar Mukhi

Dop, Cheers Digital, Jamshedpur

Sanam Singh Rajput

Sub Editor, Prabhat Khabar, Jamshedpur

Amit Tiwari

Senior Reporter, Dainik Jagran, Jamshedpur

Rishav Kumar

3D And General Manager, Mach India, Jamshedpur

Akash Poddar

Reporter And Anchor, Social Samvad

Amit Kumar Yadav

Marketing Executive, Hindustan Unilever

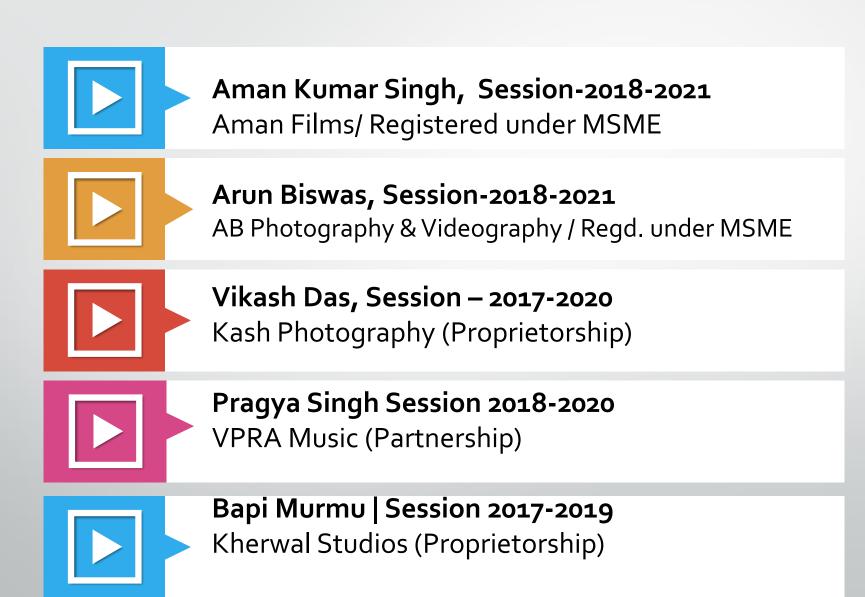
Lalit Dubey

Senior Reporter, Dainik Bhaskar, Jamshedpur

Rohit Singh

Reporter, Dainik Bhaskar

ENTREPRENEURS IN THE LAST 5 YEARS



PROGRESSION

















UNIVERSITY OF WESTMINSTER#







SIGNIFICANT PROGRESSION FOR LAST 5 YEARS



Dipanshu Vishwakarma, Man Singh Baskey, Yash Kumar Yadav, Abhijeet, Ujjwal Hembrom, Subrat Mandi



Yousuf Sarfaraz





Mona Singh, Tushar Gupta, Aman Saw,
Shubham Deep, Vivek Kumar, Taniya Parkar,
Awanth Upadhay



Puja Pathak, Nishant Nirvana & Arjun Majhi

STUDENTS ACHIEVEMENT UGC NET/PhD IN LAST 5 YEARS



PRIYANKA RANJAN

PURSUING PhD IN MASS COMMUNICATION, CENTRAL UNIVERSITY OF ARUNACHAL PRADESH



TANMAY SINGH SOLANKI

UGC NET 2018

LIBRARY SCIENCE

UGC NET 2018 - HINDI

UGC NET 2021

MASS COMMUNICATION



SUMIT KUMAR

UGC NET 2019
MASS COMMUNICATION



PUJA PATHAK

UGC NET 2020
MASS COMMUNICATION



BAPI MURMU

UGC NET 2023
MASS COMMUNICATION



ASHA SINGH KAUNTIA

UGC NET 2019
MASS COMMUNICATION



ANMOL

UGC NET 2022
MASS COMMUNICATION



MAYURI NANDA

UGC NET 2023
MASS COMMUNICATION

INTERNSHIPS































INTERNSHIPS PHOTOGRAPHS



Students participating in group discussion at Dainik Bhaskar



Student receiving Internship Certificate at Prabhat Khabar





Recording a talk for All India Radio

FILM PRODUCTION

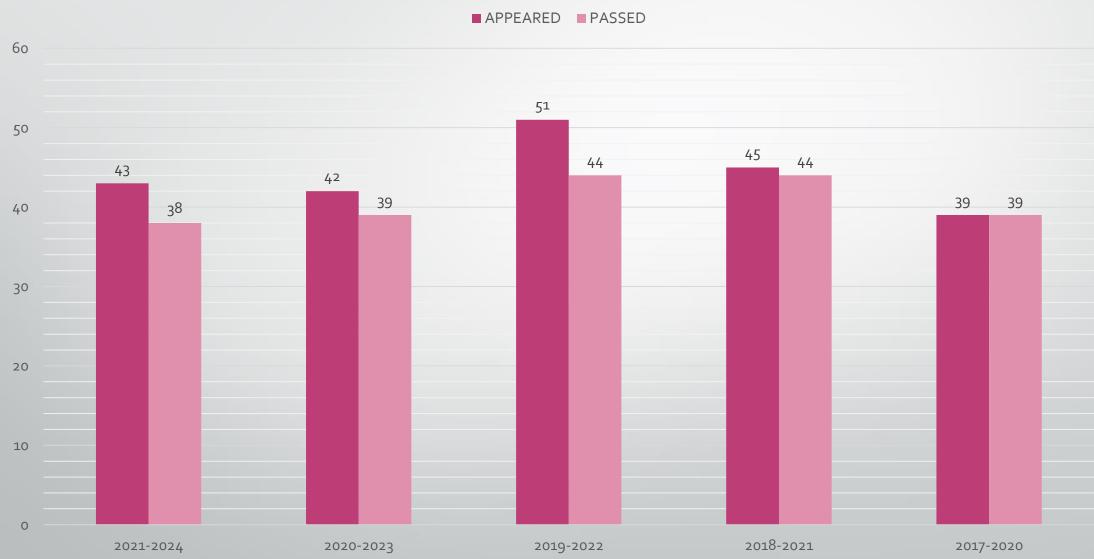




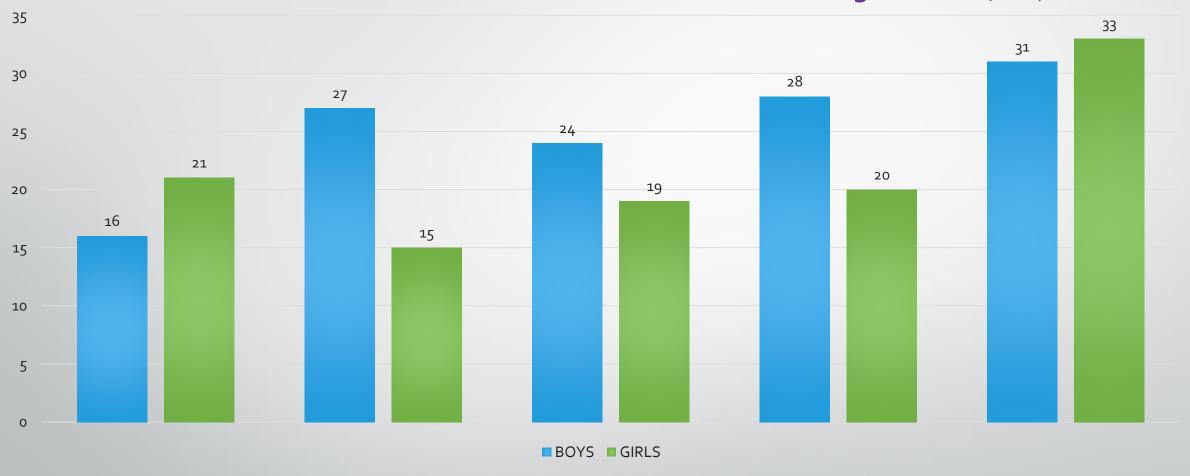


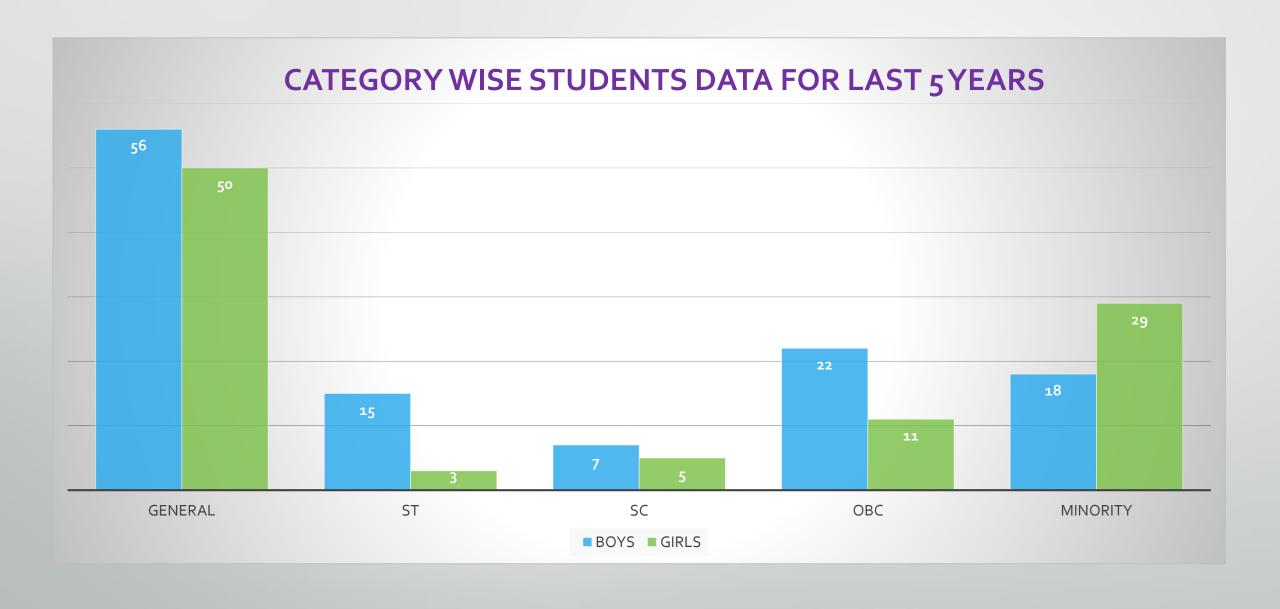


RESULTS FOR LAST 5 YEARS (UG)



GENDER WISE STUDENTS DATA FOR LAST 5 YEARS (UG)





TEACHING METHOD

Theoretical & practical knowledge by classroom teaching and hands-on training (studio & outdoor)

Regular Guest

Lectures & Workshops by Media professionals

Use of Information & Communication Technology (ICT) in Online & Offline **Platforms**

Regular internships in different media organization (Print/Electronic/ Cinema)

Regular Production of Audio Programmes and Documentary, Short Film **Production**

CAPACITY BUILDING PROGRAMMES

Internships/
Linkages,
Collaborations &
Professional
Engagement

Co-Curricular
Activities for
Organisational
Skill, Leadership
Training, &
Participation

Different
Workshops,
Short Courses,
Webinar, Guest
Lectures

Participation in various Film Festivals, NSS, NCC & Cultural Competitions

Personal
Counselling &
Career
Counselling

Educational Tours & Industrial Visits, Outreach Activities

ASSESSMENT

Internal
Examination,
Performances in
Practicals &
Internships

Identification & Grooming of Slow Learner & Advanced Learners. Feedback from Mentor-Mentee Meetings

Involvement & Performance in Extra Curricular & Extension Activities

MAJOR METHODS TO HELP SLOW LEARNERS TO BECOME ADVANCE LEARNERS

1

Personalized Learning Plans like providing them required support to build foundational knowledge according to their strengths and weaknesses 2

Active Participation like class discussions, debates, and group projects

3

Information and Communication Technology like online platforms, multimedia content

L

Regular Assessments like frequent assessments to identify areas needing improvement to adjust teaching methods accordingly

5

One-on-One Mentoring like additional mentoring sessions to clarify doubts & provide personalized guidance

6

Peer Learning Opportunities like pairing slow learners with advanced peers for hands-on practice & collaborative learning

7

Real-World Exposure like internships/projects in journalism, video production

8

Positive Reinforcement like giving consistent positive feedback and recognize their achievements

MAJOR METHODS TO SUPPORT ADVANCED LEARNERS TO BECOME OUTSTANDING STUDENTS

Specialized Knowledge like digital content creation

Foster Innovation like film making, documentary, short videos

Advanced Networking like internships with leading media organizations

Publications and Media Presence like writing blogs, articles, features, etc.

Leadership and Mentorship like mentoring peers and organizing & managing events, class seminars

Creative Collaborations like interdisciplinary and interdepartmental collaborations with students

Critical Media Engagement like critically analyse media trends and their societal impact

Global Perspective like pursuing higher education from top universities/ institutions

REGULAR EVENTS/ACTIVITIES

E CONNECT

JUST A MINUTE

SEMINAR

SRIJAN SAMVAD

VALUE ADDED COURSE

A CONNECT

RE CONNECT

MOVIE OF THE MONTH

KISSA GOI

WE CONNECT

WORKSHOP

PROGRAMME

EDUCATIONAL VISIT

FRIDAY FORUM

FILM SCREENING

PHOTO EXHIBITION AND PHOTO WALK

NUKKAR NATAK

SHORT TERM COURSE

E-NEWSSHEET

CINE CHAUPAL

FILM PRODUCTION

GROUP DISCUSSION

COLLABORATIONS & LINKAGES

MEDIA HOUSE

Doordarshan, Ranchi, All India Radio, Jamshedpur, Prabhat Khabar, Dainik Jagran Hindustan, Avenue Mail, Social Samvaad, Mashal News, CROW News, Kashish News Channel, Ranchi, News 11, Ranchi, The Viral Company, Press Club of Jamshedpur

GOVERNMENT

Central Bureau of Communication, Ministry of Information and Broadcasting, Government of India, District Administration, East Singhbhoom, American Consulate, Kolkata, Kolhan University, Chaibasa, NSS, Kolhan University, NCC, 37th Battalion, Ranchi

NGO

Jeevan, Srijan Samvaad, KORU Foundation, Shakti Vahini, New Delhi, SPIC MACAY, CII Yuva, Rotary Club, Jamshedpur, Science for Society, Jharkhand

CORPORATE

Google.org, Data Leads, Delhi, and Internews, USA, Tata Steel, Jamshedpur, Jamshedpur Football Club, Adventure Foundation, Tata Steel, Jamshedpur, Tata Steel Foundation, Jamshedpur

DIVERSE

UNICEF, Jharkhand, Jamshedpur Carnival, Jusco, Jamshedpur, Dainik Jagran Film Festival, Dil Bechara Film Production Unit, Abhay Singh Biopic Production Unit, Jharkhand National Film Festival, Take 5 Communications, Kolkata

MEGA EVENTS LAST 5 YEARS





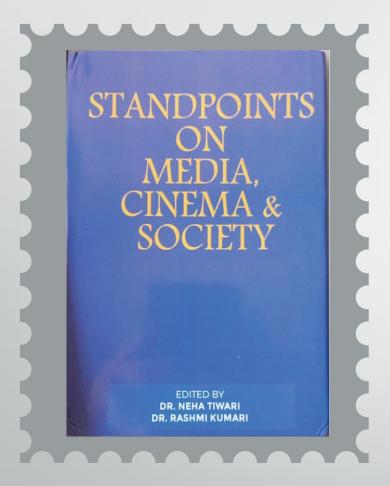


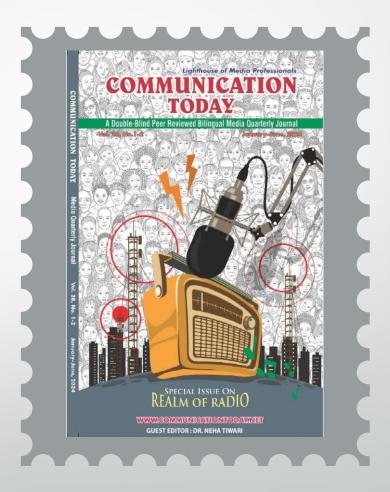






BOOKS PUBLISHED IN LAST 5 YEARS





STUDENTS AT FILM FESTIVALS









- MIFF Official selection
- Bengaluru International Official election.
- Samvaad National Film Festival: winner
- Kolkata International Film Festival: official selection

STUDENTS ACHIEVEMENT













DEPARTMENT @ NEWS **STUDENTS AS WRITER**

शहर में लगा जाम, घंटों रेंगते रहे वाहन

जमरोदमुर | दुर्गा पूजा को लेकर शहर के विभिन्न पूजा-पंडालों में लोगों की भीड़ उमड़ने लगी है। इसके साथ ही जाम का सिलसिला शुरु हो गया है। शनिवार की शाम साकची, मानगो, बिष्टुपुर, करनडीह समेत कई जगहों पर भारी जाम लगा। जाम के कारण वाहन रेंगते रहे। जाम हटाने में टैफिक पुलिस कर्मियों की पसीने छूट गए। बिष्टुपुर गोपाल मैदान के पास सड़क किनारे वाहनी की पार्किंग के कारण जाम की स्थिति उत्पन्न हो गई। खाऊ गली भी काफी जाम था। जबकि साकची गोलचक्कर के पास भी भारी जाम लगा। वहीं. मानगो में भी करीब दो घंटे तक जाम रहा। पुल पर वाहनों की कतार लगी रही। जाम के कारण लोग परेशान रहे।



शहर में कई जगहों पर लगा जाम, घंटो रेंगते रहे वाहन

لريم سي كالجمين كاندهي جنتي كموقع يولم "كاندهي كي نمائش



طور پرآسکرااوارڈ یافتہ آگا تھ کا و یکھا۔ شرکت کی۔ سٹیج پرموجودشعبہ ماس کم علقن وہ عدم تشدد کا نظریہ ہے۔ جس میں سب یہ پروگرام ۱۰ کوبرکوگا مرض جنتی کے موقع کی مربراہ نیما تھاری نے کہا کہ گاندھی تی ایک ڈور سے بندھے ہوئے ہے۔ ڈاکٹر نیا تیواری، شعبہ ساسات کے چیف ساتھ رویں۔شعبہ ساسات کے صدر ڈاکٹر سےمٹر سوکتی ،ڈاکٹر ریشی کمار،مٹر بیدی

ڈاکٹر انورشہاب،اورشعبہتاری کی چیف انورشہاب نے کہا کہ میں بھیشہ جائی اور مرم،سیدساجد پرویزاورسیدشاہریب نے ڈاکٹر کور تشنیم اور ویطر فیکلٹی ممبران نے ایمانداری کی راہ پر جلنا جاہے ۔ یکی تعاون کیا۔

Jamshedpur shoppers on a festive shopping spree for Durga Puja celebrations

Jamshedpur, Oct 3: As the festive spirit sweeps through Jamshedpur, the city's markets and malls are witnessing a shopping frenzy, with people eagerly preparing for the much-awaited Durga Puja celebrations. The vibrant streets are buzzing with excitement as people are on a spree to deck themselves out in the latest fashion trends, while also hunting for the best deals and offers. From the last week of

September, the fashion sales have taken over malls and markets, offering everything from traditional sarees and lehengas to trendy western outfits, making it a perfect time for all to update their wardrobes for puja pandal hopping. With discounts as high as 60-80% off and exclusive prize offers, shoppers are taking full advantage of the festive season to make the best profits.

Jimmy

Among the most sought-



craftsmanship, continue to be a seeing a rise in demand.

top choice for women looking to embrace tradition this Nagarmal Mall store manager, fashion. Sharara sets, Nayera after items this season are festive season. The festive said, "This season saree and Alia-cut Kurtis, and long sarces, a timeless favorite, mood is contagious in the city, section is witnessing an gowns are becoming must-

Bangladeshi sarees, with their family and friends, with home

in the city in search of popular from 4:30 PM to 9:00 PM. The compared to other markets. varieties like the classic Tat malls to attract shoppers are Our customers are excited and Kanjeevaram sarees, along offering special promotions about the special offers, with sarees and the luxurious not just buying for themselves on selected items and free gifts Choo sarees. but also picking out gifts for on purchases above Rs 3,000."

While, Jamshedpur youths rich cultural heritage and fine decor and accessories also are embracing both ethnic and Rajesh Kumar Sinha, modern touch to their festive Navratri celebrations.

are the choice for the young

girls and women. The Steel City popularly known for its mixed culture with intricate embroidery and discounts. Shoppers are discounts reaching up to 75% and also called mini Mumbai, is also gearing up for Dandiya nights. The market is full with vibrant Chaniya Cholis and Ghagras becoming

> Ishika Roy,22, a resident of Mango, said, "After two-years and fun. I'm back in city. This years

and friends. There are lots of

western outfits, adding a increasingly popular for

for them mixed with fashion The kids' clothing section is sarces, a timeres around the sarch and the s

hopping." The little ones are

for the upcoming puja panda

come up with various choices

shelves, while girls are opting for cute Patiala suits. Sharara sets, and western tops

itten as 'Mamta Devi'

Mamta Devi' is same and or

ction in my service record wrection in my service record my ame and my wife's name as 'Mano umar Tiwari' instead of 'Mano umar Tiwary and 'Mamta Tiwar stead of 'Mamta Devi'.

7. That I swear this affidant to onfirm the above facts and proceed the others.

uce the same before the au

DEPARTMENT @ NEWS

टॉक शो• आगे बढ़ने का सुरक्षित माहौल मिले, पुलिस सुरक्षा के लिए स्पेशल नंबर-एप जारी करे

हममें मां दुर्गा जैसी शक्ति,खुद की रक्षा के लिए समाज के राक्षसों का अंत करना होगा

जमरोत्दर। शकित को देवी मात दुर्वा की अध्यन्त चल रही है। मं दुर्व के नी रूप में नाई का विश्व रूप दिखाई देव है। इसमें सीम्यदा से लेकर शीर्व तक का का है। वर्तमान समय में नाई का स्वरूप करकी व्यासक हो गया है। इतिमार को देविक भाकर कार्यकर में आधार्ज के साम संबंद कर गर्वमान स्थित पर चर्चा की मात्री का मोत्र में का मोत्र की के दिखा की देवी पात दुर्व के विशिव कर में कित तरह से सामंत्रण स्थापिक पर पात्री हैं। सम्मा प्रकारों ने सहस्त कर में मात्र दुर्व की तरह है। सम्मा कर कार्यक्र का अपना स्थाप कर कार्य का स्थाप में कारण है। सामंत्र का स्थापिक स्थापिक में साम कि स्थापिक की स्थापिक स्थापिक में साम कि स्थापिक स्थापिक में साम कि स्थापिक स्थापिक स्थापिक स्थापिक में साम कि स्थापिक स्यापिक स्थापिक स्य

हमारी सुरक्षा बहुत कुछ सोसायटी पर निर्भर करती है। जिस सोसायटी में हम रहते हैं हम उसी के अनुरूप व्यवहार करने लगते हैं। लड़कियों को शिक्षत करना हम अपने हक को ज्यादा समझ पाएंगे। लडकियों से होने वाले अपराध के मामले में न्याय मिल में काफी विलंब होता है। न्याय जल्द मिलेगी तो लड़कियों पर होने



बिष्टपर दैनिक भास्कर कार्यालय में आयोजित संवाद कार्यक्रम में शामिल शहर की विभिन्न कॉलेज की छात्राएं

लड़िक्यों को ही सामने अपनी आवाज खुद महिलाओं के लिए अलग खुद को सशक्त होना उत्थान के लिए समाज पुलिस व्यवस्था हो : अदिति पुडेगा : सिमरन का सहयोग मिले : दत्ता आना होगा : श्वेता दास उठानी होगी : श्रित

पहाँची को अने ऑप्साबकों के जन्म सुधा को विकास के जब्द के लिए के स्वाप्त के स्वप्त के

जमशेदपुर 04-05-2024

सत्यजित रे ने भारतीय सिनेमा को नया रूप प्रदान किया : आशीष कुमार

करीम सिटी कॉलेज में सत्यजित रे स्मृति व्याख्यान कार्यक्रम का आयोजन

सिटी रिपोर्टर जमशेदपर

भारतीय सिनेमा के प्रसिद्ध निर्माता निर्देशक सत्यजित राय के जन्मदिन पर सत्यजित रे स्मित व्याख्यान का आयोजन करीम सिटी कॉलेज मास कम्युनिकेशन विभाग, नई दिल्ली फिल्म फाउंडेशन, सजन संवाद एवं



रहनेवाले थे। इस दौरान डॉ. विजय हमें सत्यजीत राय की फिल्मों को राय की फिल्में देखनी चाहिए।

तत्वाधान में किया गया। कॉलेज के राय का अपूर्व संसार'' का लोकार्पण कमार सिंह ने सत्यजीत राय की प्राचार्य डॉ. मोहम्मद रेयाज ने स्वागत मुख्य अतिथि चंदन पांडेय समेत अन्य कलाकृतियों, उनकी सोच और उनकी भाषण देते हुए कहा कि यह कार्यक्रम अतिथियों ने किया। मौके पर उन्होंने भावनाओं पर विस्तार से वक्तव्य सत्यजीत राय पर केंद्रित है। उन्होंने कहा कि इस पुस्तक में 41 प्रस्तुत किया। उन्होंने कहा कि 1955 में ''पथेर पांचाली'' फिल्म साहित्यकारों के लेख शामिल हैं, सत्यजीत रे ने भारतीय सिनेमा को एक जिस उपन्यासकार के उपन्यास पर जिसमें 16 साहित्यकार जमशेदपुर के नया रूप प्रदान किया। भारतीय बनाया वे विभृति भूषण बंदोपाध्याय ही हैं। इस पुस्तक में मुझे कई अहम संस्कृति के वास्तविक तथा ऐतिहासिक हमारे झारखंड के घाटशिला के बातों को समझने का मौका दिया है। रूप को देखना हो तो हमें सत्यजीत THE AVENUE MAIL, Jamshedpur

State & Neighbour

by practical exercises led by sen-

ior studio executive Syed Sajid

Parvez and studio executive

Tomorrow, students will practice

photography at Jubilee Park,

canturing images on assigned

Sved Shahzeb

Photography training for students at Karim City College

Jamshedpur, June 28: A three-day photography workshop was inaugurated today in the Mass Communication Department of Karim City College. Photographer Naresh Sablok from Tata Steel participated as the resource person, sharing his expertise and passion with eager students.

In his opening remarks, Sablok emphasized the importance of understanding the mood of the subject in achieving excellent photography. He explained that the frame we create is more significant than the model of the equipment used. Throughout the workshop, he provided technical insights on various lenses, filters, and key photography terms speed. Sablok advocated for

manual photography over automatic settings, detailing the precautions necessary when capturing manual shots. He also demonstrated composition and framing techniques using his own photographs.

Forty students from various semesters of undergraduate and postgraduate classes in the Mass Communication Department are participating in the workshop. The students expressed great enthusiasm and interest, many thanking Sablok and showing a keen interest in pursuing photog-

raphy as a career. The first session was followed mobile phones. On the final day,

photographs, offering tips for

The workshop began with a welcome address by the head of the department, Dr. Neha Tiwari, who introduced Sablok Faculty member Dr. Rashmi Kumari was also present. College principal Dr. Mohammad Riyaz congratulated the department, highighting the benefits of such workshops for students

The Mass Communication Department of Karim City College, established 26 years ago, is the oldest and most prestigious in the city, with alumni who have made significant contributions to the media field nationwide. The college is currently admitting new students, open to those with over 45% topics using both cameras and marks in their 12th-grade exams.

करीम सिटी में मास कॉम के स्टूडेंट्स ने खेल प्रसारण की बारीकियों को जाना

एज्केशन रिपोर्टर | जमशेदपुर

करीम सिटी कॉलेज के मास कम्यनिकेशन तेजविंदर सिंह हाल ही में टी20 क्रिकेट जिसमें विभाग में कैपेसिटी बिल्डिंग कार्यक्रम के भारत विजेता रहा, के लिए खेल कार्यक्रम कर तहत मास कम्युनिकेशन के विद्यार्थियों के शहर लौटे हैं। पिछले 15 साल से खेल प्रसारण लिए टेलीविजन के खेल कार्यक्रमों के निर्माण व खेल कार्यक्रम निर्माण से जुड़े सिंह ने रोहित और प्रसारण संबंधित कार्यशाला का आयोजन शर्मा, एमएस धोनी, नवजोत सिंह सिद्ध, इरफान शनिवार को किया गया। इसमें रिसोर्स पर्सन पठान, विराट कोहली, आकाश चोपडा जैसे के रूप में स्टार स्पोटर्स के लिए कार्य कर रहे। दिग्गज क्रिकेटरों के साथ काम किया है। तेजविंदर सिंह उपस्थित थे।

व्यवधान के दर्शकों का मनोरंजन हो इस बात उपस्थित थे।

जानिए कौन हैं तेजविंदर सिंह

उन्होंने विद्यार्थियों को खेल कार्यक्रम निर्माण का खास ध्यान रखना पड़ता है। डाटा टीम का से जुड़ी जानकारी देते हुए बताया कि क्रिकेट कार्य महत्वपूर्ण होता है। दर्शकों को स्वाभाविक के लाइव प्रसारण में 30 से ज्यादा विभिन्न दिखने वाला प्रसारण दरअसल एक लंबी चौडी प्रकार के कैमरे लगे होते हैं, जिसमें से मास्टर टीम और गहन होमवर्क का नतीजा होता है। रिले किया जाता है। खेलों के प्रसारण में इस अवसर पर कॉलेज के प्रिंसिपल मोहम्मद बेहद चौकन्ना रहना पड़ता है और बिना किसी रियाज, विभाग अध्यक्ष डॉ. नेहा तिवारी आदि

राष्ट्रीय युवा महोत्सव में झारखंड का प्रतिनिधित्व करेंगी ओलिवीया विश्वास

भारत सरकार के युवा कार्यक्रम एवं खेल मंत्रालय राष्ट्रीय युवा प्रहोत्यव का आगोजन 12 में 16 जनवरी तक महाराष्ट्र के नासिक में कर रहा है. इसमें जमशेदपुर के करीम सिटी कॉलेज के मासकॉम सेकेंड सेमेस्टर की छात्रा ओलिवीया विश्वास झारखंड का प्रतिनिधित्व करेंगी. ओलिवीया सोलो डांस में झारखंड का प्रतिनिधत्व करेंगी.

रांची में बचा उत्सव की स्टेट लेवल प्रतियोगिता में ओलिवीया विश्वास ने प्रथम स्थान प्राप्त किया था. जिस कारण उन्हें झारखंड वे प्रतिनिधित्व करने का मौका मिला है. मानव घोष पर्वी सिंहभम जिले का





प्रतिनिधित्व करेंगे बता दें कि मानव के विजेता रह चके हैं इसके तहत के लिए हुआ है प्रधानमंत्री नरेंद्र मोदी जबंती के अवसर पर नासिक में राष्ट्रीय घोष जिला स्तरीय भाषण प्रतियोगिता उनका चयन राष्ट्रीय युवा महोत्सव 12 जनवरी को स्वामी विवेकानंद की युवा महोत्सव का उद्घाटन करेंगे.

जमशेदप्र. क्रीडा भारती, पूर्वी सिंहभूम शाखा की ओर से शुक्रवार को स्रोनारी गरुजात संघ में राष्ट्रीय युवा दिवस के उपलक्ष्य में विचार गोष्ठी न हा आयोजन किया जायेगा , क्रीड़ा से चरित्र निर्माण पर गोष्टी की शरूआत शाम छह बजे होगी इसमें समाज इस कार्यक्रम में स्कली छात्र कबर्ड खिलाडी और यवतियों को भी आमंत्रित किया गया है, उक्त जानकारी क्रीडा

पर विचार गोष्टी आज

Fri, 12 January 2024 प्रभात खबर https://epaper.prabhatkhabar.com/c/74323487

Script writing workshop at Karim City College

Mail News Service

Jamshedpur, Aug 29: The Mass Communication Department of Karim City College organized an insightful workshop on script writing, led by Sajal Kumar, a Mumbaibased screenwriter with a unique background in engineering and an MBA from IIM. Kumar, who has spent the last seven years actively writing scripts for web series and cinema, is known for his notable achievements, including two Filmfare Award nominations for his short films. He is also a scriptwriting instructor at several universities in Mumba

This workshop marked Kumar's first engagement with the students of Karim City College, where he shared his extensive knowledge on the fundamentals of scriptwriting. During the session, Kumar emphasized the importance of a well-crafted "The basis of good cinema is a tight script," he obstacles remarked, adding that "there are thousands of stories around us, but we choose those where



some obstacles arise in the hero's aspiration to achieve something. The story develops from script as the foundation of compelling cinema. the struggle and method of overcoming those

> As part of the workshop, Kumar engaged the students in a practical exercise of writing short

stories, followed by guidance on developing these narratives into scripts. He also discussed how the portrayal of stories and characters has evolved over the decades. Highlighting the changes in love stories from the 60s to the present day, he noted, "Scriptwriting needs to evolve with time. Earlier, a hero meant a morally good man, whereas today's hero is like a common man who possesses both good and oad qualities, making him more relatable."

The workshop was also attended by the city's renowned theatre artist Shivlal Sagar. who appreciated the initiative. Dr. Neha Tiwari, Head of the Mass Communication Department, commenced the program by ntroducing Sajal Kumar and delivering a welcome address. Dr. Rashmi Kumari, a faculty member, extended a floral welcome to the guest, and Tanmay Singh Solanki presented a vote of thanks. The event was efficiently managed by Syed Shahzeb, Kulpreet Bhamra, and Sved Sajid Parvez, who prepared the video documentation of the

SHOOTING STUDIO



CHROMA STUDIO



EDITING STUDIO



DEDICATED LIBRARY & READING ROOM



THE TEAM



Dr. Neha Tiwari Prof In-charge (MCVP)

- She was nominated as jury in the 65th National Film Awards, GOI, for best writing in cinema.
- She was a journalist for India Today magazine New Delhi. Writing regularly for magazines, radio, & edited two books.
- Special mentions for local coordination in the films like Udaan, Dil Bechara, Wo Bhi Din The



Dr. Nida Zakaria Asst. Professor

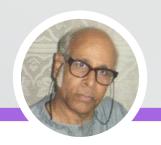
- She holds a Ph.D. in Mass Communication and Journalism
- ➤ She was associated with All India Radio as an announcer for six years.
- She engages herself in freelancing activities and write creative and technical contents for varied journals and web portals.



Dr. Rashmi Kumari Asst. Professor

- She holds a Ph.D. in Mass Communication and Journalism and an M.Phil. (Gold Medalist) in Journalism and Mass Communication.
- Visited Hiroshima, Japan during her Ph.D. tenure at an International Conference.
- Published a jointly edited book on 'Standpoints on Media, Cinema & Society' with ISBN.

GUEST FACULTIES



Dr. C Bhaskar Rao Senior Guest Faculty

- ➤ He is a writer of nation repute. He has written 22 books and 100 radio dramas. He has attended 5 international and 20 national seminars.
- He has been advisor (Hindi) to Information and Broadcasting Ministry, Government of India.
- ➤ He has worked in five short films as actor.



Mr. Anjany Sahay Senior Guest Faculty

➤ He has been in the Photography & Video production for more than 35 years and has worked for various organisations like Tata Steel, TSAF, Tribal cultural Society, TCE, TSRDS, CFI, Care, USAID Etc.



Mr. M. Shahid Anwar Senior Guest Faculty

- A veteran radio broadcaster with national and international recognition, doubling as an international sports commentator and has excelled in radio, sports commentary, and program production.
- He's covered over 20 global sporting events including World Cups and Commonwealth Games, World Military Games and South Asian Games.

GUEST FACULTIES



Mr. Sanjay Prasad Senior Guest Faculty

- ➤ He possesses expertise in both the academic and industrial domains, having accumulated 30 years of experience in both fields.
- ➤ He has been involved in various forms of media, including print, electronics, and digital platforms. While his specialization lies in reporting, he has hands-on experience in both fieldwork and desk-based assignments.



Mr. Rajesh Rai Senior Guest Faculty

- ➤ He has a working experience of over 29 years in Broadcasting, programme planning, production and administrative experience.
- ➤ He is a bi-lingual article writer on travel and tourism, Indian history, heritage and culture, environmental, developmental and contemporary issues.



Mr. Dhanajay Kumar Senior Guest Faculty

- ➤ He has over 18 years of experience in print media, focusing on desk roles, and a decade in digital media, he currently serves as Deputy News Editor.
- His expertise lies in writing about health, social issues, politics, crime, and technology.

GUEST FACULTIES



Ms. Taaseir Shahid Guest Faculty

- Working for AIR,
 Jamshedpur as an
 announcer (assignee) with
 more than 5 years of
 experience in Radio
 Broadcasting, and also a
 voice-over artist and radio
 drama artist.
- ➤ She has been a part of many state, inter-state and national level radio programmes like Suno to Sahi (2009), Faisla (2018), Ye Doori Hai Zaroori.



Mr. Tanmay Singh Solanki Guest Faculty

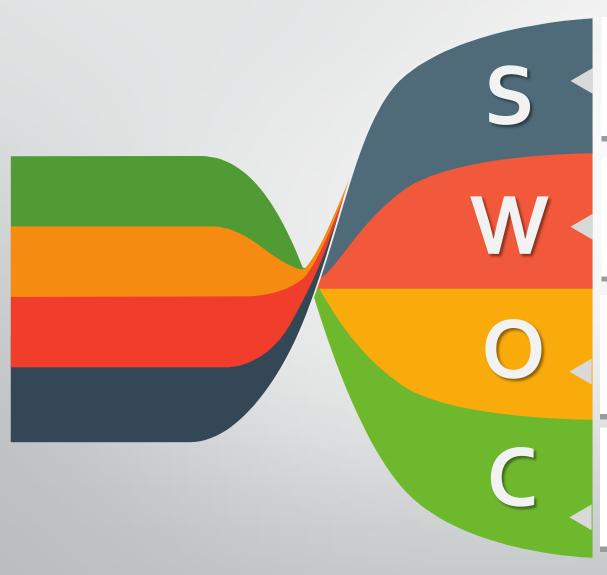
- He was awarded with a merit award for excellence in academics by the Jawaharlal Nehru Memorial Fund.
- ➤ He has also completed a D.El.Ed. and has qualified for the UGC NET four times across three different subjects, showcasing his academic versatility and excellence.



Mr. Bapi Murmu Guest Faculty

- As a filmmaker, have been involved in four feature films, one documentary, and fifteen short films, while excelling in production, postproduction.
- Hands-on experience in media management, demonstrating his ability to merge creativity with organizational efficiency.

Departmental SWOC



STRENGTHS

- 1. Well-structured curriculum
- 2. Well equipped ICT and Infrastructure
- 3. Industry Linkages and Collaborations
- 4. Diverse Students Body

WEAKNESSES

- 1. Financial Weak Students Background
- 2. Untimely Sem-end Examinations
- 3. Lack of Advanced Specialisations
- 4. Limited Research Outputs

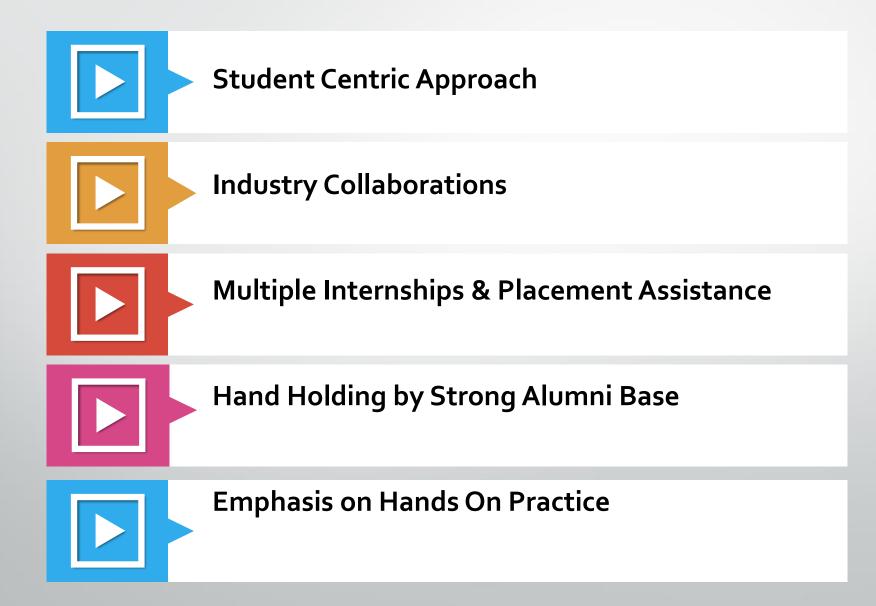
OPPORTUNITIES

- 1. Growing Media Industries
- 2. Digital Media Industries
- R. Collaborations with Media Houses
- 4. Workshops, Practical Skills, and Internships

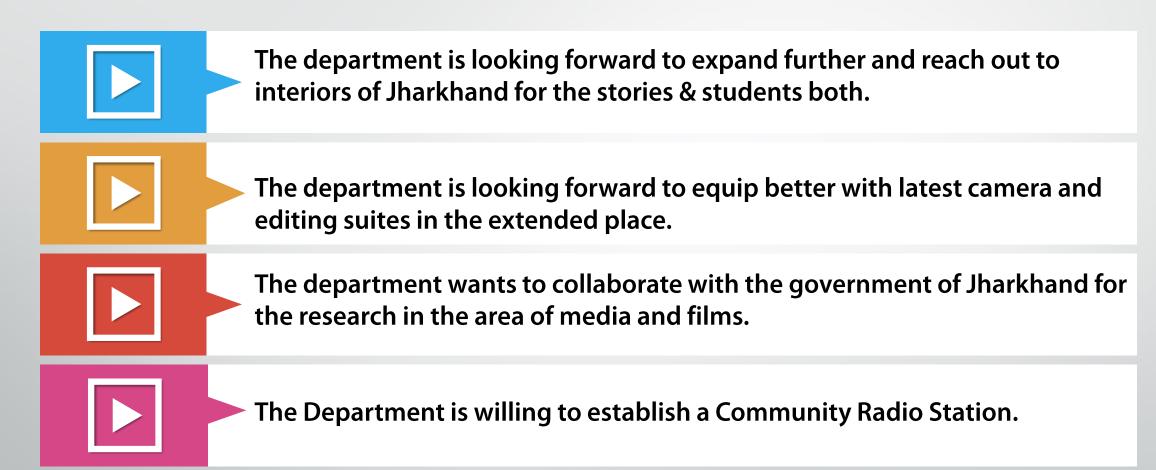
CHALLENGES

- 1. Strengthening MA in Mass Communication
- 2. Competition from Other Institutions
- 3. Technological Advancements
- 4. Funding Constraints

DEPARTMENTAL BEST PRACTICES



FUTURE PLAN



THANK YOU