

DEPARTMENT OF BUSINESS ADMINISTRATION

KARIM CITY COLLEGE, JAMSHEDPUR.

WELCOMES
NAAC PEER TEAM

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ABOUT US

To meet the rising demand for management education, Karim City College introduced a four-year BBA (Bachelor of Business Administration) program in the Academic Session 2023-2027. The program equips students with essential management skills, fosters critical thinking and problem-solving, and adopts a practical approach to business operations, making it highly popular among aspiring professionals.

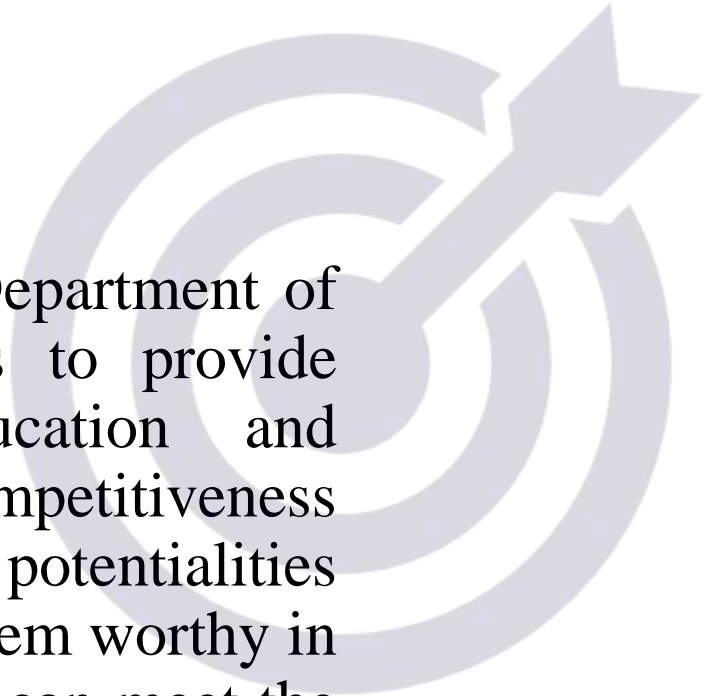


**DEPARTMENT OF
BUSINESS ADMINISTRATION**



VISION

The Central vision of the Department of Business Administration is to provide quality Management education and training to enhance the competitiveness of students and extract the potentialities from the students to make them worthy in the Business World, so they can meet the challenges of today's Business Environment.



Our Mission is not just a statement on paper; it is a driving force behind every lecture, activity, and initiative we undertake. Our aim to develop professionals who are not only knowledgeable and skilled but also ethical and innovative leaders.

MISSION





OBJECTIVES

Prepare students for global challenges.

Encourage Innovation, Research, And Entrepreneurship

Develop Leadership Qualities And Managerial Skills.

Promote Ethical Practices And Social Responsibilities

Enhance Communication And Teamwork Abilities

FACULTY INTRODUCTION

THE BBA TEAM

Meet our team members who are professional and have rich experience



Dr. Aftab Alam
Coordinator



Dr. Syed Zahid Perwaiz
Assistant Professor



Kasturi K Banik
Assistant Professor



Dr. Md. Firoz Ibrahim
Assistant Professor



Dr. Sandhya Singh
Assistant Professor



Dr. Abdul Latif Mondal
Assistant Professor



Dr. Udham Singh
Assistant Professor



Dr. Firoz Alam
Assistant Professor



Dr. Aman Mohd. Khan
Assistant Professor



Saket Kumar
Assistant Professor



Dr. Rashmi Kumari
Assistant Professor



Taaseir Shahid
Assistant Professor



Tanmay Singh Solanki
Assistant Professor



Publication And Achievements by Faculty Members

I would like to acknowledge the outstanding achievements of our faculty members.

OVERALL ACHIEVEMENTS

(01.07.2023 - Till Date)

NAME OF THE FACULTY	WORKSHOP	FACULTY INDUCTION PROGRAM	REFRESHER COURSE	CHAPTERS IN EDITED BOOKS	RESEARCH ARTICLES PUBLISHED	CONFERENCE AND SEMINAR	FACULTY DEVELOPMENT PROGRAMME
Dr. Aftab Alam	02	01	01	02	04	03	04
Dr. Syed Zahid Perwaiz	--	01	02	01	02	01	04
Prof. Kasturi Kangsa Banik	--	--	--	--	--	--	03



DR. AFTAB ALAM (Assistant Professor)

M.Com, M.B.A, Ph.D

RESEARCH ARTICLES PUBLISHED

S No.	Research Journal	Title	Publication	ISSN No.	Year
1	Alochana Journal	NEP 2020: Roadmap for Commerce & Management Education	Alochana Journal	2231-6329	2024
2	Jamshedpur Research Review	National Education Policy 2020: Impact, Issues and Implications for Management Education	Gyanjoti Educational & Research Foundation Jamshedpur	2320-2750	2024
3	International Journal for Multidisciplinary Research (IJFMR) (Impact Factor 9.24)	A Study on Prospects and Provocation of Startups in India	Volume 6, Issue 1, January-February 2024	E-ISSN: 2582-2160	2024
4	Annals of the Bhandarkar Oriental Research Institute (Impact Factor 6.5)	India's March Towards \$5 Trillion Economy by 2024	Vol. CIV, Issue-6,	0378-1143	2023

CONFERENCE AND SEMINAR

S No.	Conference / Seminar	Theme	Organized by	Date	Paper Entitled.
1.	74 th All India Commerce Conference	"One Earth. One Family. One Future"	Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi in association with O.P. Jindal Global University, Sonipat.	December 13 th – 14 th December, 2023	A Study on Opportunity and Challenges of Startup in India.
2.	74 th All India Commerce Conference	"One Earth. One Family. One Future"	Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi in association with O.P. Jindal Global University, Sonipat.	December 13 th – 14 th December, 2023	NEP 2020: Roadmap for Commerce & Management Education
3.	A Two-Day National Interdisciplinary Conference	" Multi-Disciplinary Research & Innovation for Sustainable Development"	Netaji Subhas University, Jamshedpur	7 th & 8 th July, 2023	India's March Towards \$5 Trillion Economy by 2024

CHAPTERS IN EDITED BOOKS

S No	Title of the Book	Title of the Chapter	Publication	Editor	ISBN No.	Year
1	Circular Economy : Driving Sustainable Development For Viksit Bharat @2047	The Role of Technology and Innovation in Sustainable Development	Agra Book International	Dr. Amit Verma & Dr. Vijata	978-93-94151-94-9	2024
2	Contemporary Research	NATIONAL EDUCATION POLICY-2020 A ROADMAP FOR MANAGEMENT EDUCATION	Shree Siddhivinayak Global Publication	Dr. Haresh M Raney	978-93-91773-79-3	2023

WORKSHOPS

Theme	Organized by	Date
National workshop on Indian Knowledge System and Binary Accreditation System of NAAC	Internal Quality Assurance Cell, Rambha College of Education	30 th – 31 st August, 2024
“5 th National Level Workshop on NIRF India Rankings 2024”	Institute for Academic Excellence (IAE), Hyderabad.	13 th & 14 th December, 2023

FACULTY DEVELOPMENT PROGRAMME

S No.	Name of the Institution Organized	Program Name	Place	Date
1.	UGC Malaviya Mission Teacher Training Centre, Aligarh Muslim University, Aligarh.	NEP 2020 Orientation & Sensitization Programme	Online	December 18- 27, 2024
2.	ISM Ranchi, Institute of Science and Management	Data Analysis using SPSS & JASP	Online	October 14-18, 2024
3.	ICFAI Business School	“Working in Team: The Fish Philosophy” & “ Personal Financial Planning”	Hotel Jiva, Jamshedpur	31 st August 2024
4.	ICFAI Business School	“ The Big Five Personality Traits: Which is the Best for a Teacher.” & “ Technology Integration: The new paradigm of Teaching and Learning”	Hotel Jiva, Jamshedpur	26 th August 2023

Orientation Programme

Participated in the UGC-MMTTC Goa university, “122nd GURU DAKSHTA : Faculty Induction Programme” from 01-08-2024 to 29-08-2024 and obtained Grade A.

ADDITIONAL RESPONSIBILITY ASSIGNED BY COLLEGE

AUTHORITY

- Coordination Department of Business Administration
- Member of Placement Cell of the college.
- Member, Entrepreneur, Innovation and Incubation Cell of College.
- Member of Employability Skill & Domain Training Program of CSR initiative of Mahindra & Mahindra Ltd.
- Member of Employability Skill & Domain Training Program of CSR initiative of Tata Consultancy Services.
- Member of Employability Skill & Domain Training Program ,DigiSaksham an initiative of Government of India.



DR. SYED ZAHID PERWAIZ (Assistant Professor)

M.com, M.B.A, M.A, Ph.D

- Completed the NEP - 2020 Orientation Programme on the theme: **Orientation and Sensitization under Malaviya Mission Teacher Training Programme (MM-TTP)** of University Grants Commission (**UGC**) organized by the UGC Malaviya Mission Teacher Training Centre, **Aligarh Muslim University**, Aligarh from 04 March to 13 March 2024.

RESEARCH ARTICLE PUBLISHED

S.No	Journal	Title of the Article	Publisher	National/ International	ISSN No.	Year
1	Annals of the Bhandarkar Oriental Research Institute	Trends in Green Product and Green Marketing for Environment: A Study	Annals of the Bhandarkar Oriental Research Institute	National Peer Reviewed UGC Care listed Journal	0378-1143 Vol. CIV, Issue - 8	2023

CONFERENCE AND SEMINAR ATTENDED AND PAPER PRESENTED

Sl no.	CONFERENCE AND SEMINAR	Theme	Organised by	Date	Paper edited
1.	Two Day National Conference on Multi-Disciplinary	Research & Innovation for Sustainable Development	Netaji Subhas University; Jamshedpur, Jharkhand	7th & 8th July 2023	Role of MSMEs in Employment Generation

FACULTY DEVELOPMENT PROGRAMME

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1.	UGC Malaviya Mission Teacher Training Centre, Aligarh Muslim University, Aligarh.	NEP 2020 Orientation & Sensitization Programme	Online	December 18- 27, 2024
2.	ISM Ranchi, Institute of Science and Management	Data Analysis using SPSS & JASP	Online	October 14-18, 2024
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4.	UGC Malaviya Mission Teacher Training Centre, Allahbad Universit	NEP 2020 Orientation & Sensitization Programme	Online	08 Jul -17 th July, 2024



ADDITIONAL RESPONSIBILITY ASSIGNED BY
COLLEGE AUTHORITY

- **Appointed as Co-opted Member** in *Examination Department* on 18-01-2024 in Karim City College, Jamshedpur.
- **Coordinator** of Alumni Association, Karim City College, Jamshedpur.
- IQAC and NAAC member.



PROF. KASTURI KANGSA BANIK
M.B.A (Human resource/Marketing)

ADDITIONAL RESPONSIBILITY ASSIGNED BY COLLEGE AUTHORITY

- Appointed as a full time Lecturer in Department of Business Administration.

FACULTY DEVELOPMENT PROGRAMME

S No.	Name of the Institution Organized	Program Name	Place	Date
1.	UGC Malaviya Mission Teacher Training Centre, Aligarh Muslim University, Aligarh.	NEP 2020 Orientation & Sensitization Programme	Online	December 18- 27, 2024
2.	ICFAI Business School	“Working in Team: The Fish Philosophy” & “ Personal Financial Planning”	Hotel Jiva, Jamshedpur	31 st August 2024
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OUTCOMES

Program Outcomes

Programme outcomes are designed to define the key competencies and skills that students will acquire upon successful completion of the programme

CRITICAL THINKING SKILLS:- By the end of the program student are expected to act intellectually such that they are able to take informed actions after identifying the assumptions that frame our thinking and action, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas decisions from different perspectives.

EFFECTIVE COMMUNICATION:- By the end of the program student are expected to possess good communication skills that are the corner stone of any successful verbal and written communication required for higher studies and jobs.

SOCIAL INTERACTION:- At the end of the program student are expected to have an insightful perspective towards their social and culture context that includes sensitivity towards differences in gender, race, class, and disability and are able to interact with each social entity in the most amicable way.

COMMUNITY ENGAGEMENT:- By the end of the program students are expected to be continuously involved with their local community and contribution through their knowledge and skills towards the upliftment of the society and the country as a whole.

Course Structure

Semester	Paper Code	Paper Title	Credits
	AEC-1	Language an Communication Skills : (Hindi Compositions)	2
	VAC-1	Value Added Course-1 • Understanding India - 2 Credits • Environmental Science - 2 Credits	4
I	SEC-1	Skill Enhancement Course -1: Digital Education	3
	MDC-1	Multi-disciplinary course-1 (to be selected by the students from the list of available options)	3
	MN-1A	Managerial Economics	4
	MJ-1	Management Principle And Applications	4

Semester	Paper Code	Paper Title	Credits
	AEC-2	Language an Communication Skills : (English Compositions)	2
	SEC-2	Skill Enhancement Course – 2: (Communicational skills and personality Development)	3
II	MDC-2	Multi-disciplinary course-1 (to be selected by the students from the list of available options)	3
	MN-2A	Entrepreneurship Development	4
	MJ-2	Marketing Management	4
	MJ- 3	Human Resource Management	4

Course Outcome

Semester I

By the end of the course, students will gain leadership, strategic economics, Marketing, HR, and Entrepreneurial skills, enabling them to make informed business decisions and drive organizational success.

Sl. No	Course code	Course Name	Course Outcomes
1	MJ-1	Management Principles and Application	<p>At the end of the course, the student will be able to:</p> <ul style="list-style-type: none">✓ Have clear understanding of managerial functions like planning, and have same basic knowledge on international aspect of management.✓ Demonstrate the ability to directing, leadership and communicate effectively.✓ Have a conceptual knowledge about the planning and decision making.✓ Apply the concept of organizing for the effective functioning of a management.

Sl. No	Course code	Course Name	Course Outcomes
1	MN-1A	Managerial Economics	<p>At the end of the course, the student will be able to:</p> <ul style="list-style-type: none">✓ Have clear Understanding of business decisions in different business situation using theory and concept.✓ Analyzing consumer behavior and their utility for their consumption through utility, consumer equilibrium, and indifference curve & demand concept.✓ Apply the concept of demand and elasticity practically.✓ Understand the Role of Managerial Economics in Decision Making.✓ Demonstrate future demand of a product using qualitative and quantitative techniques.

Course Outcome

Semester II

Sl. No	Course code	Course Name	Course Outcomes
1	MJ-2	Marketing Management	<p>At the end of the course, the student will be able to:</p> <ul style="list-style-type: none">✓ Demonstrate the ability to carry out a market research projects.✓ To communicate unique marketing mixes and selling propositions for specific products.✓ Employ the management techniques of planning, organizing, directing, and controlling of marketing functions and activities in response to the business needs of the organization.✓ Marketing Research - the design, collection, analysis, and communication of information related to the marketing function of an organization.

Sl. No	Course code	Course Name	Course Outcomes
1	MJ-3	Human Resource Management	<p>At the end of the course, the student will have the:</p> <ul style="list-style-type: none">✓ Understand and apply Human Resource Management Perspective Understanding of The functions, systems, policies and applications of Human Resource Management in organizations.✓ Integrated perspective on role of HRM in modern business. Ability to plan human resources and implement techniques of job design.✓ Ability to train using various methods of Training.✓ Implement Management Development Techniques.✓ Ability to train using various methods of Training.

Sl. No	Course code	Course Name	Course Outcomes
1	MN-2A	Entrepreneurship development	<p>At the end of the course, the student will be able :</p> <ul style="list-style-type: none">✓ To build on personal as well as external resources with a view to successfully launch and subsequently manage their enterprises.✓ To assess their strengths and weaknesses as entrepreneurs and identify how to strengthen their skills;✓ To know the legal responsibilities and advantages of insuring their business;✓ To Identify the type of entrepreneur and the steps involved in an entrepreneurial venture.

Evaluation Process

Department follows the norms as prescribed by the Kolhan University:

- Internal Assessment conducted by the College: 20 marks
- Attendance : 5 marks
- Semester end exam: 75 Marks

STUDENTS ADMITTED

S. No	SESSION	NO. OF SEATS SANCTIONED	NO. OF STUDENT ADMITTED
1	2024-2028	60	60
2	2023-2027	50	45



DEPARTMENT OF BUSINESS ADMINISTRATION

KARIM CITY COLLEGE, JAMSHEDPUR

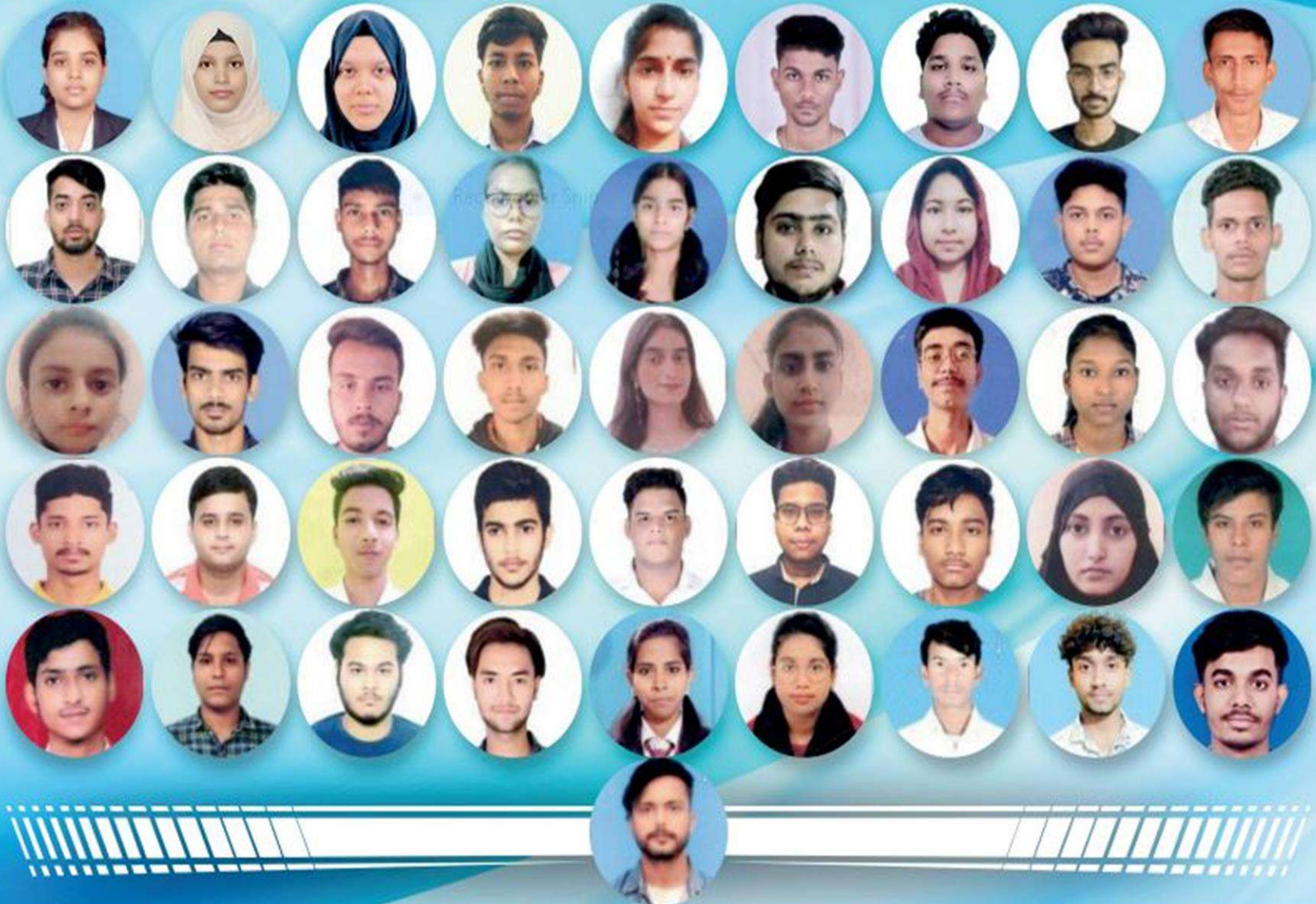
SESSION: 2024-28





DEPARTMENT OF BUSINESS ADMINISTRATION KARIM CITY COLLEGE, JAMSHEDPUR

SESSION: 2023-27

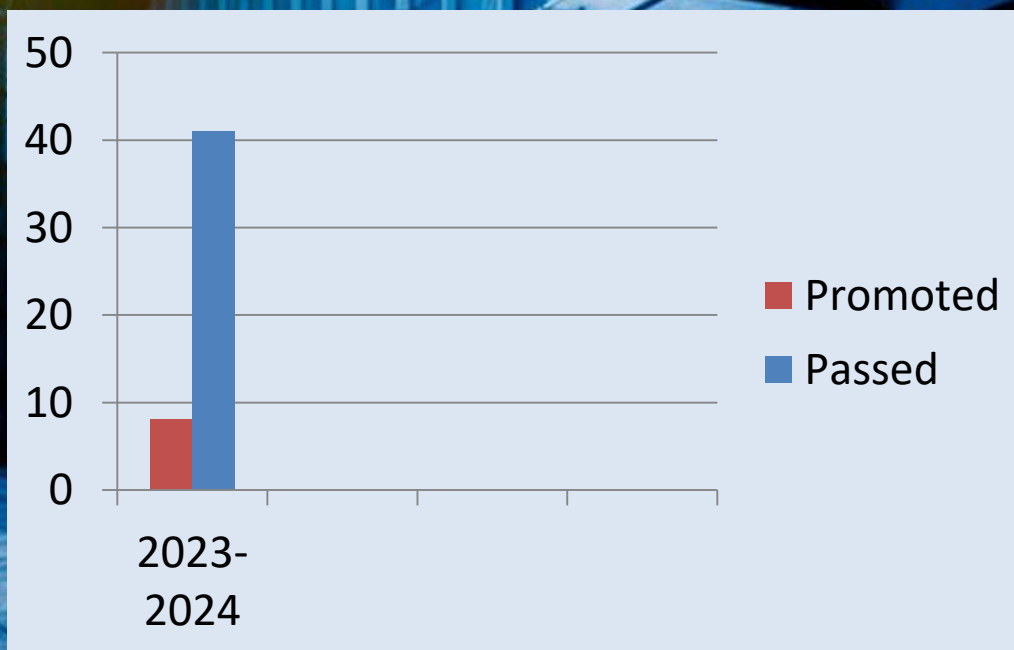


STUDENTS- TEACHER RATIO

Year	Semester	Total students	Total No. of Teachers (Full Time+ Part Time +Guest Lecturer)	Student – Teacher Ratio
2023-2024	SEM I	45	FL – 1 PTT & GL - 7	6:1
2024-2025	SEM I	60	FL – 1	8:1
	SEM II	45	PTT & GL - 12	

RESULT OF FIRST SEMESTER STUDENTS

First Semester	No, Of Students Appeared in First semester	No. Of Students Promoted	No. of Students passed
2023 - 2024	45	08	37



Measures Taken For Slow Learners



Peer Tutoring

Positive Reinforcement

Departmental Library

Differentiated Assignments

Individualized Instruction

Slow learners are identified through assessments and teachers feedback ,

To Support slow learners, we have implemented a comprehensive approach focused on identification, personalized strategies, and continuous monitoring.

Measures Taken For Advance Learners



We measure advanced learners' through their performance in assignment, projects, and competitions, along with feedback and teacher observations.

STUDENTS ACHIEVEMENTS



Internal Achievements



Session	Number Of Students Enrolling Into Other Programs	Year Of The Program Joined	Name Of The Certification
2023-2027	MD AKRAM RASHID	2024 (26.11.2024-28.11.2024)	Certificate Of Participation For NSS UNIT OF Karim City College “Constitution day”.
2023-2027	ARYAN KUMAR SINGH	2024 (26.03.2024-29.03.2024)	Certificate Of Participation For NSS UNIT OF Karim City College “Voter Awareness Quiz”.
2023-2027	MEHAR FATIMA SUMAN HANSDA SOUMYA OJHA SOHAIL KHAN AMAN MANDAL AJAY KOYA	2023 (24.09.2023)	Certificate of Participation in traditional walk organised by NSS Unit of Karim City College
2024-2028	CHEVVA VANDANA B.H. LAVANYA ABDUL HAFIZ MOHIT UPADHYAY NIKHIL NISHANT	2024	CERTIFICATE of active participation in NSS communal harmony week.

External Achievements



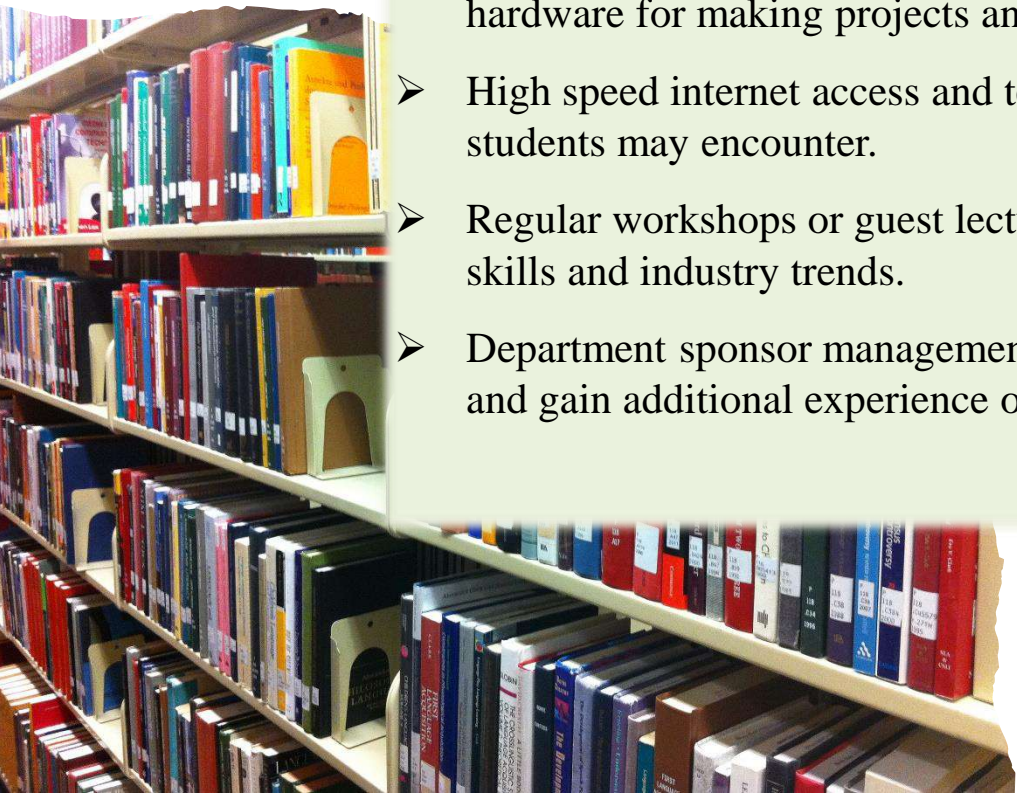
Our students have done really well, improving in their studies and activities. Many have won different competitions, and gained work experience through internships. These success show their effort and drive organizational success.

Session	Number Of Students Enrolling Into Other Programs	Year Of The Program Joined	Name Of The Certification
2023-2027	MD SHAH FAHAD	2024 (04.11.2024)	Digital Marketing Strategy By Simpli Learn Skillup
2024-2028	AAYUSH AMAN	2024 (20.04.2024)	NCC CERTIFICATE “B”.
2024-2028	DEPAK YADAV	2024 (20.04.2024)	NCC CERTIFICATE “B”.
2023-2027	SOHAIL KHAN	2024	Certificate Of Apreciation For “Shubhansh Sewa Trust”.
2023-2027	SAAD HAKIM ARYAN KUMAR SINGH AFAQUE ALAM	2024 (31.07.2024)	Certificate Of Apreciation by kshitiksha foundation .

Session	Number Of Students Enrolling Into Other Programs	Year Of The Program Joined	Name Of The Certification
2024-2028	MOHIT UPADHYAY NIKHIL NISHANT	2024	2nd Position In Debate Competition Organized By JEEVAN X BEFRIENDS WORLD WIDE GROUP.
2024-2028	MOHIT UPADHYAY NIKHIL NISHANT	2024	ENSEMBLE VALHALLA 25TH EDITION Organized By XLRI, JAMSHEDPUR.
2024-2028	MOHIT UPADHYAY NIKHIL NISHANT	2024 (10.06.2024)	GENESIS 2024, Organized By IIM CALCUTTA.
2023-2027	AFAQUE ALAM MD SHAH FAHAD	2024 (19.05.2024-18.06.2024)	Certificate of experience in product marketing by kshitiksha foundation
2023-2027	MD SHAH FAHAD	2024 (08.06.2024)	Certificate of participation from TCS ION. (Basics Of Logistics, Fleet And Warehouse Management)

Session	Number Of Students Enrolling Into Other Programs	Year Of The Program Joined	Name Of The Certification
2023-2027	MD SHAH FAHAD	2024 (10.06.2024)	Certificate of participation from TCS ION. (Understanding management in supply chain management)
2024-2028	MOHIT UPADHYAY NIKHIL NISHANT	2024	Campus ambassador for EAD Jamshedpur, Organized by IIT-KHARAGPUR.
2023-2027	AFAQUE ALAM	2024 (03.03.2024)	Panel Discussion Completion under JMA Management Day 2023-24.
2023-2027	MD. AKRAM RASHID RISHABH BHARDWAJ SOHAIL KHAN	2023	Entrepreneurship Cell, IIT Kharagpur Entrepreneurship Awareness Drive- Local Starts Up Meet 2023

Facility Provided To The Students By The Department

- 
- Access to departmental libraries for books, journals, research papers and digital subscriptions.
 - Departments provide access to computers with specialized software or hardware for making projects and presentations.
 - High speed internet access and technical support for resolving any IT issues students may encounter.
 - Regular workshops or guest lectures on topics like career development, soft skills and industry trends.
 - Department sponsor management club, offering students a chance to network and gain additional experience outside of the classroom.

LIBRARY

LIBRARY DATA

Total no of Books	619
Total no of Titles	75
Total no of Journals & Periodicals Subscribed	33
Total no of Newspapers Subscribed	16
Reading Room sitting capacity	100
Virtual Library - Web surfing sitting capacity:	12
Web surfing computers in Virtual Library:	12
Lex Software (Talking Books):	02
Photocopying Facility:	01

DEPARTMENTAL LIBRARY

Total no of Books	47
Total no of Titles	25
Total no of Journals & Periodicals	06
Total no of Newspapers Subscribed	02
Photocopying Facility:	01



MENTOR – MENTEE RATIO

2024 - 2028

SEMESTER	NAME OF THE MENTOR	NO. OF MENTEES	TOTAL STUDENTS
	Dr. Aftab Alam	BBAVOC24/01 – BBAVOC24/20	20
BBA SEM I	Dr. Syed Zahid Perwaiz	BBAVOC24/21 – BBAVOC24/41	20
	Prof. Kasturi Kangsa Banik	BBAVOC24/42 – BBAVOC24/62	20

2023 - 2027

SEMESTER	NAME OF THE MENTOR	NO. OF MENTEES	TOTAL STUDENTS
	Dr. Aftab Alam	BBAVOC23/01 – BBAVOC23/16	15
BBA SEM I	Dr. Syed Zahid Perwaiz	BBAVOC23/17 – BBAVOC23/33	15
	Prof. Kasturi Kangsa Banik	BBAVOC23/34 – BBAVOC23/49	15

MoU and Linkages

THE DEPARTMENT OF BUSINESS
ADMINISTRATION HAS SIGNED AN MOU WITH
IBS TO BENEFIT OUR STUDENTS.

Congratulations



MOU Signed

IBS[®]
ICFAI BUSINESS SCHOOL



12.08.2024



THIS COLLABORATION AIMS TO ENHANCE ACADEMIC
OPPORTUNITIES, GUEST LECTURERS, WORKSHOP AND
SUPPORT STUDENT DEVELOPMENT.

MOU

The department of business administration has signed an MoU with IBS to benefit our students. This collaboration aims to enhance academic opportunities, guest lectures, workshop and support student development.

KCC - MANAGEMENT CLUB



To encourage the students to cultivate an environment in which education goes beyond the confines of the classrooms. We announce formation of KCC-Management Club for the holistic development of our students. KCC-Management Club has been set up for the students and it will be managed by the students of the department. The motto of this club is to organize extracurricular activities in the department.

Academic Year (2024-2025)



KARIM CITY COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION
KARIM CITY COLLEGE, JAMSHEDPUR

KCC MANAGEMENT CLUB MEMBERS

BBA@KARIMCITYCOLLEGE.ORG | DEPARTMENT OF BUSINESS ADMINISTRATION, KCC | @BBA_KCC_2023

POST	CANDIDATE	SEMESTER
CLUB REPRESENTATIVE	SOHAIL KHAN	II
DEPUTY CLUB REPRESENTATIVE	MEHAR FATIMA	II
FACILITATOR	MD. AMAN (Class Representative)	II
	MD AKRAM RASHID	II
	AFIFA ZAMAN	II
	ANIKET OJHA	II
	MOHIT UPADHYAY (Class Representative)	I
	NIKHIL NISHANT	I
	CHEVVA VANDANA	I
NAALAIN RASOOL	I	

Academic Year (2023-2024)

Students Committee

POST	CANDIDATE
CLASS REPRESENTATIVE	AFIFA ZAMAN
DEPUTY CLASS REPRESENTATIVE	SOHAIL KHAN
FACILITATOR	MD AKRAM RASHID
	ANIKET OJHA
	SONU KUMAR YADAV
	UMME HABIBA
	MEHAR FATIMA
	KHUSHI KUMARI



Management Club Activities



Soul



**Cultural
/literary
event**



**Entrepreneurship
Development
Program**



**Skills &
Personality
Development
Programme**



**Value
Added
Programme**



**Excursion
(Industrial visits)**



**Webinar
series**



**National
Conference**



DEPARTMENTAL ACTIVITIES
(2024 – 2025)

S.O.U.L 6.0

“The Role of Leadership in Strategic Management!”

- Date of Occurrence: **21.12.2024**
- Time: 11:30 AM
- Collaborating Agency: JMA (Jamshedpur Management Association)
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- **RESOURCE PERSON**
Mr. Taameir Shahid, Manager in Corporate Communication Department, TATA STEEL.

The poster features a blue and white color scheme with a background of silhouettes of business professionals. At the top, it reads 'KARIM CITY COLLEGE, JAMSHEDPUR DEPARTMENT OF BUSINESS ADMINISTRATION AND JAMSHEDPUR MANAGEMENT ASSOCIATION'. Below this, it says 'SOUL 6.0' and 'JOINTLY ORGANISES A SESSION ON'. The main title is 'The Role of LEADERSHIP in STRATEGIC MANAGEMENT'. A date and time box indicates '21 DECEMBER 2024 11:30 AM BBA CLASSROOM'. A photo of Mr. Taameir Shahid is shown, with a caption identifying him as the Resource Person. Social media handles for the college and department are listed at the bottom.

KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION

AND
JAMSHEDPUR
MANAGEMENT ASSOCIATION

SOUL 6.0
SEEKING OPPORTUNITIES FOR UNDERSTANDING AND LEARNING

JOINTLY ORGANISES
A SESSION ON

The Role of **LEADERSHIP** in
STRATEGIC MANAGEMENT

21 DECEMBER 2024
11:30 AM
BBA CLASSROOM

Resource Person **Mr. Taameir Shahid**
Manager in Corporate Communication Department
TATA Steel

tbba@karimcitycollege.org [@tbba_kcc_2023](https://www.instagram.com/tbba_kcc_2023) [Department of Business Administration](https://www.facebook.com/DepartmentofBusinessAdministration) [@BBA-karim city colle](https://www.youtube.com/channel/UC...)

This is a smaller, partially visible version of the event poster, showing the same content as the main poster above.



SKILL & PERSONALITY DEVELOPMENT PROGRAMME

“Heaps of Opportunity!”

- Date of Occurrence: **10.12.2024**
- Time: 1:30 PM
- Collaborating Agency: Post Graduate Dipoma In Guidance And Councelling, Karim City College, Sakchi, Jsr.
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- **RESOURCE PERSON**
Dr. Zaki Akhtar, professor-in-charge, PGDGC, Karim city college, jamshedpur.



KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION
IN ASSOCIATION WITH
POST GRADUATE DIPLOMA IN GUIDANCE AND COUNSELING

OPPORTUNITY

Heaps of Opportunities

Orientation cum Career Guidance Session
for Management Aspirants



Dr. Zaki Akhtar
(Professor-in-Charge, PGDGC)
Karim City College, Jamshedpur

Date: 10th December 2024
Time: 1:30 pm
Venue: BBA Classroom

bba@karimcitycollege.org | [Department of Business Administration](#) | [bba_kcc_2024](#)



WHEELS IN MOTION - 2.0

Excursion (Educational Trip)

- Date of Occurrence: **28.11.2024**
- Time: 09:30 AM
- Collaborating Agency: Ganpati milk products Pvt. Ltd
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: Amul Dairy Plant, Chowka
- No. of Teachers involved : 3
- No. of Non Teaching involved : 1
- No. of Students involved: 36
- Total participants : 40

DEPARTMENT OF BUSINESS ADMINISTRATION
Karim City College, Jamshedpur

WHEELS IN MOTION

EXCURSION (EDUCATIONAL TRIP)

2.0

Amul Dairy Plant
CHOWKA

FRONT VIEW CIP SYSTEM FERMENTATION SECTION

To explore more, join us on
28.11.2024 | 09:30 AM

BBA@KARIMCITYCOLLEGE.ORG [DEPARTMENT OF BUSINESS ADMINISTRATION, KCC](#) [@BBA_KCC_2023](#)



S.O.U.L 5.0

“BRINGING OUT AN EFFECTIVE LEADER IN YOU!”

- Date of Occurrence: **24.09.2024**
- Time: 11:30 AM
- Collaborating Agency: ICFAI BUSINESS SCHOOL
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM

RESOURCE PERSON

Prof. Sharbari Saha, Certified Trainer On Interpersonal Skills, IIT Kharagpur.

The poster is for an event titled "S.O.U.L 5.0" (Seeking Opportunities for Understanding and Learning). It is organized by the Department of Business Administration at Karim City College Jamshepur, in collaboration with ICFAI Business School. The event is titled "BRINGING OUT AN EFFECTIVE LEADER IN YOU!" and is led by Prof. Sharbari Saha, a Certified Trainer on Interpersonal Skills from IIT Kharagpur. The event is held in the BBA Classroom on September 24, 2024, starting at 11:30 AM. The poster includes logos for Karim City College, ICFAI Business School, and IBS. At the bottom, it lists the managing organization as KCC Management Club and provides contact information: email (bba@karimcitycollege.org), Facebook (Department of Business Administration, KCC), and Instagram (@BBA_KCC_2023).

KARIM CITY COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION
KARIM CITY COLLEGE JAMSHEDPUR
IN COLLABORATION WITH
ICFAI BUSINESS SCHOOL

SOUL
5.0
SEEKING OPPORTUNITIES FOR
UNDERSTANDING AND LEARNING

“BRINGING OUT AN
EFFECTIVE LEADER
IN YOU!”
RESOURCE PERSON

FROM
11:30 AM
BBA CLASSROOM

↓
SEPT
24, 2024

MANAGED BY : KCC - MANAGEMENT CLUB

bba@karimcitycollege.org DEPARTMENT OF BUSINESS ADMINISTRATION, KCC @BBA_KCC_2023

A faded, mirrored version of the event poster described above, positioned at the bottom of the slide.



Jamshedpur, Jharkhand, India
 Sakchi, Ambagan, Sakchi, Jamshedpur, Jharkhand 831001, India
 Lat 22.800972°
 Long 86.19893°
 24/09/24 11:45 AM GMT +05:30

GPS Map Camera



Jamshedpur, Jharkhand, India
 Sakchi, Ambagan, Sakchi, Jamshedpur, Jharkhand 831001, India
 Lat 22.800972°
 Long 86.19893°
 24/09/24 11:45 AM GMT +05:30

GPS Map Camera



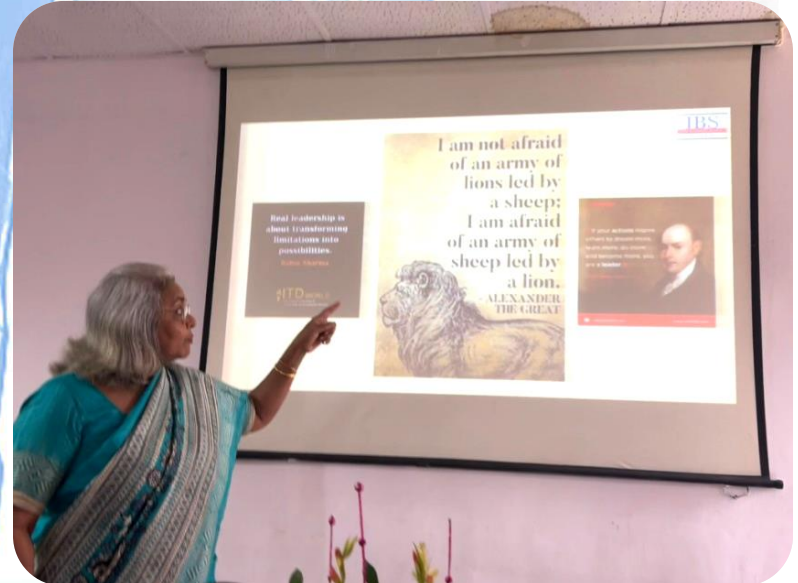
Jamshedpur, Jharkhand, India
 Sakchi, Ambagan, Sakchi, Jamshedpur, Jharkhand 831001, India
 Lat 22.800958°
 Long 86.198946°
 24/09/24 11:54 AM GMT +05:30

GPS Map Camera



Jamshedpur, Jharkhand, India
 Sakchi, Ambagan, Sakchi, Jamshedpur, Jharkhand 831001, India
 Lat 22.800958°
 Long 86.198946°
 24/09/24 11:54 AM GMT +05:30

GPS Map Camera



I am not afraid of an army of lions led by a sheep; I am afraid of an army of sheep led by a lion.
 ALEXANDER THE GREAT

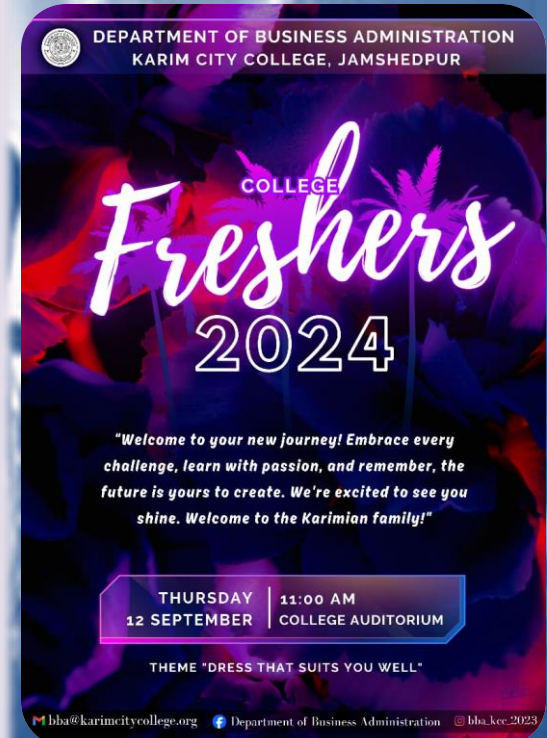


Real leadership is about transcending limitations into possibilities.
 RITD

JBS

Fresher's 2024

- Date of Occurrence: **12.09.2024**
- Time: 10:00 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: KARIM CITY COLLEGE, AUDITORIUM
- No. Of teachers Present : 10
- No. of students involved: 90
- Total participants : 100





The Crowning Glory

TEACHER'S DAY CELEBRATION



- Date of Occurrence: **05.09.2024**
- Time: 11:00 AM
- Organized By: KCC-Management Club
- Venue: BBA Classroom
- No. Of teachers Present : 13
- No. of students involved: 55
- Total participants : 68

BOOK REVIEW

❖ PRELIMS

- Date of Occurrence: **14.08.2024**
- Time: 11:00 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- No. of Teachers Present : 15
- No. of Students involved: 35
- Total participants : 50
- Shortlisted Student: 06

❖ FINALS

- Date of Occurrence: **17.08.2024**
- Time: 1:00 PM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- No. of Teachers Present : 15
- No. of Students involved: 45
- Total participants : 60
- Final Winners: 03



DEPARTMENT OF BUSINESS ADMINISTRATION
KARIM CITY COLLEGE, JAMSHEDPUR

BOOK REVIEW

NAACP
100

VENUE
BBA CLASSROOM

PRELIMS

DATE 14th August, 2024
TIME 11:00 am

FINALS

DATE 17th August, 2024
TIME 1:00 pm

MANDATORY
PARTICIPATION

MANAGED BY: KCC- MANAGEMENT CLUB

More Info :



Scan the
QR code for
guidelines

bba@karimcitycollege.org

[Department of Business Administration](#)

[bba_kcc_2023](#)

Congratulations



Winners of the Book Review

HELD ON 17.08.2024



DEPARTMENTAL ACTIVITIES
(2023-2024)

S.O.U.L 4.0

“Fundamentals of Marketing Management”.

- Date of Occurrence: **30.05.2024**
- Time: 11:30 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM

- **RESOURCE PERSON**

Dr. Syed Khalid Perwez, Professor; OB & HR
VIT Business School.

KARIM CITY COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION
Karim City College, Jamshedpur

SOUL 4.0

RESOURCE PERSON

Dr. Syed Khalid Perwez
Professor in Organization Behaviour and HRM
VIT Business School

Fundamentals of
MARKETING MANAGEMENT

30 May, 2024
11:30 AM
BBA Classroom

MARKETING MANAGEMENT
GROWTH
PRODUCT
PRICE
ADVERTISING
STRATEG
MEDIA
CUSTOM

bba@karimcitycollege.org [Department of Business Administration](#) [bba_kcc_2023](#)



WHEELS IN MOTION

Excursion (Industrial Visit)

- Date of Occurrence: **23.03.2024**
- Time: 09:30 AM
- Collaborating Agency: JMA (Jamshedpur Management Association)
- Organised By: Department of Business Administration
- Venue: TATA MOTORS, Jamshedpur.
- No. of teachers involved : 2
- No. of students involved: 25
- Total participants : 27

KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION

Wheels In Motion
'EXCURSION'
to Tata Motors, Jamshedpur

Insights

- INTERACT WITH INDUSTRY PROFESSIONALS
- GAIN HANDS-ON EXPERIENCE FOR APPLYING BUSINESS LEARNINGS!

March 23rd, 2024
Saturday

9:30 AM

bba@karimcitycollege.org | Department of Business Administration | bba_kcc_2023



S.O.U.L 3.0

“Creating Sustainable Urban Environments Through Education And Infrastructure”.

- Date of Occurrence: **20.02.2024**
- Time: 11:30 AM
- Collaborating Agency: JMA (Jamshedpur Management Association)
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: Karim City College, Auditorium
- **RESOURCE PERSON**

Dr. Hismi Jamil Hussain, Head Biodiversity & Corporate Sustainability Department, Tata Steel Limited.

KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION
&
JMA JAMSHEDPUR
MANAGEMENT ASSOCIATION

jointly organises a session on

“Creating Sustainable Urban Environments through Education and Infrastructure”

Dr. Hismi Jamil Hussain
Head Biodiversity & Corporate Sustainability Department
Tata Steel Limited

Resource Person

20TH FEBRUARY, 2024
11: 30 AM
COLLEGE AUDITORIUM

bba@karimcitycollege.org [Department of Business Administration](#) [bba_kcc_2023](#)



WORKSHOP

“Unwind & Excel”

A Workshop on Stress Management

- Date of Occurrence: **19.02.2024**
- Time: 12:00 PM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM

- **RESOURCE PERSON**

Dr. Zaki Akhtar, Assistant Professor,
Department of Psychology, Karim city college,
Jamshedpur .



WEBINAR SERIES

Management: The Road Ahead

- Date of Occurrence: **13.01.2024**
- Time: 11:00 AM
- Organized By: Department of business Administration
- Patron: Dr. Mohammad Reyaz, Principal, Karim City College, Jamshedpur.
- Convener: Dr. Aftab Alam, Coordinator, Department of business Administration , Karim City College, Jamshedpur.
- Venue: Online (via . Google Meet)

RESOURCE PERSON

Prof (Dr). aftab alam, Assistant Professor,
Department of Management Studies, Jamia Milia Islamia,
New Delhi.

KARIM CITY COLLEGE, JAMSHEDPUR
Department of Business Administration

Join Our Webinar

**MANAGEMENT:
THE ROAD AHEAD**

Resource Person

Saturday
13 January

Time
11:00 AM

Patron
Dr. Mohammad Reyaz
Principal, Karim City
College, Jamshedpur

Convener
Dr. Aftab Alam, coordinator,
Department of Business
Administration, Karim City
College, Jamshedpur

PROF (DR.) AFTAB ALAM
JAMIA MILLIA ISLAMIA, NEW DELHI

[JOIN HERE](#)

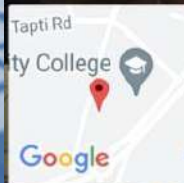
meet.google.com/vdh-txho-git

bba@karimcitycollege.org

Department of Business Administration

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[JOIN HERE](#)



Jamshedpur, Jharkhand, India
R52X+CC6, Ambagan, Sakchi, Jamshedpur, Jharkhand 831001, India
Lat 22.800997°
Long 86.198986°
13/01/24 11:41 AM GMT +05:30

SKILLS & PERSONALITY DEVELOPMENT PROGRAM

Grooming Session

- Date of Occurrence: **18.12.2023**
- Time: 11:30 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM

- **RESOURCE PERSON**

Dr. Basudhara Roy, Assistant Professor; Department of English, Karim city college, Jamshedpur

KARIM CITY COLLEGE, JAMSHEDPUR
Department of Business Administration

Grooming Session

for Students of B.B.A Sem-1, Session (2023-2021)

HIGHLIGHTS

- ▶ Mock Group Discussion
- ▶ Interview Techniques
- ▶ Professional Attire
- ▶ Communication skills
- ▶ Resume writing

Resource Person

Dr. Basudhara Roy
Assistant Professor, Department of English, Karim City College

18th December, 2023
11:30 am
BBA classroom



Fresher's Party - 2023

- Date of Occurrence: **06.11.2023**
- Time: 11:30 AM
- Organised By: Department of Business Administration
- Venue: BBA CLASSROOM
- No. Of teachers Present : 13
- No. of students involved: 35
- Total participants : 48
- Mr & Miss Fresher's: Archit Shlok And Mehar Fatima



S.O.U.L 2.0

“Ethics & Corporate Culture”.

- Date of Occurrence: **07.10.2024**
- Time: 11:30 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- **RESOURCE PERSON**
Dr. Abusaad Ahmad Siddiqui, Director (Engineering & Projects)
ACC Group of Companies.

KARIM CITY COLLEGE
JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION

Organises a lecture on:
ETHICS & CORPORATE CULTURE

SOUL 2.0
Seeking Opportunities for Understanding and Learning

GUEST SPEAKER

ABUSAAD AHMAD SIDDIQUI
Director (Engineering & Projects)
ACC Group of Companies

Managed By:
KCC - Management Club

On 07 October, 2023 At 11:30 AM In BBA Classroom

bba@karimcitycollege.org Department of Business Administration, KCC @bba_kcc_2023



S.O.U.L 1.0

“Management Education: “ The Need Of The Hour” .

- Date of Occurrence: **26.09.2023**
- Time: 12:00 PM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- **RESOURCE PERSON**
Prof. (Dr). Prabhat Kumar Pani, NEP- Coordinator,
Kolhan University, Chaibasa.

KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION

Organises a lecture on- *Management Education: “The Need of the Hour”*

SOUL1.0
Seeking Opportunities for Understanding and Learning

RESOURCE PERSON

PROF.(DR.) PRABHAT KUMAR PANI
NEP - Coordinator, Kolhan University, Chaibasa

Managed By:
KCC - Management Club

At 12 noon On 26th September
In BBA Classroom

2023



BOOK REVIEW

❖ PRELIMS

- Date of Occurrence: **13.09.2023**
- Time: 10:00 AM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- No. of judges present: 01
- No. of Teachers Present : 03
- No. of Students involved: 23
- Total participants : 27
- Shortlisted Student: 09

❖ FINALS

- Date of Occurrence: **18.09.2023**
- Time: 1:00 PM
- Managed By: KCC-Management Club
- Organized By: Department of Business Administration
- Venue: BBA CLASSROOM
- No. of judges present: 03
- No. of Teachers Present : 03
- No. of Students involved: 35
- Total participants : 41
- Final Winners: 03



Karim City College, Jamshedpur Department of Business Administration

<p>A Book Review on MEASURE WHAT MATTERS by John Doerr</p>	<p>GREEN TECHNOLOGY</p>	<p>WELCOME TO PRESENTATION ON BOOK REVIEW</p>	<p>THE PSYCHOLOGY OF MONEY</p>	<p>Book Review RICH DAD POOR DAD</p> <p>PRESENTED BY: BRAJESH KUMAR SHESHWANI</p> <p>ROLL NO : 13</p>
<p>THE ARCADE FIRE</p> <p>BOOK REVIEW</p>	<p>RICH DAD POOR DAD BOOK REVIEW</p>	<p>Book Review</p>	<p>"GOD TO GREAT" BY JIM COLLINS</p>	<p>BOOK REVIEW THINK AND GROW RICH</p>
<p>Book review presentation On The one minute manager By Ken Blanchard.</p>	<p>Rich Dad Poor Dad</p>	<p>BOOK REVIEW</p>	<p>THE FIRST 90 DAYS</p>	<p>BOOK REVIEW BY NEELAM BATERIA</p>
<p>Book review presentation</p>	<p>THE COURAGE TO BE DE LIKED</p> <p>SUMAN HANSIDA</p>	<p>THE MAKING OF A MANAGER</p>	<p>BOOK REVIEW BY ANSHU KUMAR</p>	<p>Book Review</p>

MESSAGE COMPETITION

“ Message For Your Teacher”.

- Date of Occurrence: **05.09.2023**
- Time: 1:00 PM
- Organized By: KCC-Management Club
- Collaborating Agency: ICFAI BUSINESS SCHOOL
- Venue: BBA Classroom
- No. Of teachers Present : 04
- No. of students involved: 32
- Total participants : 36



TEACHER'S DAY CELEBRATION

- Date of Occurrence: **05.09.2023**
- Time: 11:00 AM
- Organized By: KCC-Management Club
- Venue: BBA Classroom
- No. Of teachers Present : 04
- No. of students involved: 32
- Total participants : 36



INFRASTRUCTURAL FACILITIES



Dedicated Office For Professors



• Well Equipped Classroom With Lights & Fans



Air Conditioner



Two Desktop With a Printer and Projector



High- Speed Internet & Wi- Fi

BEST PRACTICES

ACADEMIC

- ❑ Club and Committees
- ❑ Competitions and Events
- ❑ WhatsApp group
- ❑ Question Bank
- ❑ Counselling

EXTRA CURRICULAR

- ❑ You tube channel
- ❑ Instagram page
- ❑ Facebook page
- Cultural Programmes

STAR CATEGORY AWARDS

- Award for highest attendance in every semester
- Award for highest marks in every semester.
- Award for overall achievements in every semester.



BEST PRACTICE



KARIM CITY COLLEGE, JAMSHEDPUR
DEPARTMENT OF BUSINESS ADMINISTRATION

MAKE SURE TO FOLLOW US ON

Our various social media handles



INSTAGRAM



@bba_kcc_2023



FACEBOOK



Bba Kcc



FACEBOOK PAGE



Department of Business Administration



G-MAIL



bba@karimcitycollege.org



WHATSAPP



Dr. Aftab Alam



YOUTUBE



BBA - karim city college



DEPARTMENT OF BUSINESS ADMINISTRATION
KARIM CITY COLLEGE, JAMSHEDPUR

Star Category Awards



Attendance Star



SAAD
HAKIM



Top Star



AMAN
MANDAL



Rising Star




BAJINATH
MARDI

Academic Year 2023-24

bba@karimcitycollege.org

Department of Business Administration

[bba_kcc_2023](https://www.instagram.com/bba_kcc_2023)



SWOC
SWOC ANALYSIS
Analysis

Strength

Qualified Teachers

Good Relationships

Resourceful Library

Internet Facility

Weakness

Inadequate tie-ups with industries

Curriculum Gaps

Students Engagement

Opportunities

MBA Programme

CSR Collaboration

E- Learning Platform

Research Centric

Challenges

New Syllabus of NEP

Short Period of Time

University Delay

FUTURE PLANS (THE WAY FORWARD)

FUTURE

Our focus will always be on shaping future-ready professionals who can lead with purpose, adapt to change, and make a meaning impact in the global business landscape.

Enhanced Student
Support Service

Technology
Integration

Industry Academia
Collaboration

Entrepreneurship
Promotion

Student Centric
Development

